

# Wisconsin Broadband Access- Serviceable Locations (BSL)

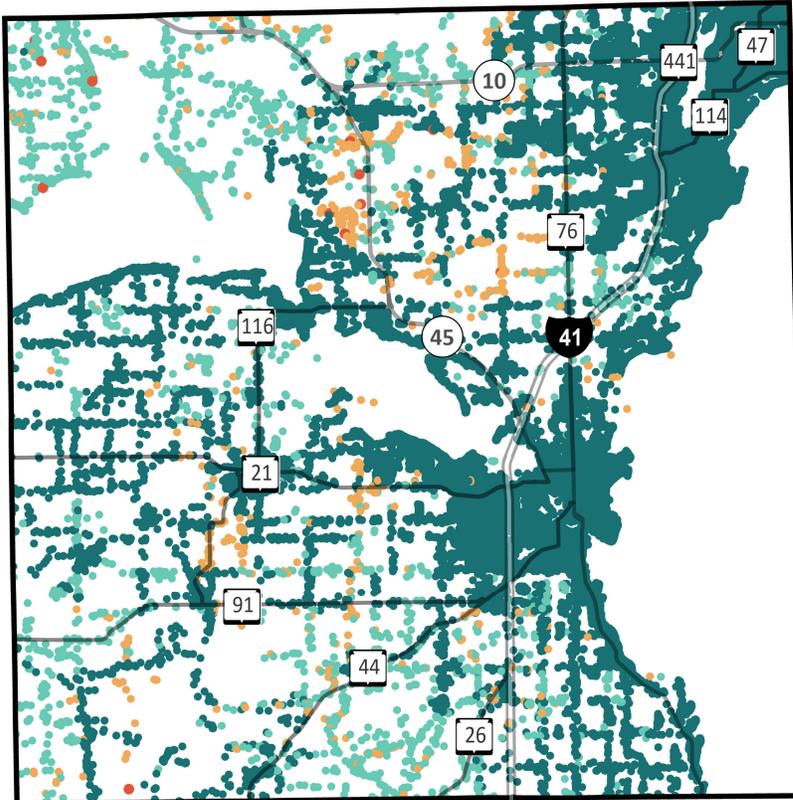
## Winnebago County



Total BSLs **62,842**

Underserved,  
Unservd and No  
Service Count **3,370**

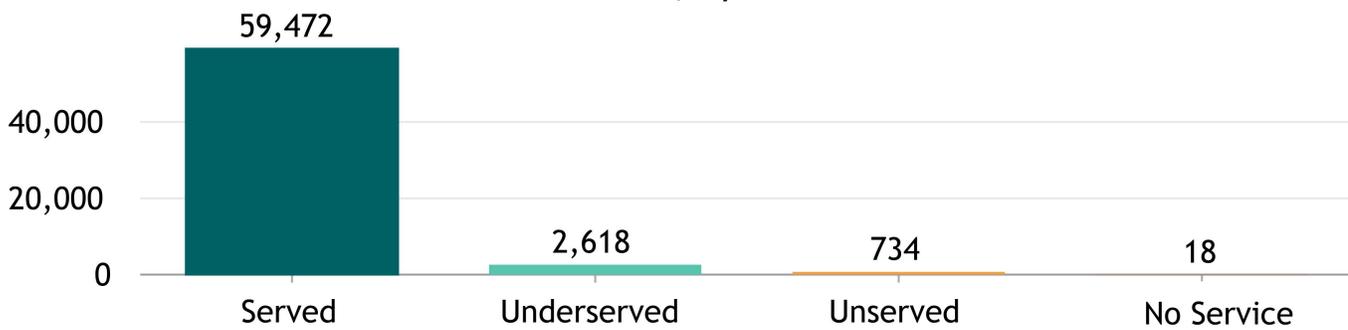
Source: FCC Broadband Data Collection BSL Service Status as of June 30, 2023



Explore the Broadband Planning Map at <https://maps.psc.wi.gov/apps/WisconsinBroadbandPlanningMap/>

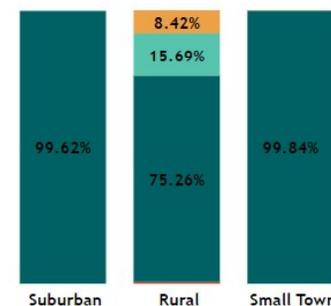


BSL count, by service status



"Broadband service" = an internet service with a minimum speed 100/20 Mbps

% of BSLs, by urbanicity type, by service status



# Wisconsin Broadband- Enforceable Funding Commitment

Winnebago County



62,842

Count of Total BSLs

3,370

Count of Underserved, Unserved, and No Service BSLs

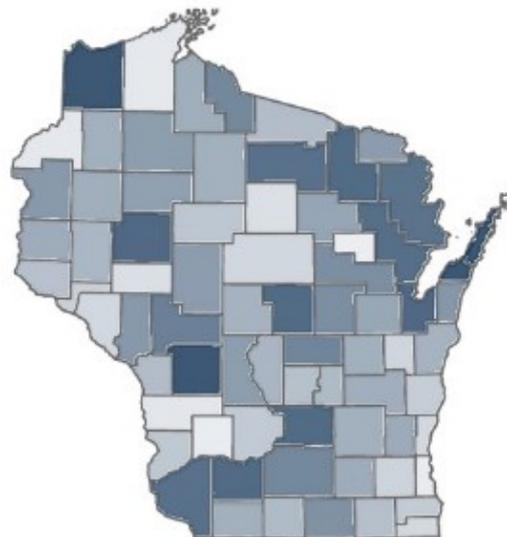
Source: FCC Broadband Data Collection BSL Service Status as of June 30, 2023

"Enforceable Funding Commitment", (EFC) for the purposes of BEAD is any "in progress" award that will build service of at least 100/20 to all locations by either a wireline cable or fiber connection, or a licensed fixed wireless connection. This includes a subset of state awards, all ARPA awards, all USDA Reconnect awards, RDOF, and E-ACAM.

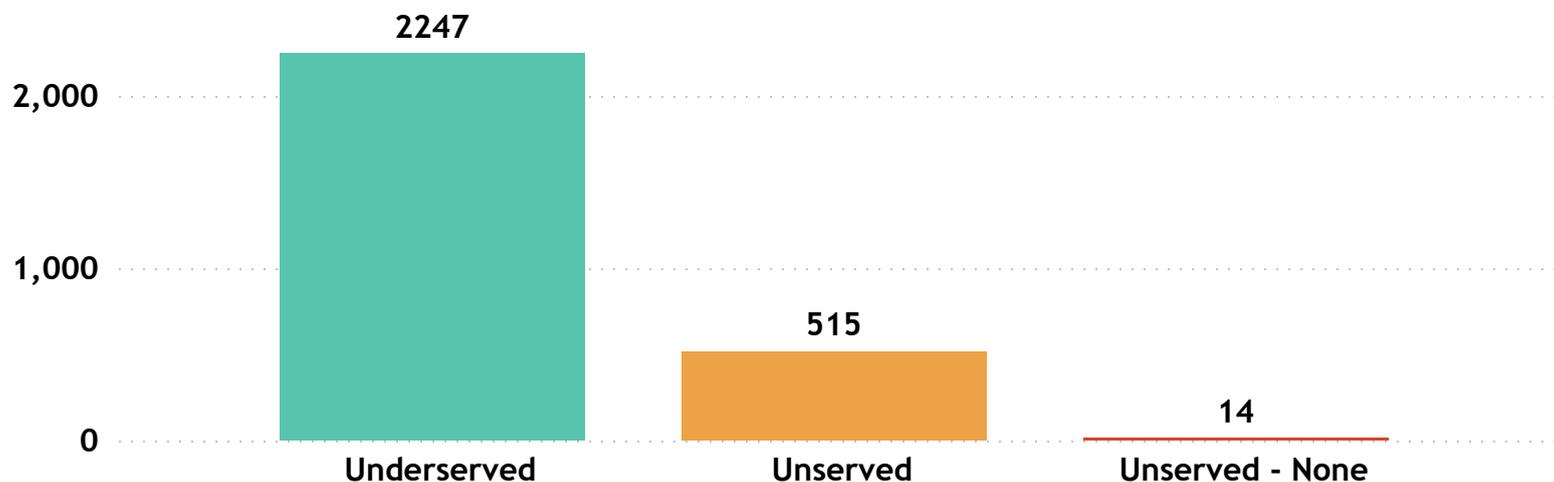
**Estimated Underserved, Unserved and No Service Locations without Enforceable Funding Commitment**

**2,776**

Estimated Underserved, Unserved and No Service Locations without EFC (count of locations **min** to **max**)



Estimated Underserved, Unserved, and No Service locations without EFC



## Winnebago County

FCC service as of December 31, 2022

16

ISP

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AT&T Inc

Bertram Internet

Brightspeed

Bug Tussel Wireless LLC

CenturyLink (owned by Lumen)

Charter Communications Inc

Consolidated Communications, Fidium

Ethoplex

Northern Telephone & Data

TDS Telecom

T-Mobile US

United States Cellular Corporation

US Internet

US Signal Company

Verizon

Waupaca Online

# Wisconsin Broadband Affordability- Plan Cost

'Broadband service' = an internet service with a minimum speed 100/20 Mbps

ISPs in Wisconsin: 126

ISPs in Winnebago County :16

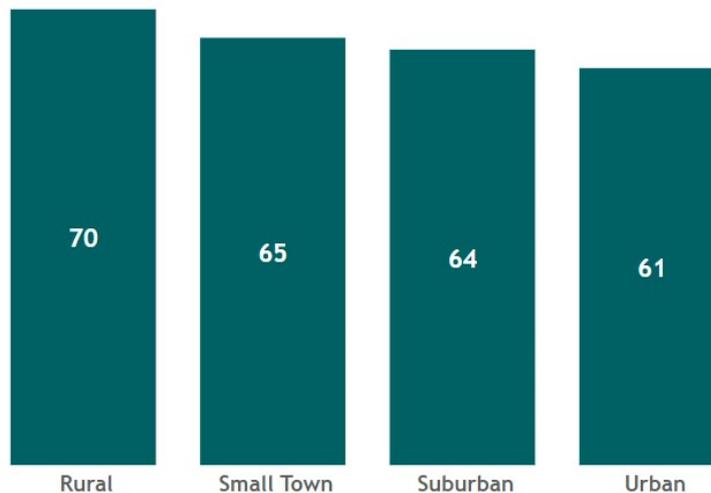
State Minimum Broadband Monthly Price Range  
\$ 49.95 - \$ 156.50

State Average of Minimum Broadband Price/ Month  
\$64.85

WI Household (HH) Median Income  
\$67,080

**AFFORDABILITY CRITERIA:**  
**1.17% of Household Income**

WI Average Minimum Broadband Price/ Month (in \$) by Urbanicity



Source: Service offerings from ISPs representing 2,200 price offerings across all counties.

HH annual income-range (\$)	Broadband Plan* monthly cost
less than \$15K	less than \$15
\$15K - \$24K	\$15 - \$24
\$25K - \$39K	\$25 - \$38
\$40K - \$54K	\$39 - \$52
<b>\$55K - \$69K</b>	<b>\$53 - \$67</b>
\$70K - \$84K	\$68 - \$81
\$85K - \$99K	\$82 - \$96
\$100K - \$150K	\$97 - \$146
\$150K+	\$147+

\* Broadband plan: is a plan providing internet service of a minimum speed of 100/20Mbps

The commonly accepted Broadband cost-burden threshold's income (see worldwide affordability target by 2025)

## Winnebago County

Average of Minimum Broadband Price/ Month

**\$ 60.33**

## Winnebago County

Household (HH) Median Income

**\$ 59,947**

Wisconsin HHs: 2,401,818

Winnebago County HHs: 71,132

Source: ACS 5y 2017-2021