

# Wisconsin Broadband Access- Serviceable Locations (BSL)

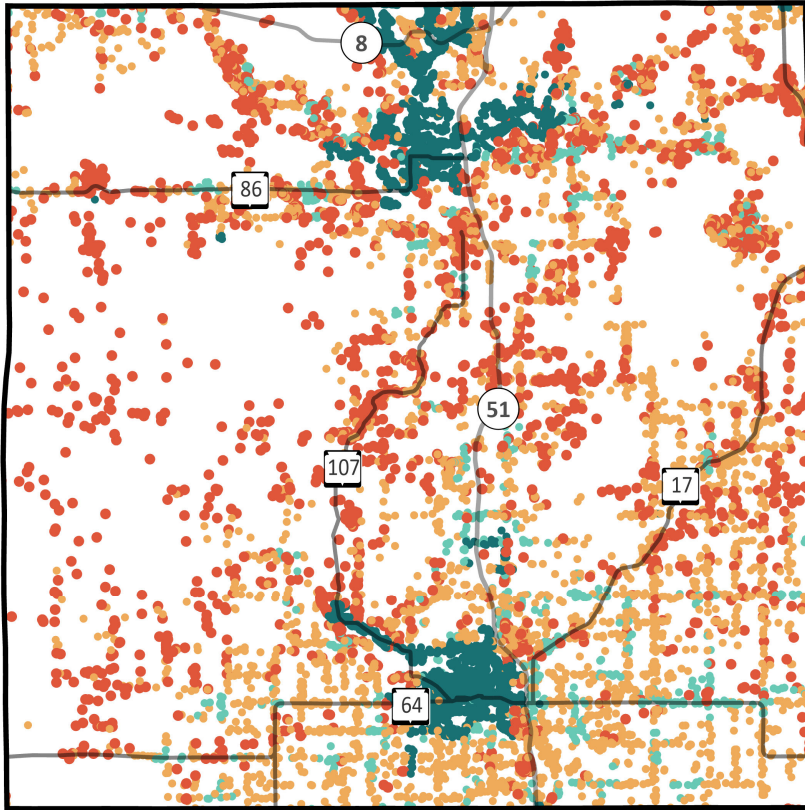
## Lincoln County



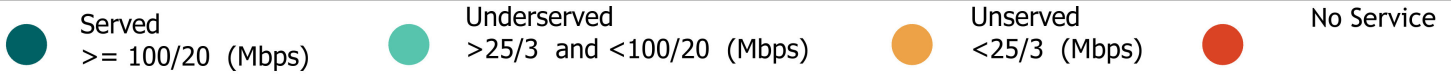
Total BSLs **16,653**

Underserved,  
Unservd and No  
Service Count **8,746**

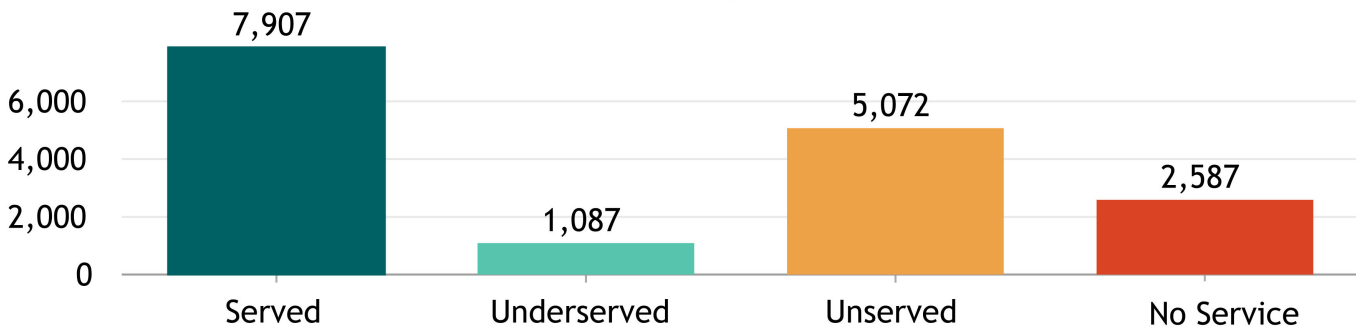
Source: FCC Broadband Data Collection BSL Service Status as of June 30, 2023



Explore the Broadband Planning Map at <https://maps.psc.wi.gov/apps/WisconsinBroadbandPlanningMap/>

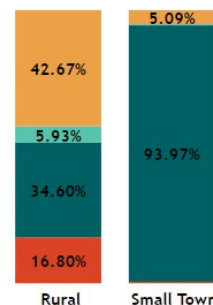


BSL count, by service status



"Broadband service" = an internet service with a minimum speed 100/20 Mbps

% of BSLs, by urbanicity type, by service status



# Wisconsin Broadband- Enforceable Funding Commitment

Lincoln County



16,653

Count of Total BSLs

8,746

Count of Underserved, Unserved, and No Service BSLs

Source: FCC Broadband Data Collection BSL Service Status as of June 30, 2023

"Enforceable Funding Commitment", (EFC) for the purposes of BEAD is any "in progress" award that will build service of at least 100/20 to all locations by either a wireline cable or fiber connection, or a licensed fixed wireless connection. This includes a subset of state awards, all ARPA awards, all USDA Reconnect awards, RDOF, and E-ACAM.

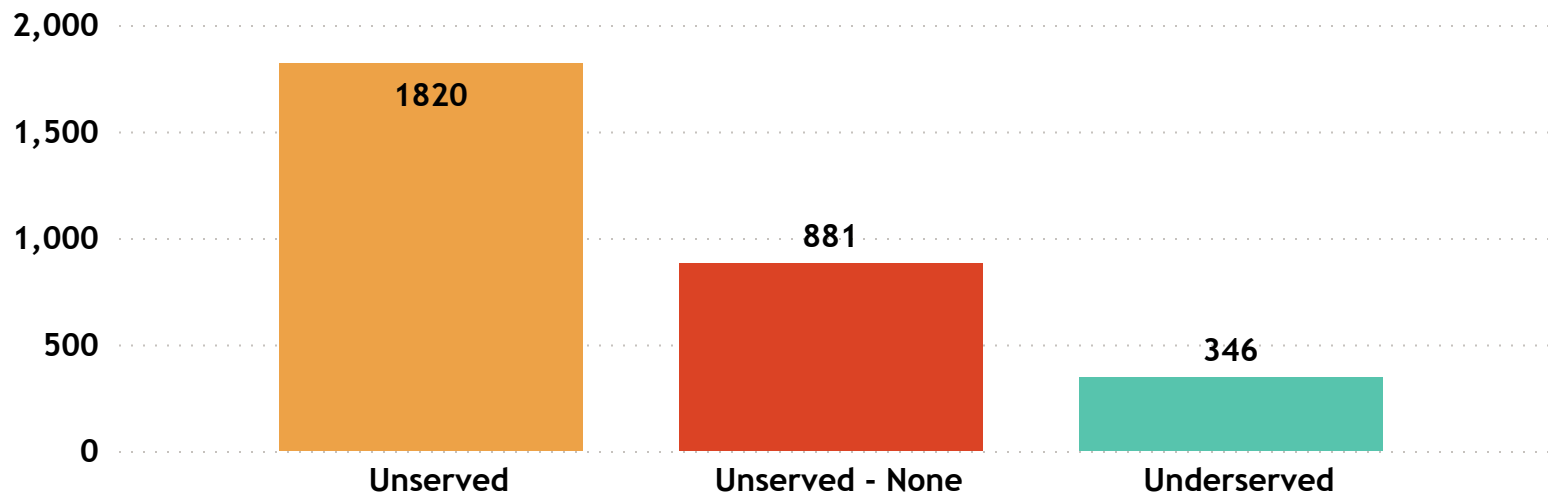
**Estimated Underserved, Unserved and No Service Locations without Enforceable Funding Commitment**

**3,047**

Estimated Underserved, Unserved and No Service Locations without EFC (count of locations **min** to **max**)



Estimated Underserved, Unserved, and No Service locations without EFC



## Lincoln County

FCC service as of December 31, 2022

15

ISP

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AirNet

AirRunner Networks LLC

Brightspeed

Bug Tussel Wireless LLC

CenturyLink (owned by Lumen)

Charter Communications Inc

Cirrinity

Country Wireless

Frontier

King Street Wireless, L.P.

Northwoods Connect (owned by Bug Tussel Wireless LLC)

TDS Telecom

T-Mobile US

United States Cellular Corporation

Verizon

# Wisconsin Broadband Affordability- Plan Cost

'Broadband service' = an internet service with a minimum speed 100/20 Mbps

ISPs in Wisconsin: 126

ISPs in Lincoln County : 15

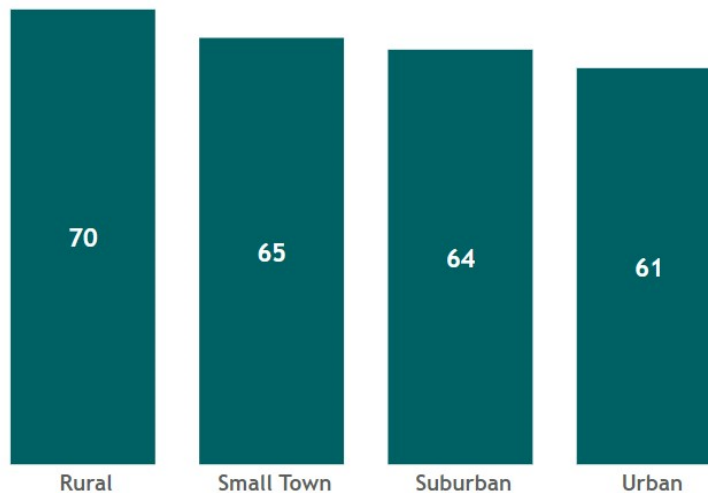
State Minimum Broadband Monthly Price Range  
\$ 49.95 - \$ 156.50

State Average of Minimum Broadband Price/ Month  
\$64.85

WI Household (HH) Median Income  
\$67,080

**AFFORDABILITY CRITERIA:**  
**1.17% of Household Income**

WI Average Minimum Broadband Price/ Month  
(in \$) by Urbanicity



Source: Service offerings from ISPs representing 2,200 price offerings across all counties.

HH annual income-range (\$)	Broadband Plan* monthly cost
less than \$15K	less than \$15
\$15K - \$24K	\$15 - \$24
\$25K - \$39K	\$25 - \$38
\$40K - \$54K	\$39 - \$52
<b>\$55K - \$69K</b>	<b>\$53 - \$67</b>
\$70K - \$84K	\$68 - \$81
\$85K - \$99K	\$82 - \$96
\$100K - \$150K	\$97 - \$146
\$150K+	\$147+

\* Broadband plan: is a plan providing internet service of a minimum speed of 100/20Mbps

The commonly accepted Broadband cost-burden threshold's income (see worldwide affordability target by 2025)

## Lincoln County

Average of Minimum Broadband Price/ Month

**\$ 68.26**

## Lincoln County

Household (HH) Median Income

**\$ 59,183**

Wisconsin HHs: 2,401,818

Lincoln County HHs: 12,654

Source: ACS 5y 2017-2021