

Wisconsin Broadband Access- Serviceable Locations (BSL)

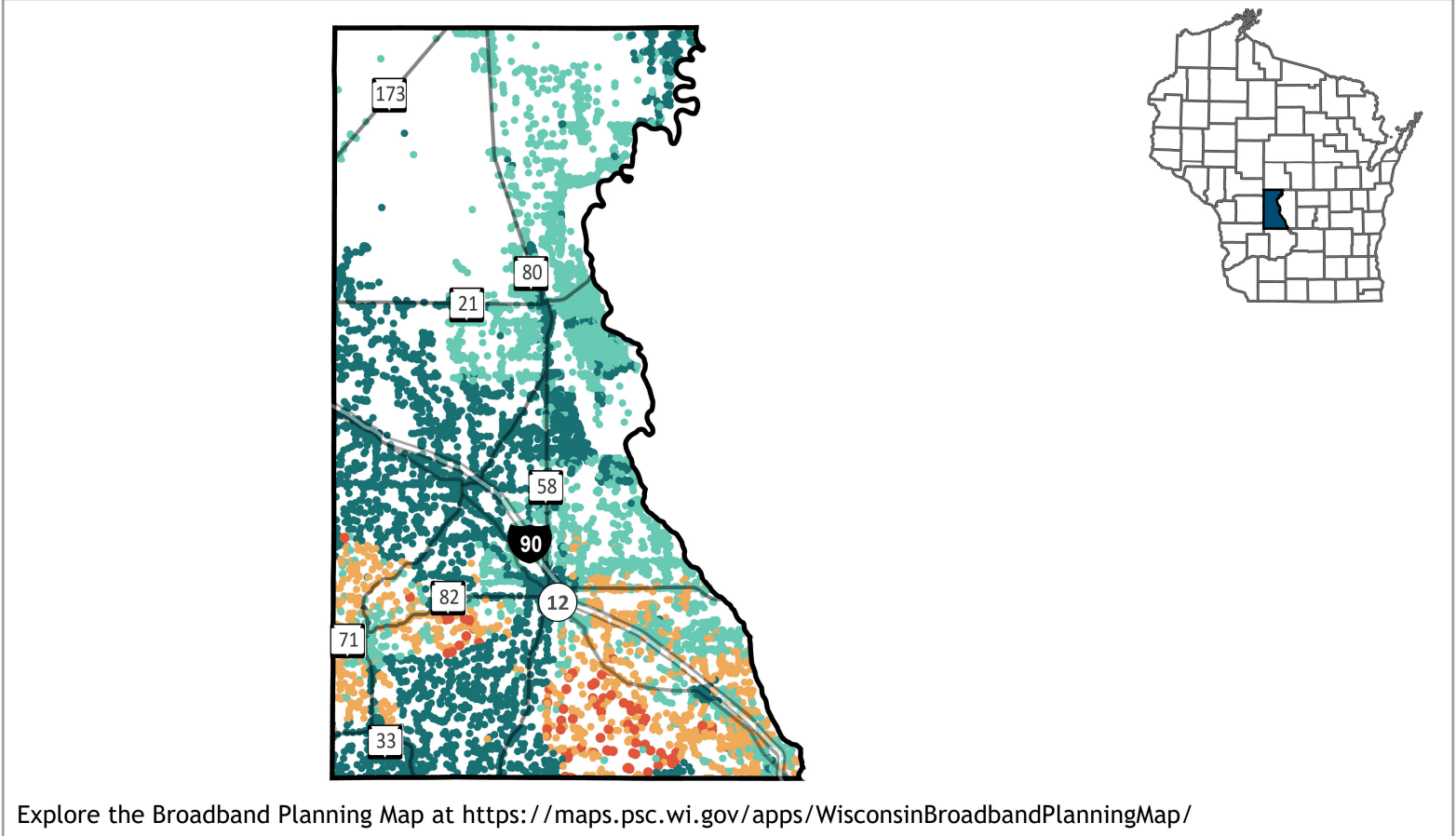
Juneau County



Total BSLs **16,499**

Underserved, Unserviced and No Service Count **7,426**

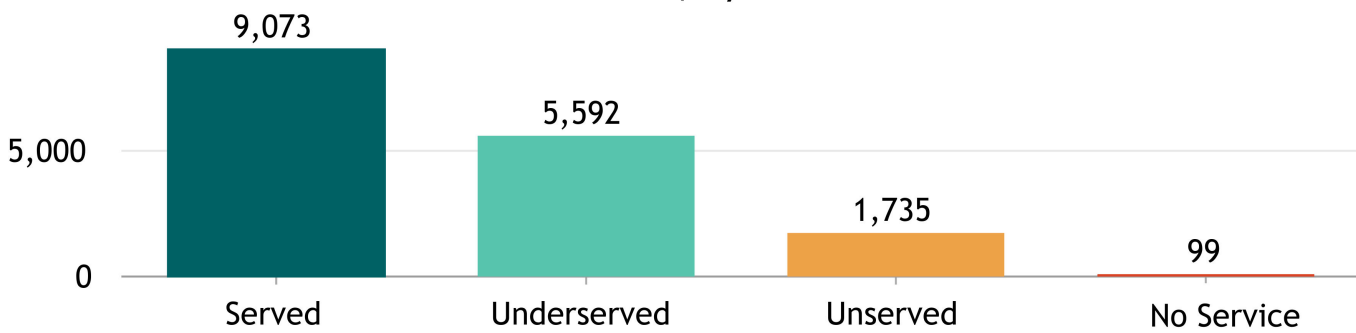
Source: FCC Broadband Data Collection BSL Service Status as of June 30, 2023



Explore the Broadband Planning Map at <https://maps.psc.wi.gov/apps/WisconsinBroadbandPlanningMap/>

- Served $\geq 100/20$ (Mbps)
- Underserved $>25/3$ and $<100/20$ (Mbps)
- Unserviced $<25/3$ (Mbps)
- No Service

BSL count, by service status



"Broadband service" = an internet service with a minimum speed 100/20 Mbps

% of BSLs, by urbanicity type, by service status



Note: For counties having 100% BSL in the same urbanicity type only one bar is displayed.

Wisconsin Broadband- Enforceable Funding Commitment

Juneau County



16,499

Count of Total BSLs

7,426

Count of Underserved, Unserved, and No Service BSLs

Source: FCC Broadband Data Collection BSL Service Status as of June 30, 2023

"Enforceable Funding Commitment", (EFC) for the purposes of BEAD is any "in progress" award that will build service of at least 100/20 to all locations by either a wireline cable or fiber connection, or a licensed fixed wireless connection. This includes a subset of state awards, all ARPA awards, all USDA Reconnect awards, RDOF, and E-ACAM.

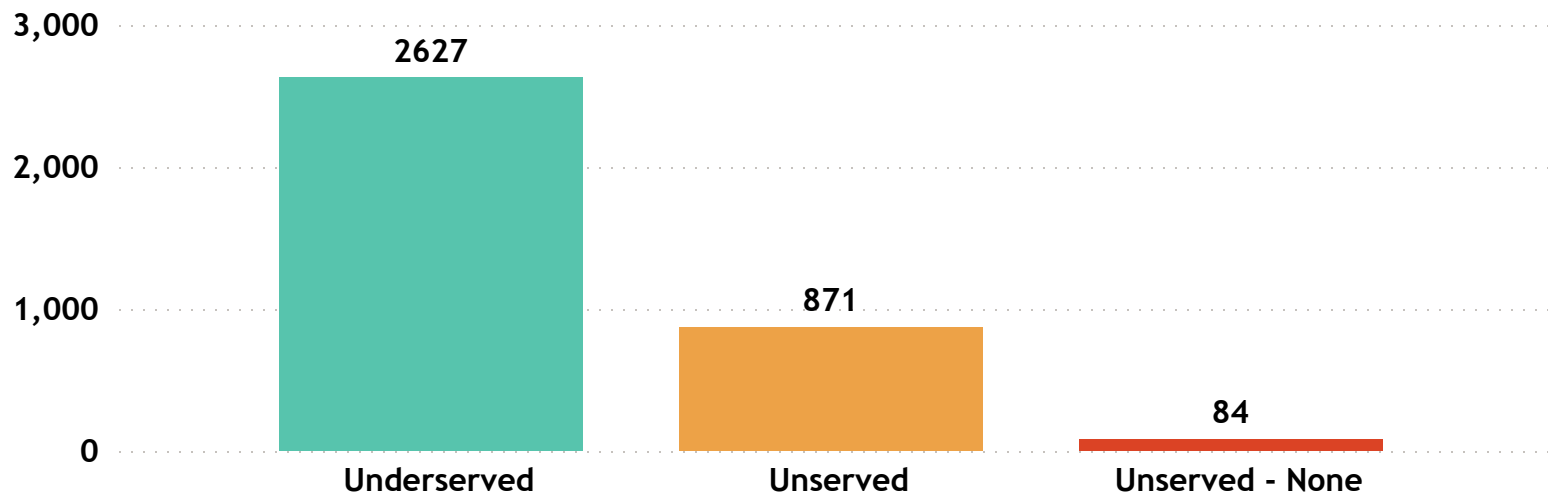
Estimated Underserved, Unserved and No Service Locations without Enforceable Funding Commitment

3,582

Estimated Underserved, Unserved and No Service Locations without EFC (count of locations **min** to **max**)



Estimated Underserved, Unserved, and No Service locations without EFC



Juneau County

FCC service as of December 31, 2022

18

ISP

Astrea

Brightspeed

Bug Tussel Wireless LLC

CenturyLink (owned by Lumen)

Charter Communications Inc

Community Antenna System INC

Frontier

Hillsboro Telephone Company

LaValle Telephone Company

LightSpeed powered by Reedsburg Utility

Lynxx Networks

Marquette Adams Telephone Coop, Inc

Mediacom Wisconsin LLC

Solarus

TDS Telecom

T-Mobile US

United States Cellular Corporation

Verizon

Wisconsin Broadband Affordability- Plan Cost

'Broadband service' = an internet service with a minimum speed 100/20 Mbps

ISPs in Wisconsin: 126

ISPs in Juneau County : 10

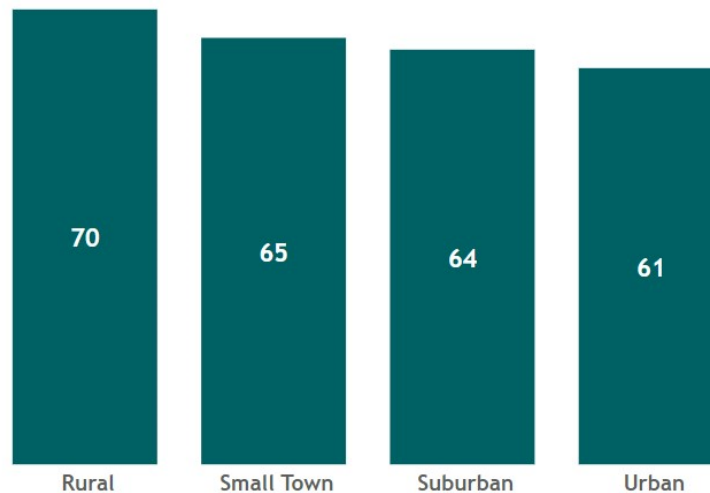
State Minimum Broadband Monthly Price Range
\$ 49.95 - \$ 156.50

State Average of Minimum Broadband Price/ Month
\$64.85

WI Household (HH) Median Income
\$67,080

AFFORDABILITY CRITERIA:
1.17% of Household Income

WI Average Minimum Broadband Price/ Month
(in \$) by Urbanicity



Source: Service offerings from ISPs representing 2,200 price offerings across all counties.

HH annual income-range (\$)	Broadband Plan* monthly cost
less than \$15K	less than \$15
\$15K - \$24K	\$15 - \$24
\$25K - \$39K	\$25 - \$38
\$40K - \$54K	\$39 - \$52
\$55K - \$69K	\$53 - \$67
\$70K - \$84K	\$68 - \$81
\$85K - \$99K	\$82 - \$96
\$100K - \$150K	\$97 - \$146
\$150K+	\$147+

* Broadband plan: is a plan providing internet service of a minimum speed of 100/20Mbps

The commonly accepted Broadband cost-burden threshold's income (see worldwide affordability target by 2025)

Juneau County

Average of Minimum Broadband Price/ Month

\$ 62.15

Juneau County

Household (HH) Median Income

\$ 53,928

Wisconsin HHs: 2,401,818

Juneau County HHs: 10,779

Source: ACS 5y 2017-2021