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2014 Broadband Planning Symposium

Tuesday, July 8th Monona Terrace
All sessions held in Ballroom AB unless noted.



psc.wi.gov

- 8:00 - 8:30 am Registration Open
- 8:30 - 8:45 am **Event Kickoff & Welcome** - Sarah Klein, PSC & Chairperson Phil Montgomery, PSC
- 8:45 - 9:15 am **Keynote Address** - Lt. Governor Rebecca Kleefisch
- 9:15 - 9:30 am **Mastering Broadband Access with LinkWISCONSIN Tools** - Colter Sikora, PSC & Mike Wilson, CostQuest
- 9:30 - 10:00 am **Breakout Workshops**
 - 1. **Determining and Communicating Your Broadband Needs** - LinkWISCONSIN Team
 - 2. **What has Changed in the Last Five Years** - UW-Extension
- 10:00 - 10:15 am Break
- 10:15 - 10:30 am **FirstNet Overview** - Jeff Stauber, East Central Region SCIP Implementation Council
- 10:30 - 11:00 am **Keynote Address** - Ray Cross, University of Wisconsin System President
- 11:00 - 12:00am **Economic Development: Why Does Broadband Matter?**
Panel moderated by Danielle Jones, WEDC

Daniel Guild, Village of Weston	Kara O' Connor, Wisconsin Farmers Union
Sen. Jennifer Shilling, 32 nd Dist. La Crosse Area	Rep. Rob Swearingen, 34 th Dist. Rhinelander Area
- 12:00 - 1:00 pm Lunch & Informal Networking, *Grand Terrace - East*
- 1:00 - 2:30 pm **Broadband Technology: Shaping the Future of Education** - Panel overview by Kurt Kiefer, DPI
Panel 1 moderated by John Pederson, Wiscnet

Greg Barniskis, South Central Library Service	Don Childs, Antigo School District
Diane Doersch, Green Bay Area Public Schools	Melissa Emler, Shullsburg School District
Jamie Lane, ERVING	Michelle Nickels, CESA 9
Renee Nolan, Fond du Lac School District	Jon Tanner, Oregon School District

 Panel 2 moderated by Bob Bocher, DPI

Tom Taibl, AT&T	Mark Weller, Access Wisconsin
Matt Yeakey, DET-TEACH	
- 2:30 - 3:00 pm **Breakout Workshops**
 - 1. **Determining and Communicating Your Broadband Needs** - LinkWISCONSIN Team
 - 2. **What has Changed in the Last Five Years** - UW-Extension
- 3:00 - 3:15 pm Break
- 3:15 - 3:45pm **Resources to Support Broadband Planning** - Mark Guttman, Costquest
- 3:45 - 5:15pm **Changing Nature of Regulatory Policies: Provider & Consumer Perspectives**
Panel moderated by Don Sidlowski, NWBDC

Leo Carlson, Norvado	Tom Moore, WCCA
Barry Orton, UW-Madison	Drew Peterson, TDS
Joni Theobald, Lac du Flambeau Tribe	
- 5:15 - 5:30pm **Closing Comments** – Tithi Chattopadhyay, PSC

