



# Public Service Commission of Wisconsin

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## 2010 Water Fact Sheet Available

MADISON – Wisconsin public water utilities sold 151 billions of gallons of water in 2009, according to the Public Service Commission’s (PSC) recently released 2010 Wisconsin Water Fact Sheet. The Commission compiles its annual Water Fact Sheet using data reported by water utilities for the previous year.

Most Wisconsin communities have access to plentiful and high-quality water supplies, including groundwater and the Great Lakes. In 2009, 62 of the state’s 584 utilities relied on surface waters within the Great Lakes basin. By volume, these utilities provided 50.4 percent of the water pumped in Wisconsin in 2009.

Total water sales have declined 12.2 percent over the past five years, while the number of retail customers served by water utilities increased 4.5 percent.

“Water sales continued their downward trend in 2009, reflecting economic conditions and a continued emphasis on conservation,” said Eric Callisto, PSC Chairperson. “The Commission publishes its Water Fact Sheet to highlight important trends that can assist utilities with planning and managing water supplies in a sustainable manner.”

The fact sheet provides other useful water-related information, including the number of utilities in operation, energy consumption by water utilities, and trends in average residential quarterly water rates. As of February 2010, the average statewide quarterly cost for 18,750 gallons of water was \$76.37 compared to \$73.71 in 2009 for residential customers.

The 2010 Wisconsin Water Fact Sheet is available at:  
<http://psc.wi.gov/conservation/documents/WaterFactSheet.pdf>

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