

Digital Equity Outreach Grant 5-BP-2023 Award Summary

Applicant	Project	Description	Award
United Way of Greater Milwaukee & Waukesha County	Access, Affordability & Adoption Digital Equity Outreach	United Way of Greater Milwaukee & Waukesha County (United Way) will contract and collaborate with several trusted community conveners to lead three outreach strategies in Milwaukee: Text Message Surveys, Facilitated Community Conversations and Data Collection & Mapping. These strategies will be supplemented by United Way's promotion of Affordable Connectivity Program (ACP) outreach and digital device distribution.	\$73,642.00
River Valley Commons, Inc.	Assessing the digital needs of aging individuals in the River Valley	Using a combination of focus groups and a survey, this project will assess the digital needs of aging individuals in the River Valley School district geographic area, which includes 12 municipalities in the Southwest part of the state. We will utilize a communication specialist, a data professional, the River Valley Broadband Coalition, "Deployment Champions," (volunteers from our communities), and a project manager with data collection knowledge and experience, to complete the project.	\$6,313.00
Northwest Wisconsin Workforce Investment Board, Inc.	Northwest Wisconsin Broadband Outreach Solution	The Northwest Wisconsin Broadband Outreach Solution will inventory broadband needs and resources, provide insights into broadband coverage in ten rural counties encompassing five tribal nations, and identify and promote actions being taken to address the digital divide.	\$25,053.00
Indianhead Community Action Agency	ICAA Digital Equity Project	Indianhead Community Action Agency (ICAA) will use current staff, clients, and area partners to gather information from surveys completed to support Wisconsin's digital equity plan. ICAA supports clients and has partners from all groups targeted in this project and will be able to obtain and provide data from ICAA's six-county rural Wisconsin's service area at a minimal cost which includes staff time, fringe, necessary travel, and supplies associated with activities outlined in ICAA's proposal.	\$17,821.00
United Way of Wisconsin	Wisconsin Community Connect	United Way of Wisconsin, Wisconsin Council of Churches and affiliated members of both associations will implement a coordinated, community focused, in-person and virtual engagement strategy that results in informed insights into Wisconsin's digital equity needs and opportunities.	\$158,248.00
Connect to Compete, Inc. (EveryoneOn)	Digital Equity Insights in Milwaukee	This project is designed to gather qualitative insights from the residents of Milwaukee in order to inform Wisconsin's state digital equity plan. We will leverage our existing digital inclusion activities to gather data and insights from those disproportionately affected by digital inequities, including low-income households, diverse racial and ethnic communities, and older adults, among others.	\$18,577.00
Urban League of Racine and Kenosha	Uncovering Local Insights and Identifying Barriers to Digital Equity in Southeast Wisconsin	This project will measure the current technology capacity of residents living in underserved communities within Racine and Kenosha counties. Outreach activities will be focused on families with incomes below 200% of the federal poverty level, individuals 65 years of age or older, and members of Southeast Wisconsin's Black/African American and Latino/Hispanic communities. Data analysis will reveal current gaps preventing county residents from participating fully in the digital economy.	\$35,346.00
Total:		7 Projects	\$335,000.00