Wisconsin Broadband Access- Serviceable Locations (BSL)

Trempealeau County

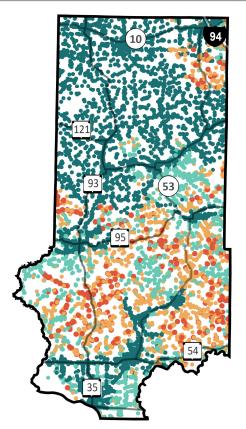


Total BSLs 15,521

Underserved, Unserved and No Service Count

3,963

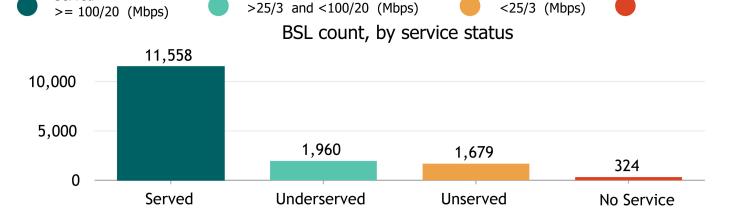
Source: FCC Broadband Data Collection BSL Service Status as of June 30, 2023



No Service

Explore the Broadband Planning Map at https://maps.psc.wi.gov/apps/WisconsinBroadbandPlanningMap/

Underserved



"Broadband service' = an internet service with a minimum speed 100/20 Mbps



% of BSLs, by urbanicity type, by service status

Unserved





Served



Wisconsin Broadband- Enforceable Funding Commitment

Trempealeau County

Co

15,521

Count of Total BSLs

3,963

Count of Underserved, Unserved, and No Service BSLs

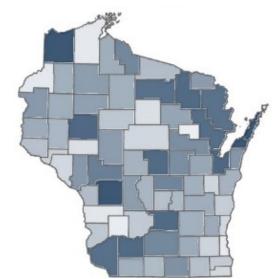
Source: FCC Broadband Data Collection BSL Service Status as of June 30, 2023

"Enforceable Funding Commitment", (EFC) for the purposes of BEAD is any "in progress" award that will build service of at least 100/20 to all locations by either a wireline cable or fiber connection, or a licensed fixed wireless connection. This includes a subset of state awards, all ARPA awards, all USDA Reconnect awards, RDOF, and E-ACAM.

Estimated Underserved,
Unserved and No Service
Locations without
Enforceable Funding
Commitment

3,802

Estimated Underserved, Unserved and No Service Locations without EFC (count of locations min to max)



Estimated Underserved, Unserved, and No Service locations without EFC







Wisconsin Broadband- Internet Service Providers

Trempealeau County

FCC service as of December 31, 2022

ISF

Brightspeed

Bug Tussel Wireless LLC

CenturyLink (owned by Lumen)

Charter Communications Inc

Cochrane Cooperative Telephone Company

Consolidated Communications, Fidium

Hiawatha Broadband Communications, Inc.

LTD Broadband

Ntec

TCC - Tri-County Communications

Cooperative Inc

TCC - Tri-County Telcom Inc

T-Mobile US

United States Cellular Corporation

Verizon





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Wisconsin Broadband Affordability- Plan Cost

'Broadband service' = an internet service with a minimum speed 100/20 Mbps

ISPs in Wisconsin: 126

ISPs in Trempealeau County: 14

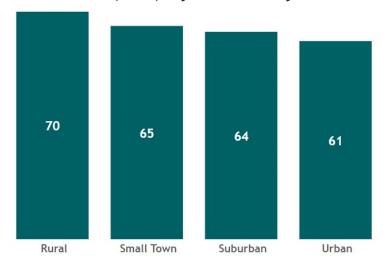
State Minimum Broadband Monthly Price Range \$ 49.95 - \$ 156.50

State Average of Minimum Broadband Price/ Month \$64.85

WI Household (HH) Median Income \$67,080

AFFORDABILITY CRITERIA: 1.17% of Household Income

WI Average Minimum Broadband Price/ Month (in \$) by Urbanicity



Source: Service offerings from ISPs representing 2,200 price offerings across all counties.

| HH annual incomerange (\$) | Broadband Plan* monthly cost |
|----------------------------|---------------------------------|
| less than \$15K | less than \$15 |
| \$15K - \$24K | \$15 - \$24 |
| \$25K - \$39K | \$25 - \$38 |
| \$40K - \$54K | \$39 - \$52 |
| \$55K - \$69K | \$53 - \$67 |
| \$70K - \$84K | \$68 - \$81 |
| \$85K - \$99K | \$82 - \$96 |
| \$100K - \$150K | \$97 - \$146 |
| \$150K+ | \$147+ |

^{*} Broadband plan: is a plan providing internet service of a minimum speed of 100/20Mbps

The commonly accepted Broadband cost-burden threshold's income (see worldwide affordability target by 2025)

Trempealeau County

Average of Minimum Broadband Price/ Month

\$ 54.66

Trempealeau County

Household (HH) Median Income

\$ 59,606

Wisconsin HHs: 2,401,818

Trempealeau County HHs: 12,143

