

Wisconsin Broadband Access- Serviceable Locations (BSL)

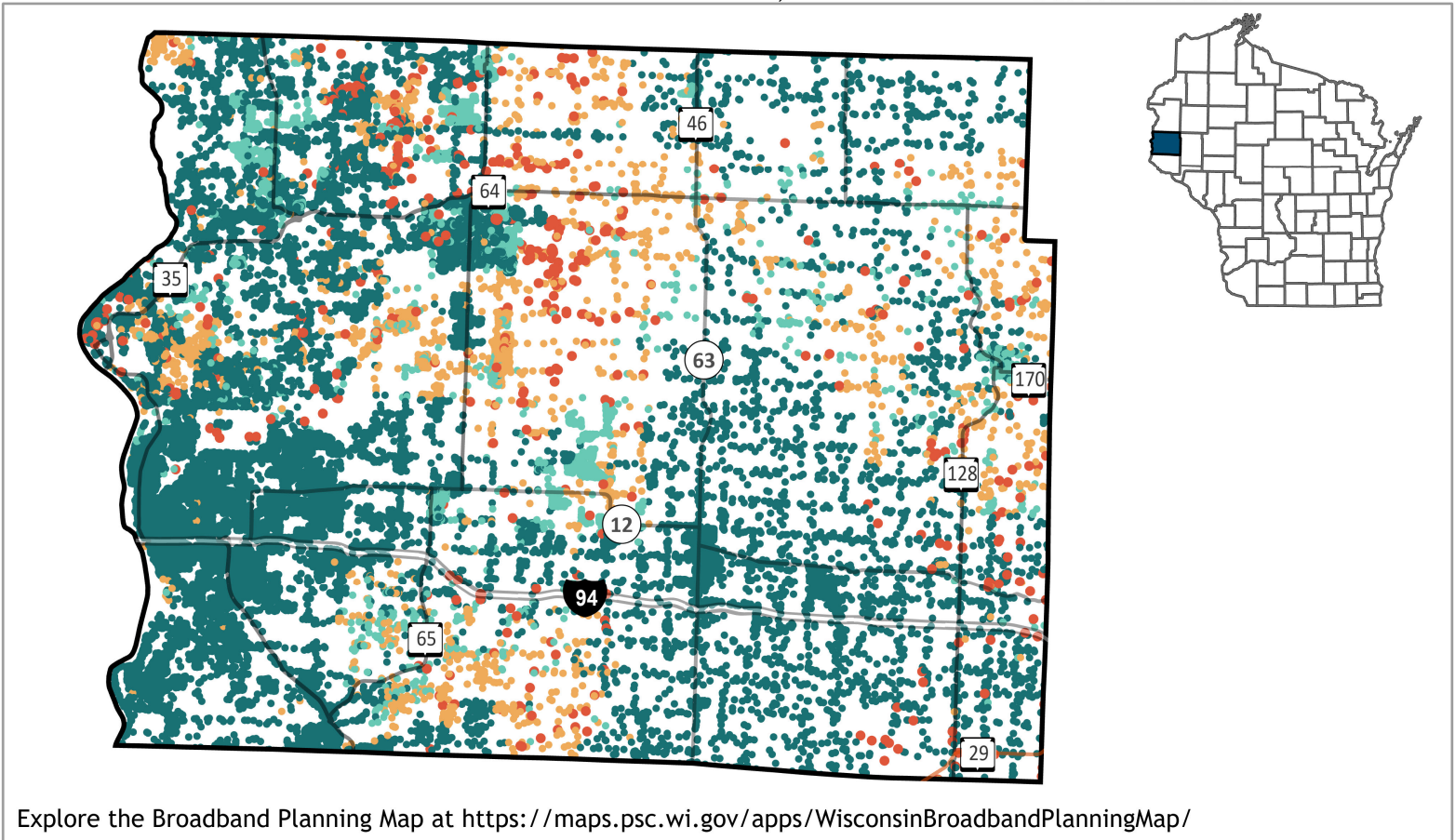
St. Croix County



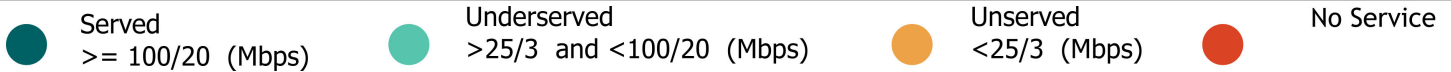
Total BSLs **35,153**

Underserved,
Unservd and No
Service Count **6,472**

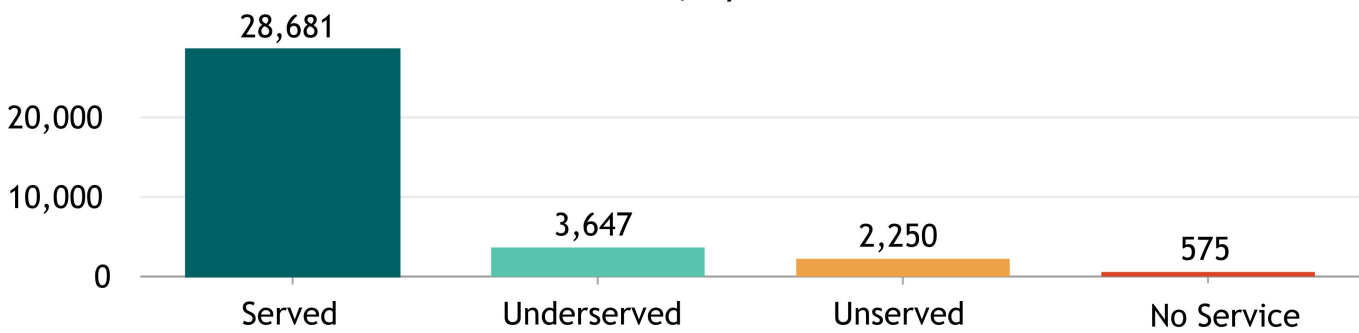
Source: FCC Broadband Data Collection BSL Service Status as of June 30, 2023



Explore the Broadband Planning Map at <https://maps.psc.wi.gov/apps/WisconsinBroadbandPlanningMap/>



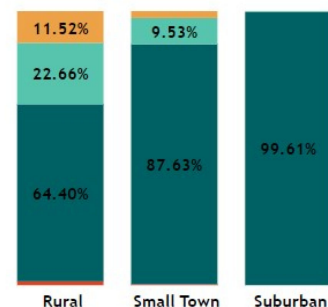
BSL count, by service status



"Broadband service" = an internet service with a minimum speed 100/20 Mbps



% of BSLs, by urbanicity type, by service status



Note: For counties having 100% BSL in the same urbanicity type only one bar is displayed.

Wisconsin Broadband- Enforceable Funding Commitment

St. Croix County



35,153

Count of Total BSLs

6,472

Count of Underserved, Unserved, and No Service BSLs

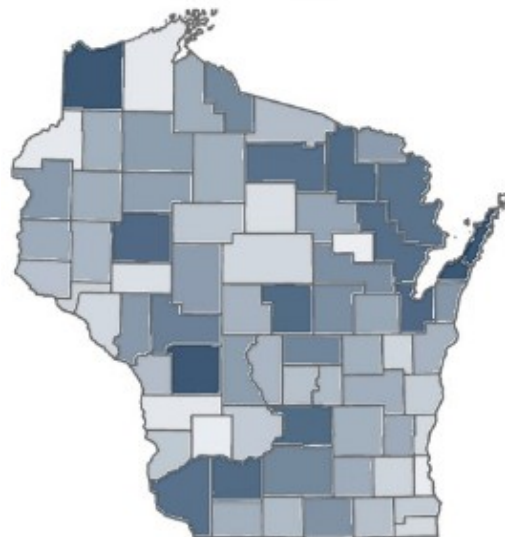
Source: FCC Broadband Data Collection BSL Service Status as of June 30, 2023

"Enforceable Funding Commitment", (EFC) for the purposes of BEAD is any "in progress" award that will build service of at least 100/20 to all locations by either a wireline cable or fiber connection, or a licensed fixed wireless connection. This includes a subset of state awards, all ARPA awards, all USDA Reconnect awards, RDOF, and E-ACAM.

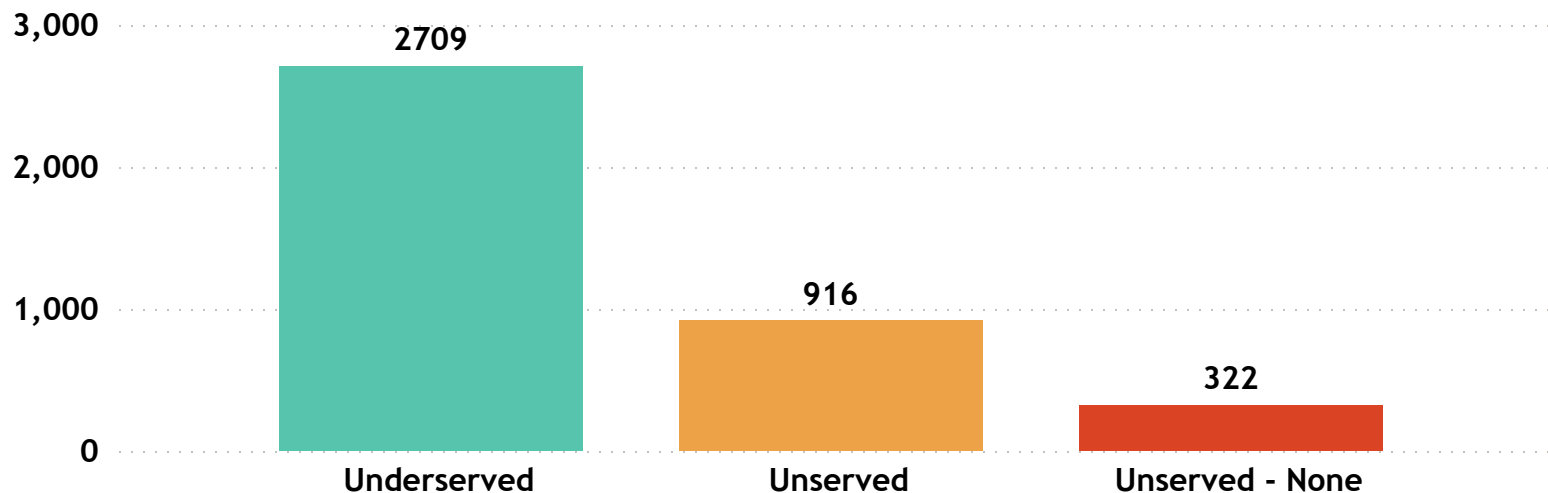
Estimated Underserved, Unserved and No Service Locations without Enforceable Funding Commitment

3,947

Estimated Underserved, Unserved and No Service Locations without EFC (count of locations **min** to **max**)



Estimated Underserved, Unserved, and No Service locations without EFC



St. Croix County

FCC service as of December 31, 2022

23

ISP
▲

AT&T Inc
Baldwin Broadband
Baldwin Telecom Inc.
Brightspeed
CenturyLink (owned by Lumen)
CL/NG - Clear Lake Telephone Company
CL/NG - NextGen Communications, LLC
Consolidated Communications, Fidium
Frontier
LTD Broadband
Midco
NCC - Amery Telcom Inc
NCC - Northwest Communications Inc
NCC - Somerset Telephone Company Inc
NetFortris
Nextera
Southeast MN Wifi LLC
Spring Valley Telephone Company
Swiftcurrent Connect
T-Mobile US
Verizon
West Wisconsin Telcom Cooperative, Inc.
Xfinity

Wisconsin Broadband Affordability- Plan Cost

'Broadband service' = an internet service with a minimum speed 100/20 Mbps

ISPs in Wisconsin: 126

ISPs in St. Croix County : 23

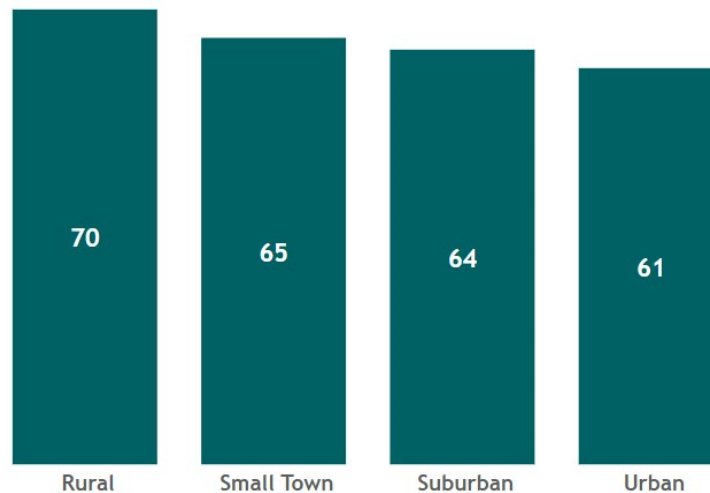
State Minimum Broadband Monthly Price Range
\$ 49.95 - \$ 156.50

State Average of Minimum Broadband Price/ Month
\$64.85

WI Household (HH) Median Income
\$67,080

AFFORDABILITY CRITERIA:
1.17% of Household Income

WI Average Minimum Broadband Price/ Month (in \$) by Urbanicity



Source: Service offerings from ISPs representing 2,200 price offerings across all counties.

HH annual income-range (\$)	Broadband Plan* monthly cost
less than \$15K	less than \$15
\$15K - \$24K	\$15 - \$24
\$25K - \$39K	\$25 - \$38
\$40K - \$54K	\$39 - \$52
\$55K - \$69K	\$53 - \$67
\$70K - \$84K	\$68 - \$81
\$85K - \$99K	\$82 - \$96
\$100K - \$150K	\$97 - \$146
\$150K+	\$147+

* Broadband plan: is a plan providing internet service of a minimum speed of 100/20Mbps

The commonly accepted Broadband cost-burden threshold's income (see worldwide affordability target by 2025)

St. Croix County

Average of Minimum Broadband Price/ Month

\$ 55.57

St. Croix County

Household (HH) Median Income

\$ 84,985

Wisconsin HHs: 2,401,818

St. Croix County HHs: 34,683

Source: ACS 5y 2017-2021