#### Wisconsin Broadband Access- Serviceable Locations (BSL) Underserved, **Oneida County** Total BSLs 30,352 12,671 Unserved and No Service Count Source: FCC Broadband Data Collection BSL Service Status as of June 30, 2023 Explore the Broadband Planning Map at https://maps.psc.wi.gov/apps/WisconsinBroadbandPlanningMap/ Underserved Unserved No Service Served >25/3 and <100/20 (Mbps) <25/3 (Mbps) >= 100/20 (Mbps) BSL count, by service status 17,681 10,000 5,294 3,860 3,517 0 Served Underserved Unserved No Service "Broadband service' = an internet service with a minimum % of BSLs, by urbanicity type, speed 100/20 Mbps by service status 26.17% 100.00 14.89% 20.00 3845 98.419 35 8 48 729 Speed tests Mbps Mbps 150 150



Rural Small Town Note: For counties having 100% BSL in the same urbanicity type only one bar is displayed.

#### Wisconsin Broadband- Enforceable Funding Commitment

## Oneida County





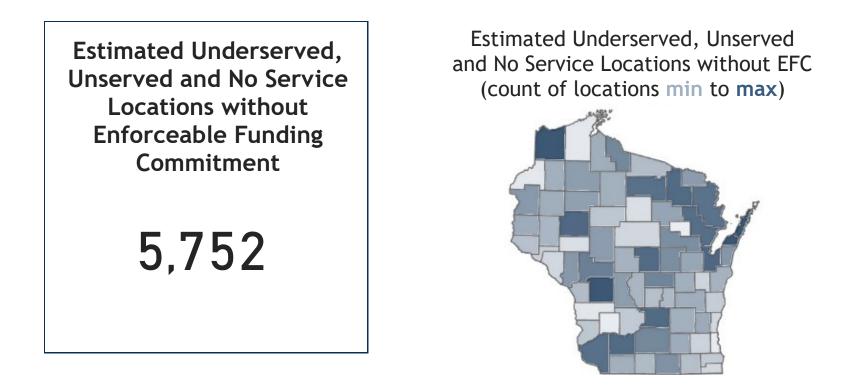
Count of Total BSLs

12,671

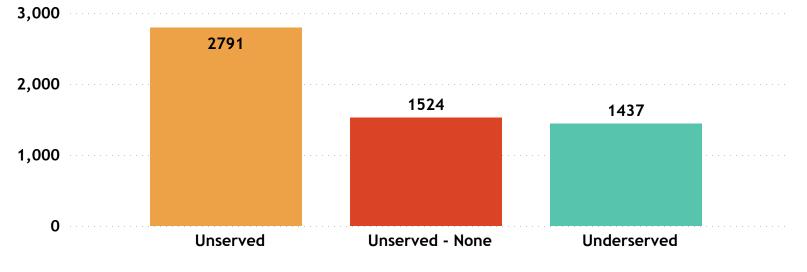
Count of Underserved, Unserved, and No Service BSLs

Source: FCC Broadband Data Collection BSL Service Status as of June 30, 2023

"Enforceable Funding Commitment", (EFC) for the purposes of BEAD is any "in progress" award that will build service of at least 100/20 to all locations by either a wireline cable or fiber connection, or a licensed fixed wireless connection. This includes a subset of state awards, all ARPA awards, all USDA Reconnect awards, RDOF, and E-ACAM.



Estimated Underserved, Unserved, and No Service locations without EFC





#### Wisconsin Broadband- Internet Service Providers

13

#### Oneida County

FCC service as of December 31, 2022

ISP ▲

Astrea Brightspeed Bug Tussel Wireless LLC CenturyLink (owned by Lumen) Charter Communications Inc ChoiceTEL Frontier Hoyos Consulting, LLC Northwoods Connect (owned by Bug Tussel Wireless LLC) SonicNet Inc. T-Mobile US United States Cellular Corporation Verizon





#### Wisconsin Broadband Affordability- Plan Cost

'Broadband service' = an internet service with a minimum speed 100/20 Mbps

ISPs in Wisconsin: **126** 

ISPs in Oneida County : 13

State Minimum Broadband Monthly Price Range \$ 49.95 - \$ 156.50

State Average of Minimum Broadband Price/ Month \$64.85

WI Household (HH) Median Income \$67,080

> AFFORDABILITY CRITERIA: 1.17% of Household Income

HH annual income- range (\$)	Broadband Plan* monthly cost
less than \$15K	less than \$15
\$15K - \$24K	\$15 - \$24
\$25K - \$39K	\$25 - \$38
\$40K - \$54K	\$39 - \$52
\$55K - \$69K	\$53 - \$67
\$70K - \$84K	\$68 - \$81
\$85K - \$99K	\$82 - \$96
\$100K - \$150K	\$97 - \$146
\$150K+	\$147+

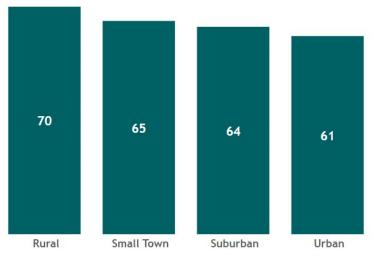
\* Broadband plan: is a plan providing internet service of a minimum speed of 100/20Mbps

The commonly accepted Broadband cost-burden threshold's income (see worldwide affordability target by 2025)





WI Average Minimum Broadband Price Month (in \$) by Urbanicity



Source: Service offerings from ISPs representing 2,200 price offerings across all counties.

### **Oneida County**

Average of Minimum Broadband Price/ Month

# \$ 66.00

# Oneida County

Household (HH) Median Income

\$ 58,156

Wisconsin HHs: 2,401,818

Oneida County HHs: 15,677

Source: ACS 5y 2017-2021