

Wisconsin Broadband Access- Serviceable Locations (BSL)

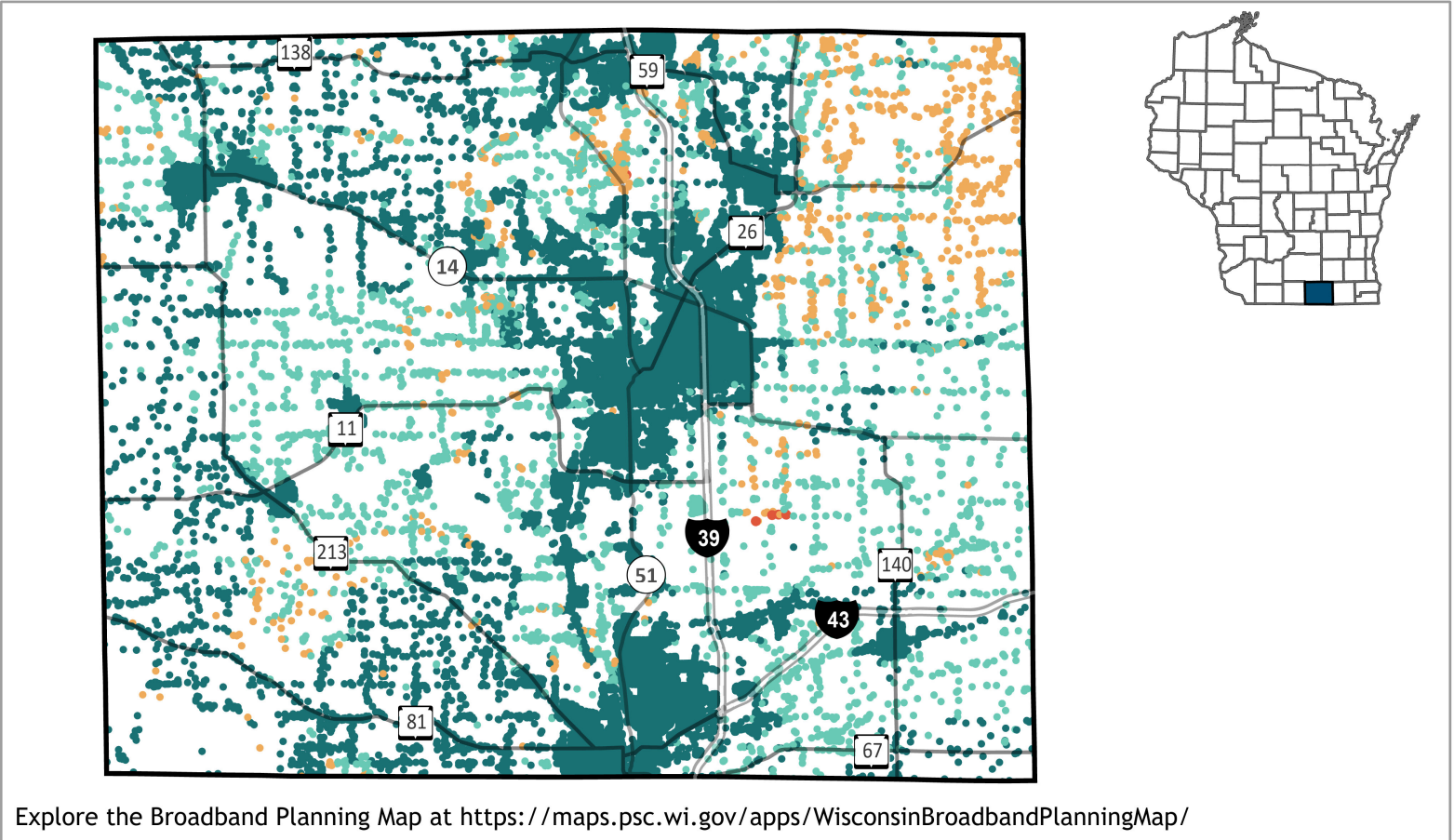
Rock County



Total BSLs **61,750**

Underserved, Unservd and No Service Count **4,996**

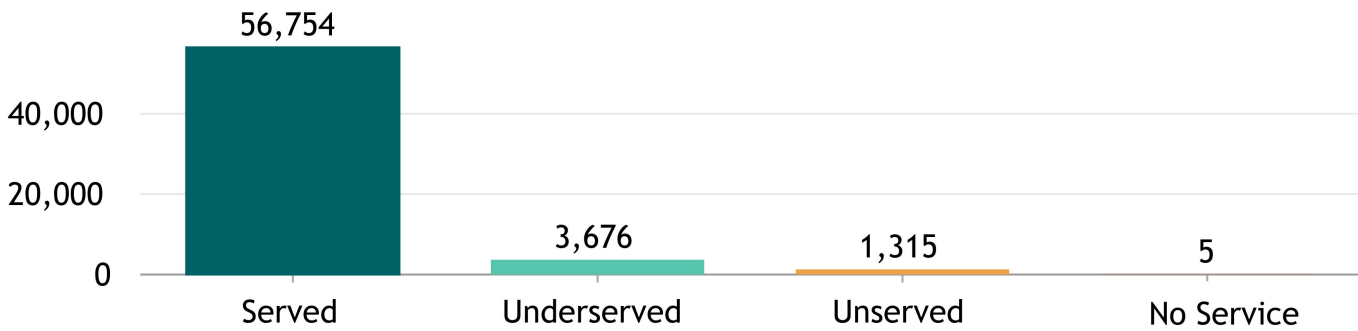
Source: FCC Broadband Data Collection BSL Service Status as of June 30, 2023



Explore the Broadband Planning Map at <https://maps.psc.wi.gov/apps/WisconsinBroadbandPlanningMap/>

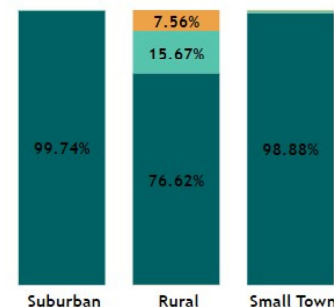
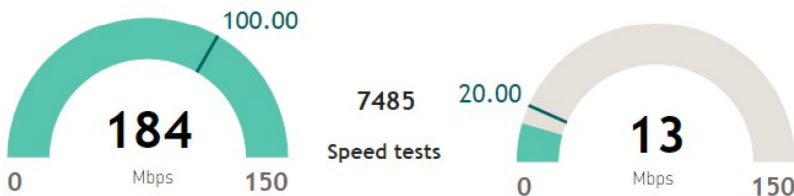


BSL count, by service status



"Broadband service" = an internet service with a minimum speed 100/20 Mbps

% of BSLs, by urbanicity type, by service status



Note: For counties having 100% BSL in the same urbanicity type only one bar is displayed.

Wisconsin Broadband- Enforceable Funding Commitment

Rock County



61,750

Count of Total BSLs

4,996

Count of Underserved, Unserved, and No Service BSLs

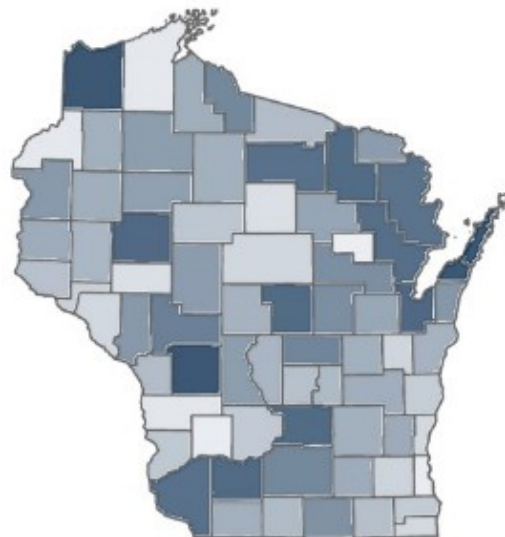
Source: FCC Broadband Data Collection BSL Service Status as of June 30, 2023

"Enforceable Funding Commitment", (EFC) for the purposes of BEAD is any "in progress" award that will build service of at least 100/20 to all locations by either a wireline cable or fiber connection, or a licensed fixed wireless connection. This includes a subset of state awards, all ARPA awards, all USDA Reconnect awards, RDOF, and E-ACAM.

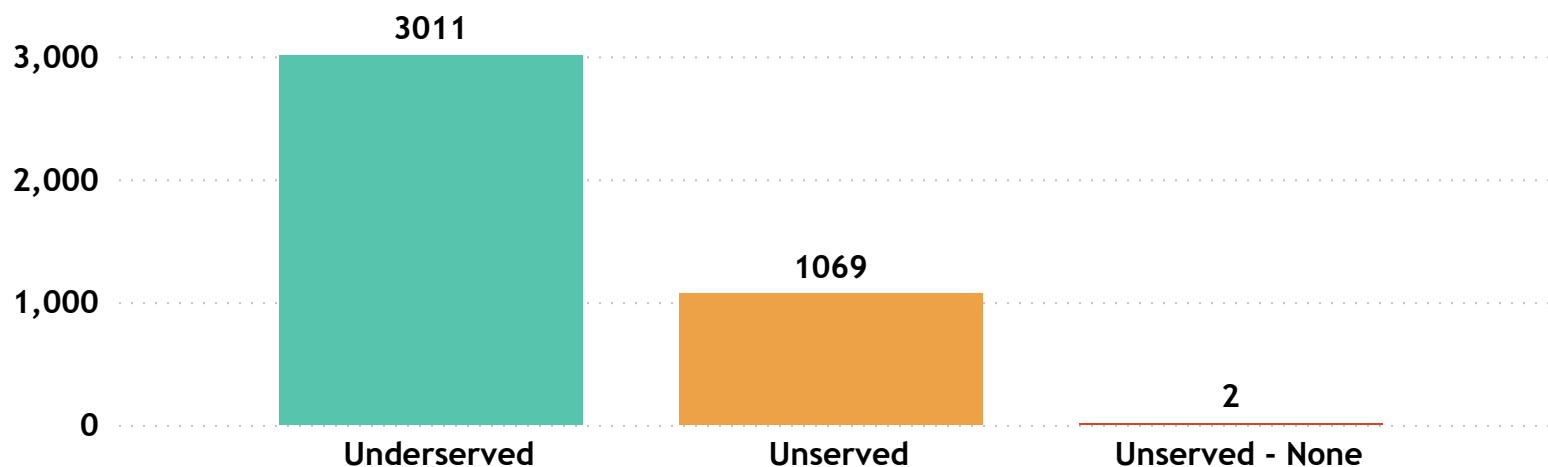
Estimated Underserved, Unserved and No Service Locations without Enforceable Funding Commitment

4,082

Estimated Underserved, Unserved and No Service Locations without EFC (count of locations **min** to **max**)



Estimated Underserved, Unserved, and No Service locations without EFC



Rock County

FCC service as of December 31, 2022

23

ISP

AT&T Inc
Be/Sh - Bergen Telephone Company
Be/Sh - Sharon Telephone Company
Bertram Internet
Brightspeed
Bug Tussel Wireless LLC
CenturyLink (owned by Lumen)
Charter Communications Inc
Consolidated Communications, Fidium
Edge Broadband
Four Lakes Broadband
Frontier
Hoyos Consulting, LLC
LiteWire
Metronet Holdings
Rise Broadband
Stratus Networks, Inc.
TDS Telecom
T-Mobile US
United States Cellular Corporation
UpNetWI
Verizon
Xfinity

Wisconsin Broadband Affordability- Plan Cost

'Broadband service' = an internet service with a minimum speed 100/20 Mbps

ISPs in Wisconsin: 126

ISPs in Rock County: 23

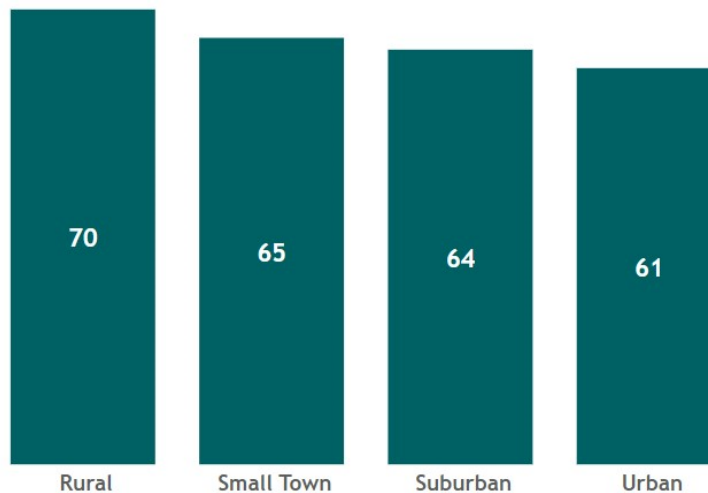
State Minimum Broadband Monthly Price Range
\$ 49.95 - \$ 156.50

State Average of Minimum Broadband Price/ Month
\$64.85

WI Household (HH) Median Income
\$67,080

AFFORDABILITY CRITERIA:
1.17% of Household Income

WI Average Minimum Broadband Price/ Month
(in \$) by Urbanicity



Source: Service offerings from ISPs representing 2,200 price offerings across all counties.

HH annual income-range (\$)	Broadband Plan* monthly cost
less than \$15K	less than \$15
\$15K - \$24K	\$15 - \$24
\$25K - \$39K	\$25 - \$38
\$40K - \$54K	\$39 - \$52
\$55K - \$69K	\$53 - \$67
\$70K - \$84K	\$68 - \$81
\$85K - \$99K	\$82 - \$96
\$100K - \$150K	\$97 - \$146
\$150K+	\$147+

* Broadband plan: is a plan providing internet service of a minimum speed of 100/20Mbps

The commonly accepted Broadband cost-burden threshold's income (see worldwide affordability target by 2025)

Rock County

Average of Minimum Broadband Price/ Month

\$ 62.08

Rock County

Household (HH) Median Income

\$ 59,519

Wisconsin HHs: 2,401,818

Rock County HHs: 65,237

Source: ACS 5y 2017-2021