

BEAD Volume II Overview

December 1, 2023

VOLUME 2 IS IN DRAFT FORM AND SUBJECT TO CHANGE PENDING COMMISSION & NTIA APPROVAL





Wisconsin Broadband Office

Vision

• All Wisconsinites will have equitable access to affordable broadband service and the capacity to fully engage in a digital society. High-speed broadband will benefit all residents and communities.

Mission

• Make high performance broadband more accessible, resilient, competitive and affordable for all Wisconsinites.







Broadband Access

What is Broadband Access?

- Wired or fixed wireless connections to homes and businesses that achieve at least 25 Megabits per second (Mbps) download speed and 3 Mbps upload speed.
 - **25/3 Basic Broadband:** One to two users, limited bandwidth for high-demand activities (video calls, streaming, file transfer, gaming)
 - 100/20 Broadband: Whole home/business, multiple users of high-demand activities

Technologies:

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- 1) Fiber (highest speed, wired)
- 2) Cable, DSL, Copper (wired)
- 3) Fixed Wireless (tower to home)
- 4) Satellite (satellite to home)
- 5) Cellular (tower to phone or device)





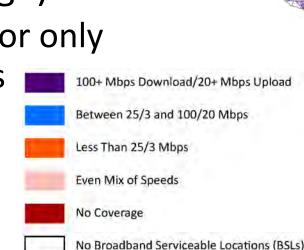
Broadband Office

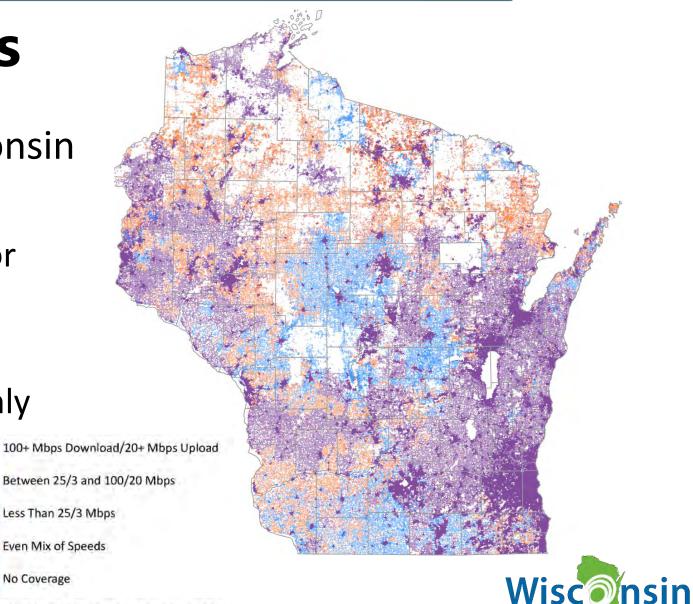
Availability Status

as of June 30, 2023

- 2,300,000 locations in Wisconsin
- 198,000 underserved (blue)
 - 25/3 to 100/20 from wired or licensed fixed wireless
- 223,000 unserved (orange)
 - Lack 25/3 or no service, or only unlicensed fixed wireless









Broadband Equity, Access, and Deployment Program

What?

Allocate: \$1 billion for broadband infrastructure

Goal: 100/20 for all homes and businesses

Priority: Homes and businesses lacking 25/3

Who?

PSC operates allocation process: reviewing, scoring, and selecting recipients
NTIA oversees to ensure compliance, approves proposals & final allocation
Participants are entities that will construct, own, and operate broadband infrastructure







BEAD Initial Proposal

Volume I: Plan for Challenge Process

Sections of the IP for Volume I are:

- Existing Broadband Funding (3),
- Unserved and Underserved Locations (5);
- Community Anchor Institutions (CAIs) (6); and
- Challenge Process (7).

This includes an overview of the Eligible Entity's evidence-based, transparent, fair, and expeditious challenge process (see Section IV.B.6 for details) and an overview of the process to minimize duplication of funding.

Volume I can be submitted at any time before the deadline, and Eligible Entities are encouraged to submit it as early as possible.

Volume II: Initial Proposal

Sections of the IP for Volume II are:

- Objectives (1)
- Broadband Planning Coordination (2)
- Stakeholder Coordination (4),
- Deployment Subgrantee Selection (8),
- Non-Deployment Subgrantee selection (9),
- Eligible Entity Implementation Activities (10),
- Labor Standards and Protection (11),
- Workforce Readiness (12),
- MBE/WBE/Labor Surplus Firms Inclusion (13),
- Cost and Barrier Reduction (14).
- Climate Assessment (15),
- Low-Cost Broadband Service Option (16).
- Use of 20 Percent of Funding (17),
- Eligible Entity Regulatory Approach (18),
- Certification of Compliance with BEAD Requirements (19)
- Middle Class Affordability Plan (C)







Approval Process

- 1) Public Comment Period ends December 11 at 1:30 PM
- 2) Commission review, instruct staff to make certain changes and approval
- 3) Wisconsin Broadband Office submission to NTIA by December 27

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Initial Proposal | Subgrantees must meet general and specific qualification requirements

General qualifications

Eligible Entities shall ensure that any prospective subgrantee is capable of carrying out activities funded by the subgrant in a competent manner and in compliance with all applicable laws



Seven specific qualifications:

Financial capability: Certification of financial qualifications, letter of credit, audited financial Statements, and project pro forma analyses

Managerial capability: Resumes for key personnel, org charts, and narrative describing qualifications

Technical capability: Network design, diagram, project cost, buildout timeline and milestones, and capital investment schedule

Compliance with laws: Permit worker-led health and safety committees that management will meet with upon reasonable request

Operational capability: Certification of operational capability and certification for experience (e.g., for broadband service experience)

Ownership: Provide ownership info, including name address and citizenship of any party with >10% stock in applicant¹

Other public funding: Disclose any applications for broadband service projects using public funds





BEAD Letter of Credit: Programmatic Waiver

Under the NOFO, prospective subgrantees must provide an irrevocable standby letter of credit (LOC) to the Eligible Entity (i.e., the 50 states, five territories, and the District of Columbia) before entering into a subgrantee agreement. The amount of the LOC must be no less than 25% of the subaward amount. Some stakeholders have noted that the LOC requirement may have an adverse effect on smaller providers and could prevent them from participating in the BEAD program. To address these concerns, the waiver modifies the LOC requirement for subgrantees of all Eligible Entities in the following ways:

- Allow Credit Unions to Issue LOCs. The NOFO requires subgrantees to obtain a LOC from a U.S. bank with a safety rating issued by Weiss of B- or better. The waiver permits subgrantees to fulfill the LOC Requirement (or any alternative permitted under the waiver) utilizing any United States credit union that is insured by the National Credit Union Administration and that has a credit union safety rating issued by Weiss of B- or better.
- Allow Use of Performance Bonds. The waiver permits a subgrantee to provide a performance bond equal to 100% of the BEAD subaward amount in lieu of a letter of credit, provided that the bond is issued by a company holding a certificate of authority as an acceptable surety on federal bonds as identified in the Department of Treasury Circular 570.
- Allow Eligible Entities to Reduce the Obligation Upon Completion of Milestones. The waiver allows an Eligible Entity to reduce the amount of the letter of credit obligation below 25% over time or reduce the amount of the performance bond below 100% over time, upon a subgrantee meeting deployment milestones specified by the Eligible Entity.
- Allow for an Alternative Initial LOC or Performance Bond Percentage. The NOFO requires that the initial amount of the letter of credit be 25% of the subaward (or the initial amount of the performance bond be 100% of the subaward under the option described above). The waiver allows the initial amount of the letter of credit or performance bond to be 10% of the subaward amount during the entire period of performance when an Eligible Entity issues funding on a reimbursable basis consistent with Section IV.C.1.b of the NOFO and reimbursement is for periods of no more than six months each.





Service Obligations Subgrantees must offer at least one low-cost broadband service option for all eligible subscribers

Eligible Entities to propose "low-cost broadband service option" definition for approval

Eligible Entities shall submit a proposed definition to the Assistant Secretary for approval in their Final Proposal

In determining whether to approve a definition, the Assistant Secretary will consider, among other factors:

- Cost to an Eligible Subscriber¹ after subsidies (both monthly and non-recurring charges)
- 2 Plan's basic service characteristics
- 3 Ability to apply Affordable Connectivity Benefit subsidy
- Ability to upgrade to any new low-cost service plans offering with better technical specifications

The "low-cost broadband service option" is in addition to requirement to submit a **middle-class affordability plan** to ensure that all consumers have access to affordable high-speed internet access

Example definition from BEAD NOFO

Speed: ≥100/20 Mbps or FCC performance benchmark²

Upgrades: Permits eligible subscribers with one low-cost broadband service option to upgrade to another low-cost broadband service option with higher speeds at no costs

Latency: ≤100 ms

Data caps, surcharges, etc.: Not subject to data caps, surcharges, or usage-based throttling; subject only to the same acceptable use policies as other broadband plans

Subsidies: Subgrantees required to participate in ACP; eligible subscribers that are eligible for a subsidy can apply the subsidy to the option

Cost: ≤\$30 incl. taxes and fees for at least one option

1. Any household seeking to subscribe to broadband Internet access service that qualifies for the Affordable Connectivity Program (ACP) or any successor program 2. The performance benchmark for fixed terrestrial broadband service established by the FCC pursuant to Section 706(b) of the Communications Act of 1934, as amended



Subgrantee Selection: Letter of Intent

- Screening for baseline eligibility by entity
 - Approximate number of locations planned to compete and counties/Tribes where it will compete
 - Demonstrated financial, managerial, and operational capacity
 - Commitment to implement a **low-cost service option**
 - **Documentation of compliance** with labor/nondiscrimination practices
 - Attestation and explanation of intent to comply with: Environmental and Historic Preservation, Buy America, supply chain risk management, cybersecurity, reporting requirements







Low-Cost Broadband Service Option (Req. 16)

 4. Not subject to Data Caps, surcharges, usage-based throttling with similar acceptable use policies as other plans 5. No cost to upgrade to a higher-performing future low-cost plan with no fees 6. Plan is advertised and included in marketing and outreach 7. Must be offered to providers entire service area footprint in WI

Middle Class Affordability Plan (Req. 20)

• Reflects Five-Year Action Plan findings - goals for price equity







Initial Proposal | Eligible Entities must establish fair, open, and competitive processes for selecting subgrantees

Principles for the Eligible Entity's subgrantee selection process:

- May fund an unserved or underserved project area as small as a single location
- May include Middle Mile Infrastructure in or through any area required to reach interconnection points or otherwise required to serve an unserved location, underserved location, or eligible Community Anchor Institution
- May not fund a project already subject to a **federal or State commitment** for broadband deployment unless Eligible Entity demonstrates to the Assistant Secretary that it is necessary to achieve the goals of the program and receives a waiver
- Must maximize the public benefits by maximizing match and reducing costs to consumers
- May seek bids for unserved locations, underserved locations, and CAIs collectively or separately
- May not exclude **different types of subgrantees** from eligibility (e.g., cooperatives, nonprofits, public-private partnerships, private companies, public or private utilities, public utility districts, or local governments)
- May solicit proposals from prospective subgrantees at the **geographic level of its choosing** (e.g., per-location, percensus block, etc.) or ask prospective subgrantees to define their own proposed project areas
- Must include the level of BEAD subsidy required to serve a specific location
- May encourage providers to **expand their existing/proposed service areas** and may consider inducements (e.g., use State funds for match) if the Eligible Entity has **received no proposals** to serve a location that is unserved or underserved
- Must submit proof of the Tribal Government's consent to deployment to Unserved Service Projects or Underserved Service Projects that include any locations on Tribal Lands
- May decline to select a proposal that exceeds the extremely high cost per location threshold

Further guidance will be provided in subsequent webinars



Initial Proposal | Matching funds ≥25% of project costs are required for deploying broadband service projects

Requirement

Matching funds \geq 25% of project costs provided by subgrantee, an Eligible Entity, local government, a utility, a cooperative, a nonprofit, a for-profit company, regional planning or governmental organization, or any combination thereof

Preference for minimum subsidy

Eligible Entities are required to incentivize matches >25% to reduce the federal share of projects and extend the reach of BEAD Program funding

Federal funds

Regarding Federal funds, only funds for deploying broadband service that were provided to eligible entities under four statutes may be used as matching funds¹

In-kind matches

Matching funds may be cash or in-kind contributions consistent with the Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards set forth at 2 C.F.R. Part 200

Match waivers

The Assistant Secretary will grant match waivers only in extraordinary circumstances to serve the public interest and effectuate the purposes of the BEAD Program (e.g., projects in designated "high-cost areas")





Subgrantee Selection: Application Submission / Project Units

- Grant applications will provide **project-specific** information:
 - Proposed Area, Budget, Matching Funds, Letter of Endorsement, Climate Design, Pricing/Affordability Offerings, Deployment Timeline, Technical Specifications
- Project Units: Ensure full coverage, simplify application and deconfliction
 - Tradeoffs: larger is easier to administer, harder to participate, less efficient to build
 - Build custom "project units":
 - Compact and contiguous
 - Grouped by technology
 - Account for geography
 - Align with network deployment
- Do not traverse county/Tribal boundaries
- Informed by cost model data







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365 Days	Round 1: Fiber Focus	Round 2: Resolve Bids	
	Award as many fiber projects as possible and remove from future rounds	Limited competition: only for non-awarded areas	
Letter of Intent <u>By Entity</u> Eligibility screening and questionnaire	Identify best non-fiber project and place "hold" for subsequent rounds to allow only fiber proposals	Resolve competitive/overlapping project proposals	
	"No decisive winner" projects with close scores forwarded to next round for revision	Award non-fiber projects	
	Round 3: Fill in Gaps	Round 4: CAIs & Non-Deployment	
Application Submission By Project	Make direct offers to nearby providers	As funding remains	
Proposed project units and funding request	Redraw project units	Solicit and evaluate CAI proposals	
	Require grant awardees to accept nearby units		
	Recruit non-reliable technology (satellite, unlicensed	Allocate to non-deployment uses	
INTERNET FOR ALL WISCONSIN	wireless) through grant round then direct contact	is	sconsin dband Office



Subgrantee Selection: BEAD Match Threshold

- Core BEAD requirement: minimize public share of funding (MAX 75%)
- "BEAD Match Threshold": published percentage by project unit of maximum allowable public share of funding
 - Based on cost model data, expected public share of build cost
- Example:
 - More remote, higher cost? High BEAD Match Threshold (e.g. up to 75% of project cost)
 - More compact, lower cost? Low BEAD Match Threshold (e.g. up to 20% of project cost)
- Use in grant rounds:
 - Fail threshold in round 1? Go to round 2, seek more competition
 - Fail threshold in round 2? WBO will consider waiver to NTIA for non-fiber technology







Subgrantee Selection: Extremely High Cost Threshold / Deconfliction

- Extremely high cost per location threshold
 - Goal: maximize fiber deployment, serve all. Limitation: available funding
 - Established after the fact: no specific number determined up front
 - Until funding is sufficient: descope highest cost fiber projects to select lower-cost non-fiber projects
 - <u>Be aggressive in fiber proposals high costs are expected.</u>
- Deconfliction

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- Overlapping proposals? Highest score wins
- "Separable" and "nonseparable" project units





Subgrantee obligations | Subgrantees must meet three

programmatic requirements



Network capabilities

Speed: ≥100/20 Mbps or 1/1 Gbps for CAIs

Latency: 95% of measurements below 100 ms round-trip time

Outages: <48 hrs over any 365-day period except in the case of natural disasters or force majeure



Deployment requirements

Deadlines: Deploy and begin service not later than four years after subgrant received (with possible one year extension)

Milestones: Meet milestones established by Eligible Entities

Conduit access points: Include interspersed conduit access points at regular and short intervals for interconnection



Service obligations

Low-cost plan: Offer a low-cost option for all eligible subscribers

Consumer protections: Do not impose data usage caps

Access to service: Reasonable and non-discriminatory terms and conditions

Public notice: Conduct awareness campaigns to increase adoption

Interconnection and wholesale

access: Permit interconnection for MM infrastructure receiving funding

Cybersecurity and supply chain: Adhere to baseline requirements





Initial Proposal | When selecting among proposals, Eligible Entities must use an approved process with certain criteria

Process must first assess which locations have one or more proposals that meet two criteria:

- 1. Satisfy subgrantee requirements
- 2. Priority Broadband Projects

Priority Broadband Projects are projects that will rely entirely on fiber-optic technology to reach end-user premises

Except that an Eligible Entity may disqualify any project that surpasses the Extremely High Cost Per Location Threshold

Primary criteria must account for ≥75% of the total selection criteria available in choosing between Priority Broadband proposals

Priority Broadband Projects

If there is **only one** priority project proposal for an area, that proposal is the default winner unless a waiver is granted

If there is **more than one** priority proposal, run competition, affording benefits to the following factors:

- 😒 Minimal BEAD Program outlay
- Affordability
- Seir labor practices
- Speed to deployment
- ☆ Workforce development
- ☆ Open access
- ☆ Local and Tribal coordination

Non-priority projects

If there is **only one** project proposal for an area, that proposal is the default winner unless a waiver granted

If there is **more than one** proposal, run competition, affording benefits to the following factors:

- Minimal BEAD Program outlay
- Affordability
- Services Fair labor practices
- Speed to deployment
- Speed and tech capabilities
- ☆ Workforce development
- ☆ Open access
- ☆ Local and Tribal coordination



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Scoring requirement, Priority projects

Primary Criteria	Points	Description
Minimal BEAD Outlay	40	Based on % of the reference BEAD match threshold, cost model for the technology and quality of the network for the cost
Priority Affordability	23	Based on the total non-promotional cost of 1 Gbps / 1 Gbps service.
Fair Labor Practices	12	Based on prior compliance record and future workforce plans
Secondary and Additional Criteria	Points	Description
Speed to deployment	1	Points for enforceable deployment plans faster than 36 months.
Local and Tribal Coordination Support and Engagement	5	Points for demonstrated community support and local and/or Tribal coordination
Local and Tribal Coordination: Endorsement by local Government and/or Tribe	7	Points for formal endorsement of support by County and/or Tribal government through public action.
Affordability middle class and low-cost plan	10	Based on cost of service to the customers and reach of required low- cost plan
Community Anchor Institutions	2	Based on inclusion of CAIs without a symmetrical gig of service.



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Scoring requirement, <u>Non-priority projects</u>

Primary Criteria	Points	Description
Minimal BEAD Outlay	40	Based on % of the reference BEAD match threshold, cost model for
		the technology and quality of the network for the cost
Priority Affordability	23	Based on the total non-promotional cost of 100/20 Mbps service
Fair Labor Practices	12	Based on past compliance record and future workforce plans
Secondary and Additional Criteria	Points	Description
Speed to deployment	1	Points for enforceable deployment plans faster than 36 months.
Local and Tribal Coordination Support	5	Points for demonstrated community support and local and/or Tribal
and Engagement		coordination
Local and Tribal Coordination:	7	Points for formal endorsement of support by County and/or Tribal
Endorsement by local Government		government through public action.
and/or Tribe		
Affordability middle class and low-cost	8	Based on cost of service to the customers and reach of required
plan	_	low-cost plan
Speed of Network and other technical	<mark>4</mark>	Based on the speeds, latency and other technical capability
capabilities		





Fair labor practices and highly skilled workforce | Entities must also consider fair labor practices and plan for a highly skilled workforce



Fair Labor Practices

Eligible Entities are required to give **preferential weight** to projects based on the strength of the showing in their application on **fair labor practices** Initial and Final Proposals must have descriptions of how subgrantees will:

- Demonstrate their compliance with federal labor and employment laws
- Ensure compliance in their own labor and employment practices, as well as those of their contractors and subcontractors



Eligible Entities and subgrantees should invest in developing a highlyskilled, diverse workforce for the new jobs that need to be filled

Initial and Final Proposals must include descriptions of how the EE will:

- Ensure subgrantees use a highly trained workforce able to carry out work safely and effectively
- Develop and promote sector-based partnerships
- Create equitable on-ramps into broadband-related jobs
- Ensure that the new jobs are available to a diverse pool of workers



Climate resiliency | Applicants must account for current and future weatherand climate-related risks





Identify the most important weather and climate hazards in these areas Characterize **risks to new infrastructure** funded by BEAD for 20 years following deployment Identify how the proposed plan will avoid or mitigate the risks identified Detail the applicant's plans for periodically repeating this process over the life of the project





Existing Laws and Public Sector Participation

Competition among broadband providers has the potential to offer consumers more affordable, high-quality options for broadband service. As required by the Infrastructure Act, in awarding subgrants for the deployment of a broadband network using grant funds, Eligible Entities may not exclude cooperatives, nonprofit organizations, public-private partnerships, private companies, public or private utilities, public utility districts, or local governments ("potential providers") from eligibility for grant funds. In determining whether to approve an Eligible Entity's Initial or Final Proposal, NTIA will consider whether the Eligible Entity has, after the enactment of the Infrastructure Act, adopted new laws, regulations, policies, procedures or any other form of rule or restriction that, in the determination of NTIA, seeks to exclude or has the effect of excluding any potential providers from eligibility for its subgrant competition. This could include new laws that have the effect of excluding providers from offering broadband service or rendering them incapable of effectively competing for subgrants.

Some laws of Eligible Entities concerning broadband, utility services, or similar subjects that predate the enactment of the Infrastructure Act may either preclude certain public sector providers from participation in the subgrant competition or may impose specific requirements on public sector entities, such as limitations on the sources of financing, the required imputation of costs not actually incurred by the public sector entity, or restrictions on the service a public sector entity can offer. NTIA strongly encourages Eligible Entities to waive all such laws for purposes of the Program. If an Eligible Entity does not do so, the Eligible Entity must identify all such laws in its Initial Proposal and describe how the laws will be applied in connection with the competition for subgrants. Such Eligible Entity must, in its Final Proposal, disclose each unsuccessful application affected by such laws and describe how those laws impacted the decision to deny the application

Source: (BEAD NOFO)



25



Non-Deployment, Implementation, Regulatory Requirements

- Non-deployment Subgrantee Selection (Req. 9):
 - Potential funding to address broadband access barriers & digital equity goals
- Implementation Activities (Req. 10):
 - Administration of BEAD and occupational training, credentialing or badging programs supporting broadband
- <u>Regulatory Approach</u> (Req. 18)
 - Describes state statute regulations for broadband provision and telecom services (Wis. Stat. § 66.0422)







Labor and Workforce Requirements

- Labor Standards and Protections (Req. 11)
 - Subgrantee compliance with Federal labor and employment laws and standards
 - Incorporated into Letter of Intent requirement and scoring
- Workforce Readiness (Req. 12)

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- Describes workforce assets and planned alignment, reporting and monitoring
- Scoring includes metrics for directly employed and locally hired & labor compliance
- Eligible entity implementation activities for workforce
- Minority and Women Business Enterprises (MBEs and WBEs), Labor Surplus Firms (Req. 13)
 - Outlines firm directories and reporting requirements to ensure they are recruited, used, and retained when possible
 - Incorporated into Letter of Intent requirement



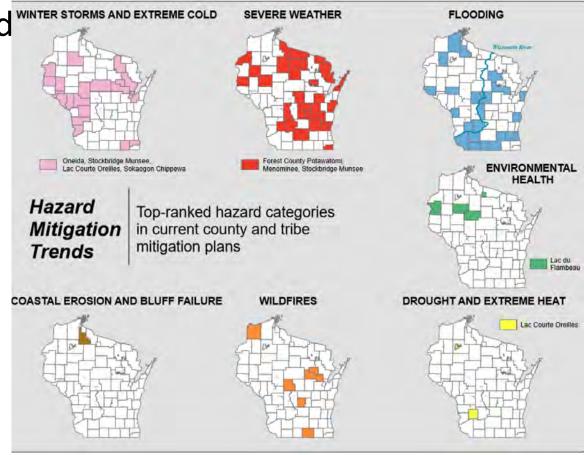


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Climate Assessment Requirement 15

- Climate risks pose a threat to broadband infrastructure funded by BEAD
- WBO assessed climate threats and proposed mitigations, using FEMA mapping
- Recognized 9 weather-related natural hazards
- WBO will consider climate and weather risks as it reviews grant applications for BEAD funding





Where can I read and review the draft proposal?

- On Commission website: https://psc.wi.gov/Pages/ServiceType/Broadband/InternetForAll.aspx
- Electronic Records Filing System (ERF) in docket 5-BP-2023
- Direct link: https://apps.psc.wi.gov/ERF/ERFview/viewdoc.aspx?docid=485024

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When and how to comment

Comments are due by December 11 at 1:30p.m.

- File your comments in **docket 5-BP-2023**
- Use Commission's Electronic Records Filing System (ERF): <u>https://apps.psc.wi.gov/ERF/ERF/ERFhome.aspx</u>
- Two ways to comment:
 - Upload a PDF to 5-BP-2023: <u>https://apps.psc.wi.gov/pages/ERFupload.htm</u>
 - File a comment directly to 5-BP-2023: <u>https://apps.psc.wi.gov/ERF/ERF/comment/filecomment.aspx?util=5&case=BP&num=2023</u>







Next Steps

1) WBO submission to NTIA by December 27

Requires NTIA approval to proceed (uncertain timeline)

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2) <u>January</u>: planned start of **State Challenge Process** (webinar and guidance documents forthcoming)

3) April or May: likely start of **365 day allocation process**

Task	Start Date	Duration (Days)	End Date
Initial Proposal Development (Volume 1, 2, & Budget)	6/30/23	180	12/27/23
State Challenge Process Development (Volume 1)	6/28/23	180	11/3/23
Initial Proposal Volume 2 & Budget Development	8/29/23	180	12/27/23
NTIA Review of Initial Proposal (Estimate)	12/28/23	125	4/1/24
State Challenge Process Implementation	1/1/24	120	4/30/24
Primary Subgrantee Selection Process	5/1/24	365	5/1/25

Program Development NTIA Review Subgrantee Selection



Wisconsin Broadband Office

Contact Us: <u>PSCStateBroadbandOffice@wisconsin.gov</u> Website: <u>https://psc.wi.gov/Pages/ServiceType/Broadband.aspx</u> Subscribe to our Newsletter! <u>https://lp.constantcontactpages.com/su/Uz6GZis</u>

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