



**FOR IMMEDIATE RELEASE**

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**Public Service Commission, State's Water Utilities Ask "What do you know about H2O?"  
during Drinking Water Week**

[Madison, Wis.] - Every day, millions of people in North America turn on their faucets but give little thought to the water that flows out. Today, the Public Service Commission joins the American Water Works Association (AWWA) and the state's more than 580 water utilities in kicking off [Drinking Water Week](#) by asking the question "What do you know about H2O?" Throughout the week, AWWA and water community partners will celebrate the value of water by promoting the role it plays in protecting public health and the environment, strengthening our economy, and enhancing our quality of life. Particular attention will be given to the ways in which water consumers can get to know their H2O during this special week.

"I am extremely proud of the hard work our state's utility workers do each day to provide our communities with safe, reliable drinking water," said PSC Chairperson Ellen Nowak. "Whether it's fixing water mains, maintaining fire hydrants, performing water quality tests or answering customer phone calls, every water utility employee plays a vital role in keeping the water running."

To help the state's citizens better understand how water gets from its initial source to our faucet, who are the professionals responsible for treating and distributing drinking water, and which organizations regulate and set laws to protect our drinking water supply, the [Wisconsin Water Association](#), a section of AWWA, has developed an educational video entitled "Know Your H2O." The video is available in four segments on Youtube.

For more than 35 years, AWWA and its members have celebrated Drinking Water Week - a unique opportunity for both water professionals and the communities they serve to join together to recognize the vital role water plays in our daily lives. Additional information about Drinking Water Week, including free materials for download and celebration ideas, is available on the [Drinking Water Week web page](#).

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