



# Public Service Commission of Wisconsin

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**For Immediate Release** – September 29, 2011  
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## **Broadband Plan for Northwest Region Launching October 3** *Participation by Residents and Leaders Requested*

MADISON-The Public Service Commission (PSC) announced an open house is set for Monday, October 3<sup>rd</sup>, from 4:00 to 7:00 at the Flat Creek Inn and Suites in Hayward. A team of Northwest Wisconsin community leaders are working to identify ways to fill in gaps in broadband availability and improve adoption of available broadband services.

The Northwest Regional Broadband Planning Team is composed of members from all facets of the NW Wisconsin community. The team recognizes the critical importance of broadband to education, economic development and quality of life in our region. The Team has spent months looking at issues with broadband availability and adoption and researching options for expanding broadband access.

As a first step, the Team plans to showcase the value of the wireless services being deployed in remote areas by demonstrating the benefits broadband can have on community health. The Team will explain their plan and vision at an open house on October 3<sup>rd</sup>, at the Flat Creek Inn and Suites in Hayward. The open house will include an explanation and overview, including information stations to provide additional details.



You should attend if you:

- Are interested in health care in the North Woods Community.
- Are an EMT or first responder working in the underserved regions.
- Are interested in the effort to expand broadband coverage in our area.

The open house will be from 4pm to 7pm on Monday, October 3<sup>rd</sup>, at Flat Creek Inn and Suites, 10290 N. Highway 27S, Hayward, WI. The information stations will be open the entire time. Team members will present a brief overview at 4:30, 5:30 and at 6:30.

Full information on the Northwest Regional Planning Team, its Regional Plan, broadband coverage in Wisconsin and on the work of other Regional Teams, is available on our website at <http://www.link.wisconsin.gov/lwi/default.aspx?page=43>. If you have additional questions, please contact Sheldon Johnson, Deputy Director, Northwest Regional Planning Commission, by phone at 715-635-2197 or by email at [sjohnson@nwrpc.com](mailto:sjohnson@nwrpc.com).

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