



# Public Service Commission of Wisconsin

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**For Immediate Release** – Friday, December 17, 2010  
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## PSC Approves Milwaukee Water Rates

MADISON – The Public Service Commission of Wisconsin (PSC) approved a rate adjustment for Milwaukee Water Works (MWW) resulting in a 20.8 percent overall increase in annual revenues. The increase is based on 4.07 percent rate of return (ROR) for retail customers and a 5.07 percent ROR for wholesale customers.

On September 1, 2009, MWW filed an application with the PSC requesting authority to increase overall water revenues by \$19 million or 28.5 percent in water revenues. A Commission staff audit reduced the requested increase in water revenues to \$16.7 million or 25.3 percent. The Commission also approved an economic development rate tariff for wholesale and resale customers. The rate is designed to attract new water users to the system while lowering overall rates for all customers and utilizing excess system capacity.

Today's decision to authorize an overall 20.8 percent increase in MWW rates, combined with the December 2 decisions on the issues, will result in an overall increase for retail customers of 23.1 percent and an overall increase for wholesale customers of 7.9 percent. City of Milwaukee retail customer classes will see general service increases of 24.2 percent for residential, 23.0 percent for commercial, 26.5 percent for industrial, and 23.4 percent for public authority. City of Milwaukee customers will see a public fire protection service increase of 19.6 percent.

The Commission will issue a written order to finalize the rates approved in today's decision. The rates become effective after the written order is issued.

Public hearings were held in August 2010 in Milwaukee. The testimony provided at the hearings was part of the record the Commission reviewed as it considered all the aspects of the application to increase water rates.

The documents associated with MWW's application can be viewed on the PSC's Electronic Regulatory Filing System at <http://psc.wi.gov/>. Type case number 3270-WR-107 in the boxes provided on the PSC homepage or click on Electronic Regulatory Filing System button.

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