



Public Service Commission of Wisconsin

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PSC approves rebate program for Marshfield Utilities

Residential customers offered \$50 to upgrade toilets

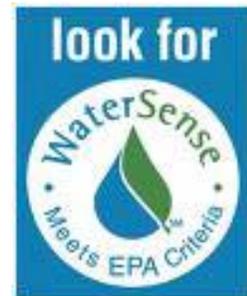
MADISON - The Public Service Commission (PSC) approved a toilet rebate program for residential customers of Marshfield Utilities. The water utility will offer a \$50 rebate to customers purchasing new WaterSense labeled high efficiency toilets (HETs).

“Reducing the volume of water wasted through leaky and outdated toilets is one of the easiest ways to save water,” said PSC Chairman Eric Callisto. “The PSC is actively working with utilities to implement water conservation programs, such as toilet rebates, that meet their unique water supply needs.”

WaterSense labeled toilets use at least 20 percent less water than existing toilets while meeting performance standards. The U.S. Environmental Protection Agency (EPA) estimates that the average home can save up to 10,000 gallons per year by replacing an outdated toilet, resulting in savings on both the water and the sewer bill.

Marshfield Utilities is implementing the rebate program as part of its long-term groundwater management and water conservation efforts. The utility joins a growing list of Wisconsin communities that have implemented water conservation and efficiency programs.

Reducing water usage is a priority for the State of Wisconsin because it saves energy, lowers utility operations and capital costs, and protects valuable water resources. WaterSense is a partnership program that is intended to enhance the market for water-efficient products, programs, and practices. For a list of toilets that meet the EPA WaterSense criteria, visit: <http://www.epa.gov/watersense>.



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