



Public Service Commission of Wisconsin

Daniel R. Ebert, Chairperson
Robert M. Garvin, Commissioner
Mark Meyer, Commissioner

610 North Whitney Way
P.O. Box 7854
Madison, WI 53707-7854

For Immediate Release – July 19, 2005
Contact: Linda Barth or Amanda Riddell
(608) 266-9600

PSC Allows SBC to End In-State Long Distance Services in Several Exchanges

MADISON - Today, the Public Service Commission (PSC) approved SBC Wisconsin's request to discontinue local toll services in several exchanges in Wisconsin, effective November 1, 2005.

Areas affected by the decision include: Baldwin, Woodville, Abrams, Clear Lake, Hillsboro, Camp Douglas, New Lisbon, Mosinee, Mt. Horeb, Florence, Aurora, Spread Eagle, Niagara, Phillips, Soo Lake, Prentice, Westby, La Farge, Yuba, Viola, Readstown, Liberty Pole, DeSoto and Genoa.

The Commission allowed SBC Wisconsin to end local long distance service because they currently serve less than 50% of the residents in these areas. The PSC also determined that there are enough telecommunication providers to provide toll services.

Customers will receive a written notice that local long distance services from SBC Wisconsin will terminate. Subscribers in these exchanges who currently use SBC Wisconsin for toll service will need to select another carrier in their area. Customers will not be charged for changing their long distance providers and this decision will not affect their local telephone services.

Customers who have difficulty with the transition can contact the PSC Consumer Hotline at 1-800-225-7729.

Documents associated with SBC Wisconsin's application can be viewed on our Electronic Regulatory Filing System at <http://psc.wi.gov/>. Type case number 6720-TA-121 in the boxes provided on the PSC homepage, or click on Electronic Regulatory Filing System button.

(END)