



October 30, 2014

Chairman Phil Montgomery  
Wisconsin Public Service Commission  
PO BOX 7854  
Madison, WI 53707-7854

RE: Docket ID 5-UR-107) and Docket ID 3270-UR-120

Dear Mr. Montgomery,

Consumer Energy Alliance (CEA), a well-established national non-profit, non-partisan organization which advocates for energy consumers, engaged its membership and other consumers in Wisconsin to offer broad support for the Wisconsin Public Service Commission's (PSC) efforts to ensure a fair, sensible approach for policies that will promote affordable energy for years to come.

By asking all ratepayers to be treated fairly and electricity bills to remain affordable, CEA chose not to address the specific merits of any pending rate case in Wisconsin. In fact, CEA has not weighed-in on specific rate cases in any of the states in which we operate. The petition submitted by CEA urged the PSC to remain fair to Wisconsin consumers during its deliberations.

CEA has reviewed its internal procedures and verified the authenticity of all the respondents and the accuracy of our petition process. Nonetheless, we would like to request that the PSC withdraw CEA's comments and petitions submitted on October 9, 2014, which requested the Wisconsin PSC to consider that every energy consumer should pay a fair share for maintaining the electrical grid. We do, however, wish to reiterate our request that the PSC properly balance the needs for increased solar and distributed generation capacity and grid reliability with consumer costs.

More specifically, CEA urges the following sensible, balanced approach: 1) ensure that there is continued growth for solar energy; 2) provide adequate maintenance for the electricity grid; and 3) maintain reasonable prices for all Wisconsin consumers.

With more than 250 affiliate organizations and over 400,000 individual consumers nationwide (including thousands of Wisconsinites) focused on ensuring affordable and reliable energy for all consumers, CEA supports rules that provide proper incentives for net-metering program participants and are fair for all electricity consumers statewide. It is important that consumers pay attention to these challenges and make sure that all voices are heard during discussions about new rules.

CEA has a long history of non-partisan support for all energy resources and a rational dialogue on how energy affects consumers from every sector of the economy nationwide. We look forward to continuing this important mission in Wisconsin and the other states in which we operate.

We appreciate your consideration of this request. If you have any questions on this matter, please contact Michael Whatley at [mwhatley@consumerenergyalliance.org](mailto:mwhatley@consumerenergyalliance.org).

Thank you,

A handwritten signature in black ink, appearing to read 'D. Holt', with a stylized flourish at the end.

David Holt  
President, Consumer Energy Alliance