

KENOSHA NEWS

PSC REF#: 200063

5800-7th AVENUE
P.O. BOX 190
KENOSHA, WISCONSIN 53141-0190**A DIVISION OF UNITED COMMUNICATIONS CORPORATION***The best things about the Kenosha News are the people who read it and the advertisers who make it possible.*Public Service Commission of Wisconsin
RECEIVED: 03/06/13 11:23 AM

Account: 141484	Date: 09/30/13
	Ad Date: 10/04/13
	Class: 1
Name: TRISHA REBEK	Ad ID: 1019657
Company: WE ENERGIES P-478	Sales Person: IXL
Address: 231 W MICHIGAN ST.	Words: 200
MILWAUKEE, WI 53203	Agate Lines: 36
	Depth: 3.597
	Inserts: 1
Telephone: (414) 221-2717	Blind Box:
Description: NOTICE OF EMISSION	Original User: MAUGUSTINE

Other Charges:	\$0.00	Net:	\$42.25
Discount:	\$0.00		
Surcharge:	\$0.00	Paid Amount:	- \$0.00
Credits:	\$0.00		
Bill Depth:	3.597	Amount Due:	\$42.25

Publication	Start	Stop	Inserts
KN 10/04/13	10/04/13	1	

Ad Note:

Notice of Emission Averaging Program by We Energies

The public is provided notice that Wisconsin Electric Power Company, d/b/a We Energies has developed annual (Jan. 1 – Dec. 31) and ozone season (May 1 – Sept. 30) multi-facility emissions averaging programs, for the purpose of complying with nitrogen oxides emission reduction requirements under the Wisconsin Department of Natural Resources', Chapter NR 428, Subchapter IV – NOx Reasonably Available Control Technology Requirements. The annual and ozone season multi-facility emissions averaging programs are a compliance alternative that is allowed under Rule NR 428.25(1)(c), Wis. Adm. Code. The emissions averaging programs include the anticipated emission rates and levels of operation for each of the affected electricity generating units. The following units are included in the annual and ozone season multi-facility emissions averaging programs for the year 2014:

- Pleasant Prairie – Units 1 and 2
- Oak Creek – Units 5-8
- Valley – Boilers 1-4
- Milwaukee County – Boilers 1-3

These reductions in nitrogen oxides emissions will help achieve lower concentrations of ground level ozone. Copies of the emissions averaging programs can be obtained by contacting Mr. Daniel Adams, We Energies Senior Environmental Consultant at 414-221-4674. Published: October 4, 2013

WNAXLP

We Appreciate Your Business!
Thank You TRISHA REBEK!

Milwaukee Journal Sentinel Order Confirmation

Ad Order Number

0004152639

Customer

WE ENERGIES

Payor Customer

WE ENERGIES

Tear Sheets

0

Sales Rep.

legals

Customer Account

1031425

Payor Account

1031425

Blind Box

Order Taker

mdevelice

Customer Address

ATTN: TRISHA REBEK, P.O. Box 1132
Milwaukee WI 53201-2179 USA

Customer Phone

(414)221-2864

Payment Method

PO Number

EMISSION AVERAGE PLAN

Customer Fax

Total Amount

\$228.84

Invoice Text:

Placement: SW Public Notice - 101-180

Classification: 175-Legal Notices

Sort Text: NOTICEOFPROSPECTIVEEMISSIONAVERA

Color: <NONE>

Products: SW Journal Sentinel::JS All

Ad Size : 1.0 X 46 cl

Notice of Prospective Emission Averaging Plan by We Energies
The public is provided notice that Wisconsin Electric Power Company, d/b/a We Energies, has developed an emissions averaging plan, for the purpose of complying with nitrogen oxide emission reduction requirements under the Wisconsin Department of Natural Resources, Chapter NR 428 regulations. The averaging plan is a compliance alternative that is allowed under NR 428.06(2), Wis. Adm. Code. The averaging plan includes the anticipated emission rates and levels of operation for each of the affected electricity generating units. The following units will be included in the averaging plan for year 2013:

- Pleasant Prairie - Units 1 and 2
- Oak Creek - Units 5-8
- Valley - Boilers 1-4

These reductions in nitrogen oxides emissions will help achieve lower concentrations of ground level ozone. Copies of the averaging plan can be obtained by contacting Mr. Daniel Adams, Senior Environmental Consultant, 414-221-4674.

Product

SW Journal Sentinel::JS All

SW JSOnline::

Run Dates

1/9/2013

1/9/2013

Milwaukee Journal Sentinel Order Confirmation

<u>Ad Order Number</u>	<u>Customer</u>	<u>Payor Customer</u>	<u>Tear Sheets</u>			
0004293685	WE ENERGIES	WE ENERGIES	0			
<u>Sales Rep.</u>	<u>Customer Account</u>	<u>Payor Account</u>	<u>Blind Box</u>			
legals	487288	487288				
<u>Order Taker</u>	<u>Customer Address</u>	<u>Customer Phone</u>	<table><tr><td><u>Payment Method</u></td></tr><tr><td><u>Total Amount</u></td></tr><tr><td>\$327.46</td></tr></table>	<u>Payment Method</u>	<u>Total Amount</u>	\$327.46
<u>Payment Method</u>						
<u>Total Amount</u>						
\$327.46						
mdevelice	ATTN; JUNE LIGHT,231 W. MICHIGAN ST	(414)226-2549				
<u>PO Number</u>	Milwaukee WI 53203 USA	<u>Customer Fax</u>				
PUB NOTICE ENVIRONMEI		(414)221-2821				
<u>Invoice Text:</u>						

Notice of Emission Averaging Program by We Energies

The public is provided notice that Wisconsin Electric Power Company, d/b/a We Energies, has developed annual (Jan. 1 - Dec. 31) and ozone season (May 1 - Sept. 30) multi-facility emissions averaging programs, for the purpose of complying with nitrogen oxides emission reduction requirements under the Wisconsin Department of Natural Resources', Chapter NR 428, Subchapter IV - NOx Reasonably Available Control Technology Requirements. The annual and ozone season multi-facility emissions averaging programs are a compliance alternative that is allowed under Rule NR 428.25(1)(c), Wis. Adm. Code. The emissions averaging programs include the anticipated emission rates and levels of operation for each of the affected electricity generating units. The following units are included in the annual and ozone season multi-facility emissions averaging programs for the year 2014:

- Pleasant Prairie - Units 1 and 2
- Oak Creek - Units 5-8
- Valley - Boilers 1-4
- Milwaukee County - Boilers 1-3

These reductions in nitrogen oxides emissions will help achieve lower concentrations of ground level ozone. Copies of the emissions averaging programs can be obtained by contacting Mr. Daniel Adams, We Energies Senior Environmental Consultant at 414-221-4674.
WNAXLP

Placement: SW Public Notice - 101-180

Classification: 175-Legal Notices

Sort Text: NOTICEOFEMISSIONAVERAGINGPROGRAM

Color: <NONE>

Products: SW Journal Sentinel::JS All

Ad Size : 1.0 X 36 cl

Product

SW Journal Sentinel::JS All

SW JSOnline::

Run Dates

10/4/2013

10/4/2013



Welcome!

We Energies invites you to become an e-SMARTkid. Becoming e-SMART means learning to use energy safely and responsibly. Check out our games and activities, and you'll be on your way!

Kids

- ▶ Get SMART!
- ▶ Ask an expert
- ▶ Games
- ▶ Energy glossary
- ▶ Home inspections

Get SMART!

[◀ Next ▶](#)

Energy-SMART!



Ask an expert



Games

[◀ Next ▶](#) [See all games](#)

The Voltinator



Energy glossary

electricity. the basic part
Energy —The ability to do work.
Energy efficiency —Using less energy to do the same work. You can do this by using energy-saving technology, such as new lights and appliances.
Renewable energy —All the natural and living things that provide energy for our environment.
splitting atoms

Home inspections



Using ENERGY safely

Electricity and natural gas are safe when used properly, but can pose a danger if you don't know basic safety. Keep these tips in mind when using electricity and natural gas.



e-SMARTkids

Do you use electricity and natural gas safely in your home? Print this checklist and do this inspection with an adult in your family. If you find any hazards, check NEEDS FIXING and then ask an adult to have them fixed.



	True	Needs fixing
1. Electric outlets are not overloaded with lots of plugs.	<input type="checkbox"/>	<input type="checkbox"/>
2. Electric cords are in good condition and do not run under rugs or furniture legs.	<input type="checkbox"/>	<input type="checkbox"/>
3. Electric appliances are used away from water.	<input type="checkbox"/>	<input type="checkbox"/>
4. There is at least one multipurpose fire extinguisher in your home, preferably in the kitchen.	<input type="checkbox"/>	<input type="checkbox"/>
5. Safety caps are kept in outlets when small children are around.	<input type="checkbox"/>	<input type="checkbox"/>
6. Small appliances are turned off and/or unplugged when people leave home.	<input type="checkbox"/>	<input type="checkbox"/>
7. All extension cords, lights and appliances used outdoors are labeled for outdoor use.	<input type="checkbox"/>	<input type="checkbox"/>
8. Small children play in areas away from the natural gas range and all natural gas appliances.	<input type="checkbox"/>	<input type="checkbox"/>
9. Flammable objects are stored away from the natural gas water heater and furnace, and away from electrical appliances that can get hot, such as heaters, light bulbs and toasters.	<input type="checkbox"/>	<input type="checkbox"/>
10. The flame on your natural gas range is steady and blue.	<input type="checkbox"/>	<input type="checkbox"/>
11. The natural gas oven or gas range is used only for cooking, not to heat the room or dry clothes.	<input type="checkbox"/>	<input type="checkbox"/>
12. Carbon monoxide alarms are installed and used per manufacturer's instructions.	<input type="checkbox"/>	<input type="checkbox"/>

© 2012 Culver Media, LLC

- DO look all around you for power lines. Don't climb trees, fly a kite or play with other toys around overhead lines.
 - DO stay away from substations, power poles and transformers at all times.
 - DO know the smell of natural gas. It smells a lot like rotten eggs. If you smell this in your home, get everyone out of the house and immediately call We Energies for help.
 - DO install a carbon monoxide detector in your home.
 - DO learn about the safe use of natural gas and electric appliances.
 - DON'T ever touch a power line of any kind. If you see a line hanging low or on the ground, immediately call We Energies.
 - DON'T release metallic balloons outdoors. They may touch electric lines, causing fires and outages.
 - DON'T put electrical appliances near water. Electricity + Water = DANGER.
 - DON'T put your fingers or any object in an electrical outlet.
 - Mr. Ouch is a sticker or sign attached to electric utility equipment – usually green transformer boxes – that warns children and adults of hazardous voltage. So when you see a Mr. Ouch sign, stay away, and tell others around the area to do the same.
- Do you use electricity and natural gas safely in your home? Complete the Home Safety Inspection included with this article with an adult in your family to find out. Be sure to check out other cool energy games and activities at www.we-energies.e-smartonline.net.

**We Energies
Contact
Information**



Power Outage Hotline

800-662-4PWR (4797)

Gas Leak/Emergency

800-261-LEAK (5325)

Diggers Hotline in Wis.

800-242-8511 or 811

Miss Dig in Mich.

800-482-7171 or 811

Customer Services

800-242-9137

Web Site

we-energies.com

Form 4092 8-08 Lot #705-9298



Manage your winter energy bill

The next energy bill you receive may be higher than your recent fall bills because:

- ***The weather is colder*** – With normal weather conditions, December typically is 10 percent colder than November. Colder weather tends to increase your heating costs.
- ***You used more energy*** – Because of colder weather, you likely used more energy for heating. With the holidays, you may have had guests and used more energy for cooking, cleaning and lighting.
- ***Your bill covers more days*** – Because of the holidays, billing periods are longer. A typical billing period is between 29 and 31 days. Bills in November, December and January can average between 33 and 37 days.

My Account can help

See the reverse side of this insert to learn how My Account at we-energies.com can help you understand month-to-month changes in your energy bill...and much more.



We Energies – Energy You Can Depend On

My Account explains month-to-month bill changes

In the example below, My Account compares your current bill and the previous bill and highlights the reasons why it changed.




My Bill





Quick Analysis Highlights




JOHN Q. PUBLIC
123 MAIN ST.
ANYTOWN, WI 53201

 Your energy charges were **\$46.79** higher for this bill.

 Your electric usage increased for this bill.

 The weather increased your bill by **\$7 - \$11**.

 A longer billing period increased your Electric usage for this bill compared to the previous bill.

[Find out more about why your bill has changed.](#)

Simplify life with paper-free billing

My Account also provides a paper-free billing option which gives you:

- An email when your bill is due, and an optional reminder email before the due date.
- Online access for up to 24 months of previous bills.
- Information security using a series of safeguards to keep your information private.

Enrolling in My Account is free, quick and easy. All you need to get started is your most recent bill, an Internet connection and an email address. Go to www.we-energies.com/paperfree and get started today.

Proud partner of the Honor Flight program since its inception

Thank you for your service

We Energies and the
Wisconsin Energy Foundation
are honored to pay tribute to
WWII veterans who gave
so much for our country.



We Energies – Energy You Can Depend On

The Ultimate Source of Energy...Our People



Learn about We Energies career opportunities at www.we-energies.jobs.

PURE ENERGY

Challenging Work
Team Support
Friendly Work Environment
Training Opportunities



2K13056-PC-IN-3K



We Energies

Creating brighter futures for the communities
in which we do business.

we-energies.com



We Energies – Energy You Can Depend On

Powering your business

Whether you're just getting started or growing at a rapid pace, we have the resources to meet the energy demands of your business. We're among the best in the nation for keeping your power on – and we're working hard to keep it that way.

***Learn about energy
tools available for
business customers
at we-energies.com.***



We Energies – Energy You Can Depend On



Help make a difference

Families, senior citizens and individuals with special needs don't always have the resources to pay their energy bills. If you are looking for a way to make a difference this holiday season, consider donating to the Keep Wisconsin Warm/Cool Fund.

The Keep Wisconsin Warm/Cool Fund is a nonprofit, public/private partnership that helps thousands of families in crisis. Most of those helped by the Keep Wisconsin Warm/Cool Fund are elderly, disabled or families with young children.

We've made it easy for you to make a one-time or monthly contribution to help families in need through your We Energies bill. See the reverse side of this insert to learn how.



We Energies – Energy You Can Depend On

Please help by donating directly to the ***Keep Wisconsin Warm/Cool Fund*** on your We Energies bill.

Yes! I want to help keep Wisconsin families warm this winter.

Name (as it appears on your We Energies account)

We Energies 10-digit account number

Donations are tax deductible and you may keep a copy of your utility bill if needed for tax purposes.

1. Choose an option.

☐ Monthly contribution of

☐ \$2 ☐ \$5 ☐ \$10 ☐ Other \$_____

Your donation will appear on your next energy bill and will continue monthly until you request your donation to stop.

☐ One-time contribution of \$_____

Your donation will appear on your next energy bill.

2. Return this insert with your energy bill payment.

You also may contribute directly to the Keep Wisconsin Warm/Cool Fund. Credit card donations accepted.

Visit kwwf.org or call 800-891-9276 to learn more.

On behalf of the Keep Wisconsin Warm/Cool Fund and the families it serves, thank you for your contribution.





Load management basics



Program overview (go to we-energies.com and type “Rates” in search box for rate sheet details)

	Seasonal Curtailable Cp3S, Cg3S	Curtailable Cp3, Cg3C	Interruptible CpFN
Total hours of participation	100 hours per season April through Sept. 30	300 hours per year	300 hours per year
Maximum operations per year	20	75	50
Hours of operation	8 a.m. to 10 p.m. weekdays	8 a.m. to 10 p.m. 7 days/week	Anytime
Maximum operation	8 hours per day	8 hours per day	No maximum
Months of operation	April 1 through Sept. 30	Jan. 1 through Dec. 31	Jan. 1 through Dec. 31
Advance notification occurs with light stack	Capacity: 1 hour Economic: 1 hour	Capacity: 1 hour Economic: 1 hour	Capacity: Can be instant Economic: 1 hour
Minimum interruptible or curtailable demand	100 kW – general primary 100 kW – general secondary	500 kW – general primary 100 kW – general secondary	1,000 kW – general primary
Incentive structure	Credits: \$2/kW of curtailable demand over FSL per billing period	Credits: calculated per formula on first page of each rate sheet (\$/kW of curtailable demand over FSL per billing period)	Reduced energy and demand charges (See rate sheets for details)
Noncompliance structure (For a failure to reduce demand during a curtailment event)	Capacity or Economic: \$2/kW penalty for highest measured kW above FSL	Capacity: \$35/kW penalty for highest measured kW above FSL Economic: avoided cost plus 10% on energy	Capacity: \$35/kW penalty for highest measured kW above FSL Economic: avoided cost plus 10% on energy
Contract length	6 months	3-year rolling, 1-year trial	3-year rolling, 1-year trial
Cancellation	Annually by either party from Oct. 1 through Oct. 31	3-year advance notification	3-year advance notification

Note: These rates were closed to new customers as of Jan. 1, 2010. Existing load management customers may move between these programs.

Light stack operations

A white light signal is sent to indicate a change has occurred; customers should check their email or call the appropriate hotline for curtailment/interruption information. In rare cases, interruptible customers may receive no advance warning. A few customers do not have a light stack and instead have their own warning systems.

	Seasonal Curtailable Cp3S, Cg3S	Curtailable Cp3, Cg3C	Interruptible CpFN
Economic curtailment	White light signals 1-hour notice and then remains lit during entire curtailment.	White light signals 1-hour notice and then remains lit during entire curtailment.	White light signals 1-hour notice and remains lit during economic interruption period.
Capacity curtailment/ interruption	Yellow light to signal 1-hour notice. Red light comes on at beginning of curtailment and remains lit.	Yellow light to signal 1-hour notice. Red light comes on at beginning of curtailment and remains lit.	Yellow light signals interruption is imminent, followed moments later by red light which signals interruption has begun (breakers also trip load). Red and yellow lights remain lit.

Contact information

Up-to-date curtailment status inquiries

Seasonal curtailable hotline (Cp3s, Cg3s)

414-221-4370

Curtailable hotline (Cp3, Cg3C)

Wisconsin: 414-221-4646

Michigan: 414-221-3050

Interruptible hotline (CpFN)

414-221-4242

Other inquiries

Load management hotline: 414-852-1199

Detailed program or specific customer or account information*

Shari Ruminski-Lehn: shari.ruminski-lehn@we-energies.com or 414-221-3143

**If you have an account manager, please contact him or her directly.*





Load management basics



Program overview (go to we-energies.com and type “Rates” in search box for rate sheet details)

	Seasonal Curtailable Cp3S, Cg3S	Curtailable Cp3, Cg3C	Interruptible CpFN
Total hours of participation	100 hours per season April through Sept. 30	300 hours per year	300 hours per year
Maximum operations per year	20	75	50
Hours of operation	8 a.m. to 10 p.m. weekdays	8 a.m. to 10 p.m. 7 days/week	Anytime
Maximum operation	8 hours per day	8 hours per day	No maximum
Months of operation	April 1 through Sept. 30	Jan. 1 through Dec. 31	Jan. 1 through Dec. 31
Advance notification occurs with light stack	Capacity: 1 hour Economic: 1 hour	Capacity: 1 hour Economic: 1 hour	Capacity: Can be instant Economic: 1 hour
Minimum interruptible or curtailable demand	100 kW – general primary 100 kW – general secondary	500 kW – general primary 100 kW – general secondary	1,000 kW – general primary
Incentive structure	Credits: \$2/kW of curtailable demand over FSL per billing period	Credits: calculated per formula on first page of each rate sheet (\$/kW of curtailable demand over FSL per billing period)	Reduced energy and demand charges (See rate sheets for details)
Noncompliance structure (For a failure to reduce demand during a curtailment event)	Capacity or Economic: \$2/kW penalty for highest measured kW above FSL	Capacity: \$35/kW penalty for highest measured kW above FSL Economic: avoided cost plus 10% on energy	Capacity: \$35/kW penalty for highest measured kW above FSL Economic: avoided cost plus 10% on energy
Contract length	6 months	3-year rolling, 1-year trial	3-year rolling, 1-year trial
Cancellation	Annually by either party from Oct. 1 through Oct. 31	3-year advance notification	3-year advance notification

Note: These rates were closed to new customers as of Jan. 1, 2010. Existing load management customers may move between these programs.

Light stack operations

A white light signal is sent to indicate a change has occurred; customers should check their email or call the appropriate hotline for curtailment/interruption information. In rare cases, interruptible customers may receive no advance warning. A few customers do not have a light stack and instead have their own warning systems.

	Seasonal Curtailable Cp3S, Cg3S	Curtailable Cp3, Cg3C	Interruptible CpFN
Economic curtailment	White light signals 1-hour notice and then remains lit during entire curtailment.	White light signals 1-hour notice and then remains lit during entire curtailment.	White light signals 1-hour notice and remains lit during economic interruption period.
Capacity curtailment/interruption	Yellow light to signal 1-hour notice. Red light comes on at beginning of curtailment and remains lit.	Yellow light to signal 1-hour notice. Red light comes on at beginning of curtailment and remains lit.	Yellow light signals interruption is imminent, followed moments later by red light which signals interruption has begun (breakers also trip load). Red and yellow lights remain lit.

Contact information

Up-to-date curtailment status inquiries

Seasonal curtailable hotline (Cp3s, Cg3s)

414-221-4370

Curtailable hotline (Cp3, Cg3C)

Wisconsin: 414-221-4646

Michigan: 414-221-3050

Interruptible hotline (CpFN)

414-221-4242

Other inquiries

Load management hotline: 414-852-1199

Detailed program or specific customer or account information*

Shari Ruminski-Lehn: shari.ruminski-lehn@we-energies.com or 414-221-3143

**If you have an account manager, please contact him or her directly.*

Notes for We Energies personnel

- Last system curtailment occurred on Aug. 1, 2006.
- **During a curtailment event**, Load Management typically receives many customer calls. Therefore, if We Energies personnel have questions not answered in the Load Management email notes they should send an email with their question(s) to WF-OSC@we-energies.com to receive the quickest response. (Please do not call Load Management directly as we want to leave our phone lines free for customers with critical issues.)
- Reminder: Michigan customers to do not have light stack warning systems and must be called.
- Total load reduction (approximates)
 - Interruptible load: 95 MW to 120 MW
 - Upper Peninsula curtailable load: 6 MW to 9 MW
 - Southeast Wisconsin curtailable load: 54 MW to 65 MW
 - Seasonal curtailable load: 7 MW to 10 MW



Energy You Can Depend On

At We Energies, we're committed to providing safe, reliable energy at a reasonable price – 365 days a year. We're among the best in the nation for keeping your power on – and we're working hard to keep it that way.

***Visit we-energies.com
for money-saving tips,
tools and resources.***



STATE OF MICHIGAN
BEFORE THE MICHIGAN PUBLIC SERVICE COMMISSION

★ ★ ★ ★ ★

NOTICE OF HEARING
FOR THE MICHIGAN CUSTOMERS OF
WISCONSIN ELECTRIC POWER COMPANY, D/B/A WE ENERGIES
CASE NO. U-16884-R

Wisconsin Electric Power Company (Wisconsin Electric), d/b/a We Energies, requests Michigan Public Service Commission approval to reconcile its power supply cost recovery costs and revenues from its Michigan customers for the 12-month period Jan. 1, 2012 through Dec. 31, 2012.

The information below describes how a person may participate in this case.

You may call or write Wisconsin Electric Power Company, 800 Industrial Park Drive, Iron Mountain, Michigan 49801, 800-242-9137 for a free copy of its application. Any person may review the application at the offices of Wisconsin Electric.

The first public hearing in this matter will be held:

DATE/TIME: May 21, 2013, at 10 a.m.

This hearing will be a prehearing conference to set future hearing dates and decide other procedural matters.

BEFORE: Administrative Law Judge Theresa A. Sheets

LOCATION: Constitution Hall
525 West Allegan
Lansing, Michigan

PARTICIPATION: Any interested person may attend and participate. The hearing site is accessible, including handicapped parking. Persons needing any accommodation to participate should contact the Commission's Executive Secretary at 517-241-6160 in advance to request mobility, visual, hearing or other assistance.

The Michigan Public Service Commission (Commission) will hold a public hearing to consider Wisconsin Electric's March 29, 2013, application to reconcile its power supply cost recovery (PSCR) costs and revenues from its Michigan customers for the 12-month period Jan. 1, 2012 through Dec. 31, 2012. Wisconsin Electric proposes to roll-in an underrecovery of \$1,828,162, which includes an underrecovery from a previous reconciliation, into its 2013 PSCR reconciliation proceeding.

All documents filed in this case shall be submitted electronically through the Commission's E-Dockets website at michigan.gov/mpscdockets. Requirements and instructions for filing can be found in the User Manual on the E-Dockets help page. Documents also may be submitted, in Word or PDF format, as an attachment to an email sent to: mpscdockets@michigan.gov. If you require assistance prior to e-filing, contact Commission staff at 517-241-6180 or by email at: mpscdockets@michigan.gov.

Any person wishing to intervene and become a party to the case shall electronically file a petition to intervene with this Commission by May 14, 2013. (Interested persons may elect to file using the traditional paper format.) The proof of service shall indicate service upon Wisconsin Electric's attorney, Michael C. Rampe, Miller, Canfield, Paddock, and Stone, P.L.C., One Michigan Avenue, Suite 900, Lansing, Michigan 48933.

Any person wishing to appear at the hearing to make a statement of position without becoming a party to the case may participate by filing an appearance. To file an appearance, the individual must attend the hearing and advise the presiding administrative law judge of his or her wish to make a statement of position. All information submitted to the Commission in this matter becomes public information available on the Michigan Public Service Commission's website, and subject to disclosure. Please do not include information you wish to remain private.

Requests for adjournment must be made pursuant to the Commission's Rules of Practice and Procedure R 460.17315 and R 460.17335. Requests for further information on adjournment should be directed to 517-241-6060.

A copy of Wisconsin Electric's request may be reviewed on the Commission's website at michigan.gov/mpscdockets, and at the office of Wisconsin Electric Power Company, 800 Industrial Park, Iron Mountain, Michigan. For more information on how to participate in a case, you may contact the Commission at the above address or by telephone at 517-241-6180.

The Utility Consumer Representation Fund has been created for the purpose of aiding in the representation of residential utility customers in 1982 P.A. 304 proceedings. Contact the Chairperson, Utility Consumer Participation Board, Department of Licensing and Regulatory Affairs, P.O. Box 30004, Lansing, Michigan 48909, for more information.

Jurisdiction is pursuant to 1909 PA 106, as amended, MCL 460.551 et seq.; 1919 PA 419, as amended, MCL 460.54 et seq.; 1939 PA 3, as amended, MCL 460.1 et seq.; 1982 PA 304, as amended, MCL 460.6j et seq.; 1969 PA 306, as amended, MCL 24.201 et seq.; and the Commission's Rules of Practice and Procedure, as amended, 1999 AC, R 460.17101 et seq.

April 24, 2013



STATE OF MICHIGAN BEFORE THE MICHIGAN PUBLIC SERVICE COMMISSION

In the matter of the joint application of **WISCONSIN ELECTRIC POWER COMPANY** and **WOLVERINE POWER SUPPLY COOPERATIVE, INC.** for approval pursuant to MCL 460.6q of the transfer of a partial undivided ownership interest in the Presque Isle Power Plant to Wolverine Power Supply Cooperative, Inc. and related approvals.

CASE NO. U-17213

NOTICE OF OPPORTUNITY TO COMMENT

On Feb. 8, 2013, Wisconsin Electric Power Company d/b/a We Energies (Wisconsin Electric) and Wolverine Power Supply Cooperative, Inc. (Wolverine) filed a joint application with the Michigan Public Service Commission (Commission) for approval pursuant to MCL 460.6q of the transfer by Wisconsin Electric of a partial undivided ownership interest in the Presque Isle Power Plant (PIPP) to Wolverine and related approvals.

Any interested person may review the joint application at the offices of Wisconsin Electric's attorneys, Miller Canfield Paddock and Stone P.L.C., One Michigan Avenue, Suite 900, Lansing, Michigan, or at the offices of Wolverine's attorneys, Dykema Gossett PLLC, Capitol View, 201 Townsend Street, Suite 900, Lansing, Michigan, between the hours of 8 a.m. and 12 p.m. and 1 p.m. and 5 p.m., Monday through Friday, or on the Commission's website at: michigan.gov/mpscdockets.

Written and electronic comments may be filed with the Commission and must be received no later than 5 p.m. on April 9, 2013. Written comments should be sent to the: Executive Secretary, Michigan Public Service Commission, P.O. Box 30221, Lansing, Michigan 48909, with a copy mailed to Ronald W. Bloomberg, Miller Canfield Paddock and Stone P.L.C., One Michigan Avenue, Suite 900, Lansing, Michigan 48933, and to Albert Ernst, Dykema Gossett PLLC, Capitol View, 201 Townsend Street, Suite 900, Lansing, Michigan 48933. Electronic comments may be emailed to: mpscdockets@michigan.gov. All comments should reference Case No. U-17213. Comments received in this matter become public information, posted on the Commission's website, and subject to disclosure. Please do not include information you wish to remain private.

Wisconsin Electric Power Company
Wolverine Power Supply Cooperative, Inc.



STATE OF MICHIGAN
BEFORE THE MICHIGAN PUBLIC SERVICE COMMISSION

★ ★ ★ ★ ★

NOTICE OF HEARING
FOR THE MICHIGAN CUSTOMERS OF
WISCONSIN ELECTRIC POWER COMPANY, d/b/a WE ENERGIES
CASE NO. U-17287

- Wisconsin Electric Power Company, d/b/a We Energies, seeks Michigan Public Service Commission's approval of its annual report and reconciliation of its Energy Optimization costs and revenues from its Michigan customers for the period ended Dec. 31, 2012.
- The information below describes how a person may participate in this case.
- You may call or write Wisconsin Electric Power Company, 800 Industrial Park, Iron Mountain, Michigan 49801, 800-242-9137 for a free copy of its application. Any person may review the application at the offices of Wisconsin Electric.
- The first public hearing in this matter will be held:

DATE/TIME: June 5, 2013, at 10:30 a.m.
This hearing will be a prehearing conference to set future hearing dates and decide other procedural matters.

BEFORE: Administrative Law Judge Theresa A. Sheets

LOCATION: Constitution Hall
525 West Allegan
Lansing, Michigan

PARTICIPATION: Any interested person may attend and participate. The hearing site is accessible, including handicapped parking. Persons needing any accommodation to participate should contact the Commission's Executive Secretary at 517-241-6160 in advance to request mobility, visual, hearing or other assistance.

The Michigan Public Service Commission (Commission) will hold a public hearing to consider Wisconsin Electric Power Company's (Wisconsin Electric) April 30, 2013, application seeking approval of its annual report and reconciliation of its Energy Optimization (EO) payments and revenues from its Michigan customers for the period ended Dec. 31, 2012. Wisconsin Electric also seeks approval to roll in its underrecovery of \$62,725.29, including interest through Dec. 31, 2012, into its 2013 EO costs and reconciliation.

All documents filed in this case shall be submitted electronically through the Commission's E-Dockets website at: michigan.gov/mpscdockets. Requirements and instructions for filing can be found in the User Manual on the E-Dockets help page. Documents also may be submitted, in Word or PDF format, as an attachment to an email sent to: mpscdockets@michigan.gov. If you require assistance prior to e-filing, contact Commission staff at 517-241-6180 or by email at: mpscdockets@michigan.gov.

Any person wishing to intervene and become a party to the case shall electronically file a petition to intervene with this Commission by May 29, 2013. (Interested persons may elect to file using the traditional paper format.) The proof of service shall indicate service upon Wisconsin Electric's attorney, Michael C. Rampe, Miller, Canfield, Paddock, and Stone, P.L.C., One Michigan Avenue, Suite 900, Lansing, Michigan 48933.

Any person wishing to appear at the hearing to make a statement of position without becoming a party to the case may participate by filing an appearance. To file an appearance, the individual must attend the hearing and advise the presiding administrative law judge of his or her wish to make a statement of position. All information submitted to the Commission in this matter becomes public information available on the Michigan Public Service Commission's website, and subject to disclosure. Please do not include information you wish to remain private.

Requests for adjournment must be made pursuant to the Commission's Rules of Practice and Procedure R 460.17315 and R 460.17335. Requests for further information on adjournment should be directed to 517-241-6060.

A copy of Wisconsin Electric's request may be reviewed on the Commission's website at: michigan.gov/mpscdockets, and at the office of Wisconsin Electric Power Company, 800 Industrial Park, Iron Mountain, Michigan. For more information on how to participate in a case, you may contact the Commission at the above address or by telephone at 517-241-6180.

Jurisdiction is pursuant to 1909 PA 106, as amended, MCL 460.551 et seq.; 1919 PA 419, as amended, MCL 460.54 et seq.; 1939 PA 3, as amended, MCL 460.1 et seq.; 1982 PA 304, as amended, MCL 460.6j et seq.; 1969 PA 306, as amended, MCL 24.201 et seq.; 2008 PA 295, MCL 460.1001 et seq.; and the Commission's Rules of Practice and Procedure, as amended, 1999 AC, R 460.17101 et seq.

May 9, 2013



STATE OF MICHIGAN
BEFORE THE MICHIGAN PUBLIC SERVICE COMMISSION
★ ★ ★ ★ ★
FOR THE MICHIGAN CUSTOMERS OF
WISCONSIN ELECTRIC POWER COMPANY, D/B/A WE ENERGIES
CASE NO. U-17312

- Wisconsin Electric Power Company, d/b/a We Energies, requests Michigan Public Service Commission approval to use a power supply cost recovery plan and factor of \$0.00565 per kilowatt-hour (kWh) for its Michigan electric customers for the calendar months of January 2014 through December 2014.
- The information below describes how a person may participate in this case.
- You may call or write Wisconsin Electric Power Company, 800 Industrial Park, Iron Mountain, MI 49801, 800-242-9137 for a free copy of its application. Any person may review the application at the offices of Wisconsin Electric Power Company.
- The first public hearing in this matter will be held:

DATE/TIME: November 20, 2013, at 10 a.m.
This hearing will be a prehearing conference to set future hearing dates and decide other procedural matters.

BEFORE: Administrative Law Judge Dennis W. Mack

LOCATION: Constitution Hall
525 West Allegan
Lansing, Michigan

PARTICIPATION: Any interested person may attend and participate. The hearing site is accessible, including handicapped parking. Persons needing any accommodation to participate should contact the Commission's Executive Secretary at 517-241-6160 in advance to request mobility, visual, hearing or other assistance.

The Michigan Public Service Commission (Commission) will hold a public hearing to consider Wisconsin Electric Power Company's, d/b/a We Energies', (Wisconsin Electric) September 30, 2013 application to implement a power supply cost recovery (PSCR) plan and factor of \$0.00565 per kWh to compute its Michigan customers' electric bills for the calendar months of January 2014 through December 2014.

All documents filed in this case shall be submitted electronically through the Commission's E-Dockets website at: michigan.gov/mpscdockets. Requirements and instructions for filing can be found in the User Manual on the E-Dockets help page. Documents also may be submitted, in Word or PDF format, as an attachment to an email sent to: mpscdockets@michigan.gov. If you require assistance prior to e-filing, contact Commission staff at 517-241-6180 or by email at: mpscdockets@michigan.gov.

Any person wishing to intervene and become a party to the case shall electronically file a petition to intervene with this Commission by November 13, 2013. (Petitions to intervene also may be filed using the traditional paper format.) The proof of service shall indicate service upon Wisconsin Electric's attorney, Michael C. Rampe, Miller, Canfield, Paddock, and Stone, P.L.C., One Michigan Avenue, Suite 900, Lansing, MI 48933.

Any person wishing to appear at the hearing to make a statement of position without becoming a party to the case may participate by filing an appearance. To file an appearance, the individual must attend the hearing and advise the presiding administrative law judge of his or her wish to make a statement of position. All information submitted to the Commission in this matter becomes public information: available on the Michigan Public Service Commission's website, and subject to disclosure. Please do not include information you wish to remain private.

Requests for adjournment must be made pursuant to the Commission's Rules of Practice and Procedure R 460.17315 and R 460.17335. Requests for further information on adjournment should be directed to 517-241-6060.

A copy of Wisconsin Electric's request may be reviewed on the Commission's website at: michigan.gov/mpscdockets, and at the office of Wisconsin Electric Power Company, 800 Industrial Park, Iron Mountain, MI 49801. For more information on how to participate in a case, you may contact the Commission at the above address or by telephone at 517-241-6180.

The Utility Consumer Representation Fund has been created for the purpose of aiding in the representation of residential utility customers in 1982 P.A. 304 proceedings. Contact the Chairperson, Utility Consumer Participation Board, Department of Licensing and Regulatory Affairs, P.O. Box 30004, Lansing, MI 48909, for more information.

The Commission has jurisdiction pursuant to 1909 PA 106, as amended, MCL 460.551 et seq.; 1919 PA 419, as amended, MCL 460.54 et seq.; 1939 PA 3, as amended, MCL 460.1 et seq.; 1982 PA 304, as amended, MCL 460.6j et seq.; 1969 PA 306, as amended, MCL 24.201 et seq.; and the Commission's Rules of Practice and Procedure, as amended, 1999 AC, R 460.17101 et seq.



STATE OF MICHIGAN
BEFORE THE MICHIGAN PUBLIC SERVICE COMMISSION

★ ★ ★ ★ ★

NOTICE OF HEARING (REVISED DATES)
FOR THE MICHIGAN CUSTOMERS OF
WISCONSIN ELECTRIC POWER COMPANY, d/b/a WE ENERGIES
CASE NO. U-17357

- Wisconsin Electric Power Company, d/b/a We Energies requests Michigan Public Service Commission (Commission) approval to implement its 2014-2015 Energy Optimization Plan in compliance with Public Act 295 of 2008 and the March 15, 2013, Commission Order in Case No. U-17357.
- The information below describes how a person may participate in this case.
- You may call or write Wisconsin Electric Power Company, d/b/a We Energies, 800 Industrial Park, Iron Mountain, Michigan 49801, 800-242-9137 for a free copy of its application. Any person may review the application at the offices of Wisconsin Electric.
- A public hearing in this matter will be held:

REVISED DATE/TIME: Sept. 19, 2013, at 9 a.m.
This hearing will be a prehearing conference to set future hearing dates and decide other procedural matters.

BEFORE: Administrative Law Judge Theresa A. Sheets

LOCATION: Constitution Hall
525 West Allegan
Lansing, Michigan

PARTICIPATION: Any interested person may attend and participate. The hearing site is accessible, including handicapped parking. Persons needing any accommodation to participate should contact the Commission's Executive Secretary at 517-241-6160 in advance to request mobility, visual, hearing or other assistance.

The Michigan Public Service Commission (Commission) will hold a public hearing to consider Wisconsin Electric Power Company, d/b/a We Energies' (Wisconsin Electric) July 1, 2013 application to meet its energy optimization (EO) requirements, and energy optimization surcharges, in accordance with the Public Act 295 of 2008, and the March 15, 2013, Commission Order in Case No. U-17357. The Company is requesting that the Commission find its proposed payments to the independent EO administrator for 2014 satisfies its obligations under 2008 PA 295. On July 9, 2013, the Company filed a Notification of Intent to Elect Efficiency United to Offer EO Services For 2014/2015.

All documents filed in this case shall be submitted electronically through the Commission's E-Dockets website at michigan.gov/mpscdockets. Requirements and instructions for filing can be found in the User Manual on the E-Dockets help page. Documents also may be submitted, in Word or PDF format, as an attachment to an email sent to mpscdockets@michigan.gov. If you require assistance prior to e-filing, contact Commission staff at 517-241-6180 or by email at mpscdockets@michigan.gov.

Any person wishing to intervene and become a party to the case shall electronically file a petition to intervene with this Commission by Sept. 12, 2013. (Interested persons may elect to file using the traditional paper format.) The proof of service shall indicate service upon Wisconsin Electric's attorney, Michael C. Rampe, Miller, Canfield, Paddock, and Stone, P.L.C., One Michigan Avenue, Suite 900, Lansing, Michigan 48933.

Any person wishing to appear at the hearing to make a statement of position without becoming a party to the case may participate by filing an appearance. To file an appearance, the individual must attend the hearing and advise the presiding administrative law judge of his or her wish to make a statement of position. All information submitted to the Commission in this matter becomes public information: available on the Michigan Public Service Commission's website, and subject to disclosure. Please do not include information you wish to remain private.

Requests for adjournment must be made pursuant to the Commission's Rules of Practice and Procedure R 460.17315 and R 460.17335. Requests for further information on adjournment should be directed to 517-241-6060.

A copy of Wisconsin Electric's request may be reviewed on the Commission's website at michigan.gov/mpscdockets, and at the office of Wisconsin Electric Power Company, d/b/a We Energies, 800 Industrial Park, Iron Mountain, Michigan. For more information on how to participate in a case, you may contact the Commission at the above address or by telephone at 517-241-6180.

Jurisdiction is pursuant to 1909 PA 106, as amended, MCL 460.551 et seq.; 1919 PA 419, as amended, MCL 460.54 et seq.; 1939 PA 3, as amended, MCL 460.1 et seq.; 1969 PA 306, as amended, MCL 24.201 et seq.; 2008 PA 295, MCL 460.1001 et seq.; and the Commission's Rules of Practice and Procedure, as amended, 1999 AC, R 460.17101 et seq.

Aug. 8, 2013



**STATE OF MICHIGAN
BEFORE THE MICHIGAN PUBLIC SERVICE COMMISSION**



**NOTICE OF HEARING
WISCONSIN ELECTRIC POWER COMPANY AND
WOLVERINE POWER SUPPLY COOPERATIVE, INC.
CASE NO. U-17213**

- The Michigan Public Service Commission will review the joint request of Wisconsin Electric Power Company and Wolverine Power Supply Cooperative, Inc. for approval pursuant to MCL 460.6q of the transfer of a partial undivided ownership interest in the Presque Isle Power Plant to Wolverine Power Supply Cooperative, Inc.
- The information below describes how a person may participate in this case.
- You may call or write Wisconsin Electric Power Company, 800 Industrial Park, Iron Mountain, Michigan 49801, 800-242-9137 or Wolverine Power Supply Cooperative, Inc., 10125 W. Watergate Road, Cadillac, Michigan 49601 for a free copy of its application. Any person may review the application at the offices of Wisconsin Electric or Wolverine.
- The first public hearing in this matter will be held:

DATE/TIME: March 4, 2013, at 9 a.m.
This hearing will be a prehearing conference to set future hearing dates and decide other procedural matters.

BEFORE: Administrative Law Judge Sharon L. Feldman

LOCATION: Constitution Hall
525 West Allegan
Lansing, Michigan

PARTICIPATION: Any interested person may attend and participate. The hearing site is accessible, including handicapped parking. Persons needing any accommodation to participate should contact the Commission's Executive Secretary at 517-241-6160 in advance to request mobility, visual, hearing or other assistance.

The Michigan Public Service Commission (Commission) will hold a public hearing to consider the Feb. 8, 2013, joint application of Wisconsin Electric Power Company (Wisconsin Electric) and Wolverine Power Supply Cooperative, Inc. (Wolverine), which requests approval pursuant to MCL 460.6q of the transfer by Wisconsin Electric of a partial undivided ownership interest in the Presque Isle Power Plant (PIPP) to Wolverine in exchange for Wolverine providing all of the financial capital necessary to undertake an air quality control system project at PIPP that will ensure the facility's compliance with applicable environmental laws and regulations.

All documents filed in this case shall be submitted electronically through the Commission's E-Dockets website at: michigan.gov/mpscdockets. Requirements and instructions for filing can be found in the User Manual on the E-Dockets help page. Documents may also be submitted, in Word or PDF format, as an attachment to an email sent to: mpscdockets@michigan.gov. If you require assistance prior to e-filing, contact Commission staff at 517-241-6180 or by email at mpscdockets@michigan.gov.

Any person wishing to intervene and become a party to the case shall electronically file a petition to intervene with this Commission by Feb. 28, 2013. (Interested persons may elect to file using the traditional paper format.) The proof of service shall indicate service upon Wisconsin Electric's attorney, Ronald W. Bloomberg, Miller, Canfield, Paddock, and Stone, P.L.C., One Michigan Avenue, Suite 900, Lansing, Michigan 48933 and Wolverine's attorney, Albert Ernst, Dykema Gossett PLLC, 201 Townsend, Ste. 900, Lansing, Michigan 48933.

Any person wishing to make a statement of position without becoming a party to the case may participate by filing an appearance. To file an appearance, the individual must attend the hearing and advise the presiding administrative law judge of his/her wish to make a statement of position. All information submitted to the Commission in this matter becomes public information: available on the Michigan Public Service Commission's website, and subject to disclosure. Please do not include information you wish to remain private.

Requests for adjournment must be made pursuant to the Commission's Rules of Practice and Procedure R 460.17315 and R 460.17335. Requests for further information on adjournment should be directed to 517-241-6060.

A copy of the Joint application may be reviewed on the Commission's website at: michigan.gov/mpscdockets, and at the offices of Wisconsin Electric Power Company, 800 Industrial Park, Iron Mountain, Michigan or Wolverine Power Supply Cooperative, Inc., 10125 W. Watergate Road, Cadillac, Michigan. For more information on how to participate in a case, you may contact the Commission at the above address or by telephone at 517-241-6180.

Jurisdiction is pursuant to 1909 PA 106, as amended, MCL 460.551 et seq.; 1919 PA 419, as amended, MCL 460.54 et seq.; 1939 PA 3, as amended, MCL 460.1 et seq.; 1982 PA 304, as amended, MCL 460.6j et seq.; 1969 PA 306, as amended, MCL 24.201 et seq.; 2008 PA 286, MCL 460.6a et seq.; and the Commission's Rules of Practice and Procedure, as amended, 1999 AC, R 460.17101 et seq.

Feb. 20, 2013



A close-up photograph of a hand flipping a white light switch. The hand is positioned on the left, with the thumb and index finger gripping the switch lever. The background is a plain, light-colored wall.

Energy You Can Depend On

At We Energies, we're committed to providing safe, reliable energy at a reasonable price – 365 days a year. We're among the best in the nation for keeping your power on – and we're working hard to keep it that way.

Visit we-energies.com for money-saving tips, tools and resources.





Honoring him with our voices

We Energies is privileged to sponsor the Dr. Martin Luther King Jr. Speech Contest. Over the past 29 years, more than 1,500 students have honored his legacy with their voices.

Thank you to all who participated and congratulations to the 2012 speech contest winners.



We Energies – Energy You Can Depend On



Keeping the legacy alive



2013 Dr. Martin Luther King Jr. Speech Contest

► Goal

Strengthen students' reading, writing and public speaking skills while encouraging them to learn about and support the dreams of Dr. Martin Luther King Jr.

► Guidelines

- Open to K-12 students who live in Milwaukee or attend a Milwaukee public, private or home school.
- Speeches must be written and delivered by students.
- Theme: "Non-violence: the most potent weapon"
- Length: Four (4) minutes maximum
- Grade categories: K-2, 3-4, 5-6, 7-8, 9-10 and 11-12.
- Schools may send only *one* student per grade category to Dec. 3 preliminaries.
- Schools may conduct competitions to select representatives for each grade category.

► Application

- **Deadline: Friday, Nov. 22, at 5 p.m.**
- **On-line applications only.** Application and contest rules can be found at www.we-energies.com/educators
- Applications require principal approval.

► Key dates

- **Application deadline: Friday, Nov. 22, at 5 p.m.**
- *Preliminaries:* Tuesday, Dec. 3
MPS Central Services Building Auditorium
5225 W. Vliet St., Milwaukee
- *Finals:* Saturday, Dec. 7
We Energies Public Service Building Auditorium
231 W. Michigan St., Milwaukee
- *Celebration:* Sunday, Jan. 19, 2014
Marcus Center for the Performing Arts
929 N. Water St., Milwaukee

First place winners from each grade category at the finals deliver their speeches at the Milwaukee King Celebration.

Energy you can depend on

At We Energies, we're committed to providing safe, reliable energy at a reasonable price – 365 days a year. In fact, eight out of the past 11 years, we've been named the most reliable utility in the Midwest for keeping your power on. And we're working hard to keep delivering for you.

Visit we-energies.com for money-saving tips, tools and resources.



Powering your business

Whether you're just getting started or growing at a rapid pace, we have the resources to meet the energy demands of your business. We're among the best in the nation for keeping your power on – and we're working hard to keep it that way.

***Learn about energy
tools available for
business customers
at we-energies.com.***



2K13183-PC

We Energies – Energy You Can Depend On



Moving?

We can help make it fast and easy.

- Stop or transfer your service online at we-energies.com.
- Start your electric and natural gas service as well as phone, cable and more by calling us at 800-242-9137.
- After you move, pay your bills with *My Account* at we-energies.com.



We Energies – Energy You Can Depend On

A close-up photograph of a hand flipping a light switch. The hand is light-skinned and has a gold ring on the ring finger. The light switch is white and mounted on a wall. The background is a warm, yellowish-orange color.

Energy You Can Depend On

At We Energies, we're committed to providing safe, reliable energy at a reasonable price – 365 days a year. We're among the best in the nation for keeping your power on – and we're working hard to keep it that way.

Visit we-energies.com for money-saving tips, tools and resources.



We Energies Radio Script

TITLE	NG Pipeline	ISCI	NGP09E6
LANGUAGE	English	LENGTH	:60
TALENT	Jerry Bertram	DATE	

SFX: *Music... up...under...*

Talent: Every day, millions of people in Wisconsin rely on natural gas to heat their homes and cook their food. This safe, reliable energy source is delivered to customers by a network of pipelines that criss-cross the state below the ground.

It is important to know that you may live or work near a natural gas pipeline even if you don't use natural gas as a fuel source.

The pipelines that transport your natural gas have an excellent safety record. The pipeline systems are regularly tested and problems seldom occur. But there are clues that can help you identify a potential hazard.

If you smell the strong odor of rotten eggs, hear an unusual hissing sound, or see dirt or debris blowing into the air near a natural gas pipeline, call We Energies immediately at 800-261-LEAK. That's 800-261-L-E-A-K.

With your help, the natural gas pipelines can remain safe, sound and underground.

For more information, visit We Energies dot com.

Annrcr: We Energies... Energy you can depend on.

Working together to keep natural gas pipelines safe

Natural gas pipelines, both the underground pipes that distribute natural gas and the pipes that connect homes and businesses to the natural gas distribution system, have outstanding safety records. These systems are routinely maintained and problems rarely occur. In fact, nearly 63 million homes in America rely on clean, efficient and safe natural gas for heating, cooking and more.

In the unlikely event there is a problem, contact us immediately at 800-261-5325 if you encounter the following while working near a pipeline:

- Smell the strong odor of rotten eggs associated with natural gas.
- Hear an unusual hissing sound and/or see debris like leaves or dirt blowing in a localized area.

To prevent a hazardous situation while working in your yard, call your utility locating service three business days before you plan to dig. Representatives will mark utility-owned underground facilities on your property for free. So don't forget to call – it's the law.

Wisconsin Diggers Hotline:

811 or 800-242-8511

Michigan Miss Dig:

811 or 800-482-7171

**Go to *we-energies.com*
to learn more about
natural gas safety.**



We Energies – Energy You Can Depend On

Trabajamos juntos para mantener las tuberías de gas natural seguras

Las tuberías de gas natural, tanto las que van por debajo de la tierra que distribuyen el gas natural, como las que conectan las casas y los negocios con el sistema de distribución de gas natural, tienen excelentes historiales de seguridad. Estos sistemas se mantienen con regularidad y rara vez ocurren problemas con ellos. De hecho, cerca de 63 millones de hogares en Estados Unidos confían en poder contar con un gas natural limpio, eficiente y seguro para calentarse, cocinar y más.

En el caso improbable de que exista un problema, contáctenos inmediatamente al 800-261-5325 si llegase a encontrar situaciones como éstas al estar trabajando cerca de la tubería:

- Fuerte olor a huevo podrido, el cual se asocia con gas natural.
- Escucha un silbido inusual y/o observa residuos como hojas o polvo volando en una ubicación particular.

Para prevenir una situación peligrosa mientras trabaja en su jardín, llame tres días hábiles de anterioridad a la oficina de localizar los servicios. Nuestros representantes marcarán gratis su propiedad en donde están las instalaciones enterradas, así que no se olvide llamar a la línea de excavadores – es la ley.

Wisconsin Diggers Hotline: 811 o 800-242-8511

Michigan Miss Dig: 811 o 800-482-7171

Visite ***we-energies.com*** para
conocer más sobre temas
de seguridad y gas natural.



We Energies – Energía En La Que Puede Confiar



Streetlight or area light outage reporting

Go to www.we-energies.com/nightauraoutage or call 800-662-4797 to report a Night Aura streetlight or area light outage.

Be sure to have the pole tag number handy to report the outage.

Night Aura
231 W. Michigan Street, A249
Milwaukee, WI 53203

800-242-9137
www.we-energies.com/night_aura
24 hours a day, 7 days a week



Night Aura®

**Solutions for your outdoor lighting needs
from We Energies**



We Energies – Energy You Can Depend On

Outdoor area lighting is the smart way to enhance safety and security for your home or business.

Enhance safety and security

Night Aura is a comprehensive, cost-effective and hassle-free

way to meet your outdoor lighting needs. We've designed Night Aura to work for you—at very affordable prices. From multiple lighting alternatives to economical installation and maintenance, we do it all.

All the lights offered by Night Aura are “dusk-to-dawn.” They go on at dusk and off at dawn—automatically. This makes your life easier by providing the safety and security of illuminating your property when it's needed the most.

Evaluating your needs

If you are building, it is best to incorporate outdoor lighting in your plans. If you have an existing home or business, it is a good idea to consider your outdoor lighting requirements. Factors that indicate the need for a change may include:

- New construction or remodeling.
- Addition of a second or third shift.
- Increased incidence of crime on or near the premises.

Before starting any outdoor lighting project, be sure to check local lighting ordinances and take into consideration neighbors or surrounding areas that will be affected by the new lights.

For more information on our Night Aura program, visit www.we-energies.com/night_aura or call us at 800-242-9137.

safety and security



Cobra head

The cobra head is a cost-effective lighting solution. It is a versatile fixture and can be used in any area. A full cut-off version is available for glare reduction.



Directional flood

Directional flood lights will significantly enhance the security and safety of any commercial or industrial area.



Open-bottom

A low-cost solution for most areas requiring security and safety lighting. Open-bottom lights are very popular for large rural lot lighting, farm lighting and other residential applications.



Full cut-off open-bottom

This is a full cut-off version of the open-bottom standard area light. This is an excellent option in places where light trespass is an issue. Common installations include parking areas, driveways, yards, recreation areas and storage areas.

Standard area lighting

Night Aura standard lighting is an economical method of providing safety and security.

Standard fixtures are mounted on existing wood poles. Light fixtures are high-pressure sodium, and certain fixtures are available in metal halide.

The monthly charge for your new light(s) includes:

- equipment
- installation
- ongoing maintenance
- electric energy to power the light(s)

The enclosed rate sheet provides pricing information for the various light styles shown at the left. An up-front payment is required only if 120-volt service is not present on the pole.

All standard area lighting service customers sign a five-year, self-renewing agreement. During the initial five-year term, service charges will apply to customer-requested fixture changes.

Get the
information
you need.

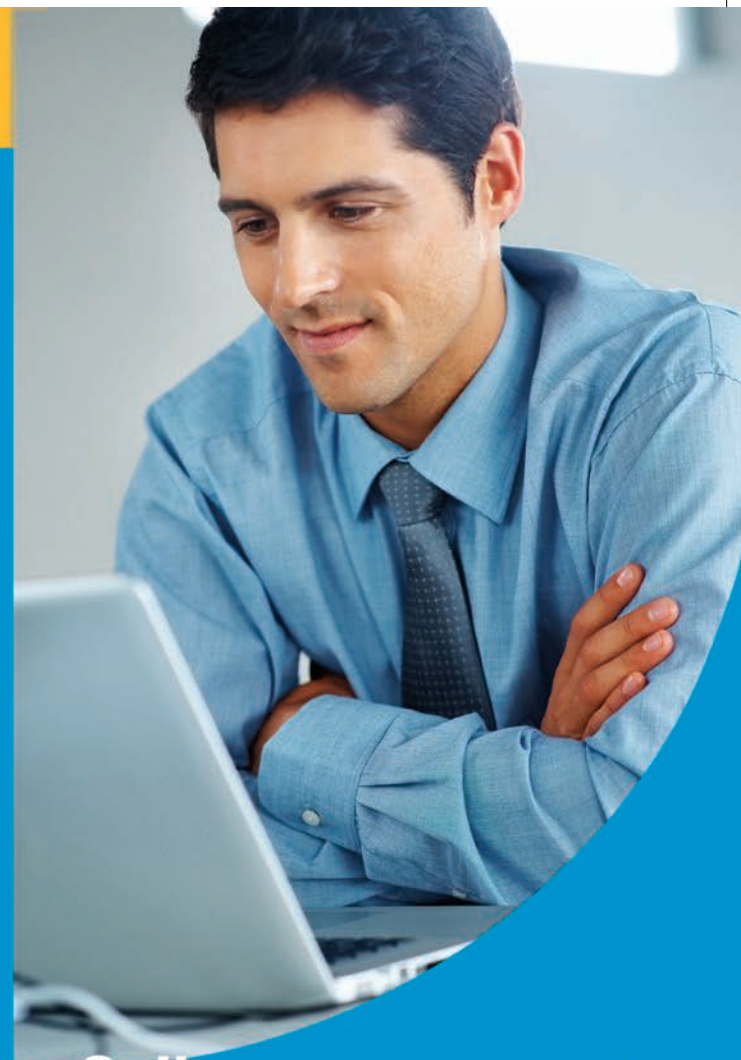


Go online and get started

Go to we-energies.com to get more information or to enroll in any of these online energy management tools.

Contact us

We also are available to answer your questions and help you manage your energy service. Our business center consultants are available at 800-714-7777 weekdays from 8 a.m. to 5 p.m.



Online management tools for We Energies business customers



We Energies – Energy You Can Depend On

**We'll
respond to
your
concerns.**

Energy is an important part of your company's budget. The better you manage your energy service, the more you can add to your bottom line.

We offer online data and analysis tools to help you make smart energy decisions. These energy management tools help you track and analyze your data, forecast costs and get alerts in the event of an outage. Best of all, they're provided at no cost to you.



Business Account Online

For: electric, natural gas, steam and lighting customers

Business Account Online allows you to view and analyze data and forecast energy costs.

- View and download your energy use and charges for the past 24 months for one account or groups of accounts by location, cost center, division or any designation you choose.
- Forecast your energy costs by adjusting price, weather and operational information for budget purposes.

Account Monitor

For: electric customers on Cg2, Cg3 and Cp1 rates

Account Monitor offers electricity use patterns in easy-to-read graphs and charts. Displays can be customized to see use over different time periods.

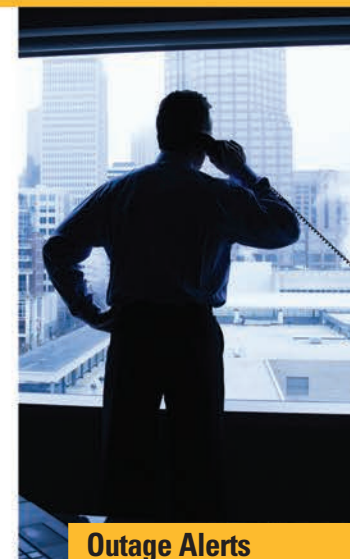
- Estimate savings based on demand and use.
- Spot energy trends with hourly demand data.
- See how temperature affects your use.
- Receive monthly at-a-glance email information.

Energy Analysis

For: electric customers on demand rates

Energy Analysis provides access to more than two years of electric meter data, stored in 15-minute increments, so you can analyze and track your load profile data.

- View energy information at 15-minute intervals.
- Display data in graph or report for different time periods and download into spreadsheets.
- Estimate a bill for time period you select.
- Option to dial your meter to access data in 15-minute intervals for a fee.



Outage Alerts provide information about the occurrence, status and resolution of power outages. The alerts allow multiple individuals in an organization to receive information on multiple devices.

Outage Alerts

For: electric customers

- Receive alerts via email and/or text.
- Get outage location and cause.
- Monitor estimated time back in service and status updates.
- Personalize accounts to make tracking easier.

Energy Insights

For: electric, natural gas and steam customers

Energy Insights is our electronic newsletter for business customers that offers information to manage your energy costs and improve your company's bottom line.

- News articles about energy, technical and business topics
- Online library with hundreds of industry articles
- Tools to calculate costs, compare benchmarking data and assess facility efficiency.
- "Ask the expert" hotline for technical and energy-related questions.



Outage alerts for business customers



While power outages aren't common, they happen. If you experience a power outage, you have decisions to make that impact your business. Knowing why the power is out and when service will be restored can help keep your operations on track.

Get updates about power outages with outage alerts

Outage alerts give you information about the occurrence, status and resolution of power outages affecting your business. The alerts can be sent to as many people in your organization as you want.

Free. Our outage alerts are free, but your mobile service provider may charge you when receiving text messages, depending on your plan.

Easy. Signing up only takes about 5 minutes through Business Account Online, which gives you secure access to your account information, billing data and other tools. Add accounts to your profile and assign email addresses to receive outage alerts via email or text.

Informative. You and your designated staff receive confirmation and additional alerts whenever our system updates.

- If you call in the outage right away, you will receive an immediate alert.
- If you do not call in the outage or are unaware of it, you will receive an alert within 30 minutes after we are notified about it.

Alerts are not provided when outages end within 10 minutes.

Customizable. You can add a personalized name to your accounts to make differentiation and tracking easier.

Your role in outages

When you report an outage, you provide valuable information that is used to investigate and resolve the outage. We depend on customers to report all outages because the more information we have, the quicker we can identify the problem and restore service. After the outage is identified, outage alerts gives you the status updates you need to monitor your operations.

Our electric power outage hotline is available 24 hours a day, seven days a week: **800-662-4797**

Sign up today! Go to **www.we-energies.com/outagealerts** to sign up for outage alerts.

Sample alerts

Power outage

From: outage@we-energies.com
To: Your email address
Subject: Your service address (or customized account name)
Power out. Outage # 1234567.

Estimated restoration

From: outage@we-energies.com
To: Your email address
Subject: Your service address (or customized account name)
Investigating outage. Avg restore time 90 min.

Restoration status

From: outage@we-energies.com
To: Your email address
Subject: Your service address (or customized account name)
Estimate power restoration by 12:00PM.

Outage cause

From: outage@we-energies.com
To: Your email address
Subject: Your service address (or customized account name)
The outage cause is WE ENERGIES EQUIPMENT PROBLEM.

Restoration completion

From: outage@we-energies.com
To: Your email address
Subject: Your service address (or customized account name)
Power restored @11:44AM. Call 800-662-4797 if still out.
Outage # 1234567.

COLLECTION NOTICE

Full Payment Needed Now!

**Avoid potential legal action
or a deposit request by making
payment in full immediately.**

¡Se Necesita el Pago Integro Ahora!

Para evitar un pedido de deposito o acción legal
haga su pago inmediatamente.

Legal Action | We Energies may take legal action against customers who fail to make regular payments. Under state law, the failure to make regular payments between Nov. 1 and April 15 permits We Energies to seek a court judgment for three times (3X) the amount owed during that period. This judgment may be awarded if the household income was greater than 250 percent of the federal poverty guidelines and the customer had the ability to make regular payments.

Deposit | We Energies may charge a deposit up to your four highest bills if your balance for service from Nov. 1 to April 15 is more than 80 days overdue or you have a history of not paying during the heating season.

Winter Service Disconnection | Under state law, We Energies may seek permission to disconnect residential customers who fail to make payments from Nov. 1 to April 15. This action is limited to specific circumstances involving non-payment.

Credit Bureau Reporting | We report all accounts to the credit bureau each month. Avoid negative reporting by paying your bill on time each month.

**For more information about your account or to set up a
payment and payment arrangement, call 800-842-4565.**



COLLECTION NOTICE

Energy Assistance

Depending on your income level, you may be eligible for Energy Assistance. Get information on available funds, eligibility requirements and application locations in your area. In Wisconsin, call 866-432-8947. In Michigan, call 211.

Credit Card/Debit Payments

You can pay your energy bill by credit/debit card 24 hours a day by calling 888-823-2943. A convenience fee will be charged. Some restrictions may apply.

Pay Stations

You can pay your energy bill in person. Contact us to find the pay station location nearest you.

Automatic Pay Plan (APP)

You may be eligible for APP when your account is current. Once enrolled in APP, your full balance can be paid automatically through your designated bank account. APP can help you make on-time payments every month.

Online Bill Payment

Once your account is current you can enroll in our online bill payment program. This free, online service allows you to view and pay your bill online anytime. Enroll in My Account at we-energies.com to get started.

For more information about your account or to set up a payment and payment arrangement, call 800-842-4565. Our automated system is available 24 hours a day and offers flexible payment plans with low down payments.



Children’s safety

Share these tips with children:



Stay away from power lines. Stay far away from all power lines—especially downed ones. Never climb trees or fly kites near power lines.



Natural gas smells like rotten eggs. If you smell natural gas, do not use a light switch or even a phone. Get everyone out of the house and tell a trusted adult to call us for help.



Mr. Ouch means danger. Never play near electrical equipment such as substations, power poles or transformers (green boxes). When you see Mr. Ouch, don’t touch.



Outlets are for plugs. Don’t chew on cords or put your fingers or any object other than a plug into an electrical outlet.

Check out www.we-energies.com/educators to learn more.

Sample the “natural gas” smell

For your safety, we add an odorant to natural gas so it smells like rotten eggs. If you smell it, here’s what to do:



Scratch the flame to smell the odor of natural gas.

If the odor is strong:

- Leave your home immediately.
- Use a phone away from your home to call us.
- Don’t light matches.
- Don’t turn electrical switches on or off.

If the odor is faint:

- Try to find the source.
- Turn off all burners on your gas range.
- Check the pilot lights. If any are out, relight them if you can do so safely. Otherwise, call an expert.
- If you can’t find the source, call us immediately.

Power surges

A power surge is a brief but sharp increase of electricity that can enter your home and damage your appliances and electronic equipment. A power surge occurs on the system when higher voltage makes contact with a lower-voltage line.

Power surges can be caused by:

- Immediate or cumulative damage to the system as a result of inclement weather - wind, rain, snow or lightning.
- Third-party involvement - car striking a utility pole.
- Equipment failure - a breakdown within the distribution system.

Power surges are rare, but they do occur. One way to protect yourself from a power surge is to install a whole-house surge protector. Contact an electrician to discuss installation costs and other details.

Emergencies

Power outages

Know what to do if storms, accidents or equipment failures cause an outage. Stay away from downed lines, utility poles or anything near or touching a power line, and urge others to do the same. Always assume all downed power lines are energized and dangerous. For added safety, prepare an outage emergency kit. If someone in your household has a critical medical condition, contact our Customer Care Center for assistance in developing a power outage back-up plan.

Carbon monoxide (CO)

CO is a colorless, odorless, tasteless and toxic gas produced when fuels such as gasoline, natural gas, propane, fuel oil and wood do not have enough oxygen to burn completely. CO poisoning symptoms are similar to flu symptoms. To help prevent CO poisoning:

- Install a UL-listed CO detector.
- Maintain and routinely inspect all heating and fuel-burning systems and appliances.
- Check vent pipes, chimneys and flues for corrosion and blockages.

If you suspect CO in your home, leave the house immediately and call 911 or the Poison Control Center.

Flooding

If there is standing water anywhere in your home, garage or other building due to flooding, call us to disconnect the electricity and/or natural gas. Also contact us if your natural gas meter is submerged due to flooding. Once the service is disconnected, you may enter the area safely to begin cleanup or repairs.

If any appliances were damaged due to flooding, you must have them serviced by a contractor before we can restore electric or natural gas service.

For more information

Make the right call. Keep these numbers handy for emergencies, digging or safety information.

Customer services

(Servicios bilingue disponible— para Español, oprima el numero ocho.)

800-242-9137

Email: customerservice@mail.we-energies.com

Emergencies

Power outage hotline

800-662-4797

Natural gas leak and emergency

800-261-5325

Medical or fire emergency

911 or your local medical or fire dispatcher

Poison control

800-222-1222

Digging



Know what’s below.
Call before you dig.

Diggers Hotline (Wisconsin)

811 or 800-242-8511

Miss Dig (Michigan)

811 or 800-482-7171

General safety information

Visit we-energies.com to obtain additional electric and natural gas safety information.

Safety Guide

At We Energies,
your safety is our priority.



We Energies – Energy You Can Depend On

Indoor safety

Furnaces and water heaters

Maintaining your heating equipment on a regular basis is important.

- Have a qualified contractor check your furnace annually.
- Change your furnace filter regularly and watch for warning signs: black soot stains, natural gas odors and gas flames that are not blue.
- Prevent burns and conserve energy by setting your water heater temperature at 125 F or less.
- Keep the area around heating equipment clear of combustibles.



Fireplaces

Your fireplace should be properly maintained, inside and out. Prior to using your fireplace, make sure the chimney is swept and the flue is open. Proper air flow is important for clean air and safe fires.

Space heaters

When used safely, space heaters are convenient for heating a single room. The safest types have switches that turn off the heater if it is tipped over. Allow enough clearance around both floor-standing and wall-mounted space heaters and inspect them regularly for corrosion. If you have a gas space heater, make sure that it's properly vented to the outside, has an oxygen-depletion cut-off switch, and the area around it is clear of combustibles.

Generators

Use of a gasoline-powered generator inside your home is extremely dangerous. Never use one indoors, and keep outdoor use away from windows, doors, vents or any other opening to your home. Improper ventilation could cause carbon monoxide poisoning, leading to serious injury or death. Learn more about carbon monoxide in the Emergencies section of this guide.



Natural gas appliances

Use natural gas appliances safely and only for their intended purposes.

- Never try to use a natural gas oven or range to heat a room. This can cause carbon monoxide poisoning.
- Make sure natural gas flames are steady and blue. If they are flickering or yellow, call an appliance repair person.
- Leave at least 1 inch of air flow all the way around a natural gas appliance.
- Make sure vent hoods, pipes and any flues are not cracked, corroded or blocked.
- Keep all flammable liquids, such as gasoline, away from appliances and stored outside of the home.
- When using a natural gas range, keep long sleeves, towels and potholders away from flames.
- Make sure flexible natural gas appliance connectors meet current standards. Go to CPSC.gov to learn about uncoated, flexible appliance connectors.

Electrical appliances

Practice good appliance safety habits and treat appliance cords with care.

- Don't overload outlets. When using multiple appliances in one area, plug them into different outlets.
- Always pull the plug and not the cord.
- Don't carry an appliance by the cord.
- Keep cords out from under rugs or furniture and safely away from ledges.
- Be sure that appliances and cords are in good working condition before you use them.
- Dry your hands before using appliances and keep electrical toys and appliances away from water.
Electricity + Water = DANGER.

Outdoor safety

Power lines

When working or playing outdoors, avoid contact with power lines (both overhead and underground) and always assume they are energized and dangerous. Report any downed power lines to us immediately at 800-662-4797.

Utility poles

Never post signs or other objects on utility poles. These obstructions put you and utility workers at risk and often violate local ordinances.

Substations

Substations carry high voltages and are protected by locked fences. "Warning—Keep Out" or "Danger—High Voltage" signs are found on substation fences and other electrical utility equipment for your protection. Stay away from all electrical equipment.

Ground-mounted equipment

Ground-mounted equipment reduces electrical voltages and distributes electricity to your home. These boxes are located in your neighborhood and have a Mr. Ouch sticker to warn you of danger.

- Never work close to these boxes or open them.
- Report any damaged or unlocked equipment to us.
- Keep all landscaping at least 10 feet away from this equipment.
- Do not use fake rocks or anything else to hide/cover utility equipment. Covering ground-mounted equipment can delay repair work and/or cause a safety hazard for utility employees.



Underground utilities

All natural gas utilities and some electric utilities are buried underground. We monitor thousands of miles of underground natural gas pipeline by conducting leak surveys and inspections to ensure the safety of the system. If you dig without knowing what's underground, you could be in danger. State law requires that you call Diggers Hotline or Miss Dig at least three business days before you plan to dig to have your property marked for underground utilities.

Electric and natural gas meters

For your safety, make sure meters remain accessible.

- Keep the area around your meter clean and free of debris and obstacles.
- Never tamper with, tie anything to, or alter meter components. These activities are illegal and dangerous.
- Contact us if you suspect meter damage or tampering.



Other outdoor safety tips

Avoid dangerous electrical accidents.

- When working outdoors using a ladder, pool skimmer, tree-pruning tool or any long object, watch out for overhead wires.
- Always use a wood or fiberglass ladder. Metal ladders are conductive and should not be used around electricity.
- Keep electric tools away from water. Do not use any type of electric tool or appliance outdoors in wet conditions.



Evolving Together

Diverse business relationships are an important part of an evolving community. That's why we're dedicated to the success and advancement of minority- and women-owned businesses. Diverse businesses not only contribute to our supply chain and business strategies, but also to the communities we serve.

From architectural and construction services to financial and legal services, minority- and women-owned businesses provide the resources needed for us to evolve together.

Visit www.wisconsinenergy.com/supplier to learn more about participating in the We Energies Supplier Diversity Initiative.



We Energies – Energy You Can Depend On

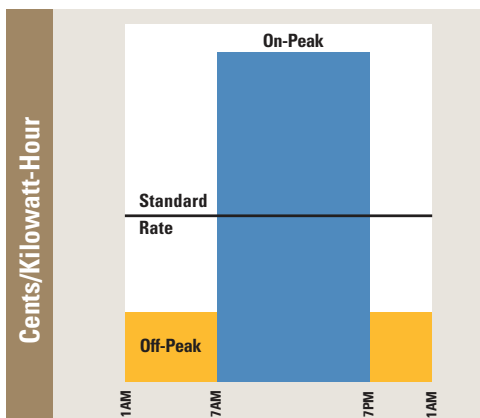
How to make this pricing plan work for you

Running household appliances can account for as much as 50 percent of your total energy costs. Appliances that use the most electricity in a typical month are:

- Electric water heaters
- Electric heating systems
- Air conditioners

It's easy to save money³ on the Time-of-Use pricing plan if you can manage the hours when you use the most energy. Here are some valuable tips to help you benefit from this pricing plan:

- Install a programmable thermostat and set it to take advantage of *off-peak* pricing. It will help lower your heating and cooling costs, while keeping you comfortable. To maximize your savings, cool or heat your home during the lower-cost, *off-peak* hours.
- Install plug-in or hard-wired timers on indoor and outdoor lights, electric water heaters, pool/spa pumps, dehumidifiers and other large electric appliances. This will keep them from running during higher-cost, *on-peak* hours.
- Do your laundry and run your dishwasher at night or on weekends.



In the chart above, you can see how using electricity during *off-peak* hours can save you money.

If Time-of-Use
is right for you,
sign up today.

How to enroll

Simply call 800-242-9137 and request to be enrolled in Time-of-Use pricing.

Once you are enrolled in the plan, we will update your electric meter to record your electricity use during *on-peak* and *off-peak* periods.

Other information

You will receive a monthly comparison on your bill that reviews your account use and compares your costs on Time-of-Use to our standard rate.

You can cancel this plan at any time and return to the standard rate. However, you may not return to any Time-of-Use pricing plan for 12 months after cancellation.

You are required to remain on the same *on-peak* period for at least 12 months.

Energy charges for this plan will appear as separate line items on your bill.

For more information on Time-of-Use, visit www.we-energies.com/toumi.

Holiday information

Off-peak rates apply all day on the following federal holidays: New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day and Christmas Day.

More quick energy answers

You'll find billing and payment choices, along with other electric and natural gas information, at we-energies.com or by calling one of our helpful customer service representatives at 800-242-9137.

³*Time-of-Use will cost more than the standard rate if your on-peak electricity use is more than 38 percent.*



We Energies Time-of-Use Pricing Plan for Michigan Customers

Save money with the Time-of-Use pricing plan for residential and small commercial customers.



Lower your bill
by paying less for
electricity with
Time-of-Use.

Take charge of your energy costs

With our Time-of-Use pricing plan,
you receive a discount for shifting
your energy use from *on-peak*

hours of the day to *off-peak* hours, when there is less
demand for electricity. The more electricity use you shift
to *off-peak* hours, the more you save.

*The average We Energies Time-of-Use customer
saves more than \$100 per year on their electric bill.¹*

Understanding Time-of-Use

On-peak hours are weekdays during the day. This is when
our demand for electricity is the highest. We have to
operate more power plants during *on-peak* hours, so our
cost to produce electricity is higher.



Off-peak hours
include nights,
weekends and
holidays. This is
when our customers
are using the least
electricity. Fewer
power plants are
operating, so our cost
to produce electricity
is lower.

When you sign up for
Time-of-Use and shift
your electricity use to
off-peak hours, you
save money.

¹Individual savings vary depending on electricity use. Some
customers pay more on Time-of-Use than they would on our
standard rate, especially when they do not manage their
energy use to take advantage of *off-peak* pricing.

The rate you pay
for electricity is
based on when
you use it.

How Time-of-Use works

With the Time-of-Use pricing
plan, the rate you pay for
electricity depends on the time

of day you use electricity. You pay less for electricity
used during evenings, weekends and holidays and more
for electricity used on weekdays during daytime hours.

On Time-of-Use pricing, each weekday (Monday through
Friday) is divided into two different pricing periods:
off-peak and *on-peak*. You can choose the 12-hour,
on-peak period that best matches your lifestyle.

Instead of paying a flat price all the time, you pay
less during *off-peak* hours, including early mornings,
nights, weekends, and selected holidays. *Off-peak* hours
make up roughly 65 percent of the total hours in a week.

The higher *on-peak* energy charge is in effect during the
day Monday through Friday, or about 35 percent of the
hours in a week. You can choose the 12-hour, *on-peak*
period that best matches your lifestyle.

Small commercial customer information

The *on-peak* hours available for small commercial
customers are fixed at 9 a.m. to 9 p.m. The more a
business can shift equipment use that requires large
amounts of electricity, such as high-intensity lighting,
machinery, heavy equipment, or electric heating and
water heating equipment, to *off-peak* hours, the greater
the savings.



On-peak period options

7 a.m. to 7 p.m.

9 a.m. to 9 p.m.²

8 a.m. to 8 p.m.

10 a.m. to 10 p.m.

All hours outside those shown above, including
weekday nights, weekends (Friday evening to Monday
morning) and selected holidays, are *off-peak* hours.

²Small commercial customers are limited to the 9 a.m. to 9 p.m.
on-peak pricing period.

The chart below shows the pricing for *on-peak*
and *off-peak* periods.

	Off-Peak (approx.)	On-Peak (approx.)
Monday	5.8¢	27.7¢
Tuesday	5.8¢	27.7¢
Wednesday	5.8¢	27.7¢
Thursday	5.8¢	27.7¢
Friday	5.8¢	27.7¢
Weekends	5.8¢	5.8¢
Holidays	5.8¢	5.8¢

■ *Off-peak* hours-65 percent ■ *On-peak* hours-35 percent

Standard residential price plan customers pay 13.145 ¢/kWh
all the time. Prices are subject to change. Additional charges
that are the same for both Time-of-Use and standard rates are
not included on the chart above. Not included are the facilities
charge, Power Supply Cost Recovery factor charges and
other applicable charges. For current prices, visit
we-energies.com or call 800-242-9137.



Energy You Can Depend On

At We Energies, we're committed to providing safe, reliable energy at a reasonable price – 365 days a year. We're among the best in the nation for keeping your power on – and we're working hard to keep it that way.

Visit we-energies.com for money-saving tips, tools and resources.





Collaborative Leadership Makes Good Business Sense

At We Energies, we're committed to building and maintaining an informed and collaborative union/management relationship. The strength and success of our company is built on a culture where proactive information sharing is our way of doing business. It allows us to work efficiently as a team to accomplish our goals, which just makes good business sense.



We Energies – Energy You Can Depend On



Working Together

We work with builders and contractors to help them provide safe, comfortable and energy-efficient homes. Visit the Residential > New Construction page at we-energies.com to find our new-service installation guide and application, or go to focusonenergy.com for information about energy-efficient, new-home construction.



We Energies – Energy You Can Depend On

Service

Learn about
our policies
for servicing
your account.

Service policies

To protect your privacy and provide fair and responsive service, we operate under the following policies:

Privacy of customer information

Although we must collect a certain amount of your personal information to provide you with service, your privacy is important to us. Be assured that we keep your personal details secure and private, and that we do not sell customer information to third parties.

Credit bureau reporting

We provide payment history data to the credit bureau on all accounts. You can avoid late payment charges and protect your credit rating by making sure we receive your payment by the due date.

Service deposits

You may be asked for a deposit if:

- You are a new customer and have an outstanding unpaid balance with any Wisconsin utility that accrued during the last six years.
- You gave false credit information on your application for service.
- Your payment for service from Nov. 1 to April 15 is more than 80 days overdue or you have a history of not paying during the heating season.
- Your service was shut off during the last 12 months for nonpayment.
- Your energy charges were included in a bankruptcy.

A deposit is not required if your household income falls at or below 60 percent of the state median.

Deposit amounts/refunds

All deposits earn interest. Once the deposit is paid in full, you typically are refunded your deposit and interest after 12 months of prompt payment. You may enter into a payment arrangement for the deposit amount.

Servicemembers Civil Relief Act

We support the Servicemembers Civil Relief Act (SCRA). The act provides relief from potential hardships if you or a family member is called to active duty. The act helps families avoid service interruptions and adverse credit reporting that may result from call to active duty.

When full-time, active-duty personnel are called to service, they are given orientation on how to prepare for their departure. They are instructed to contact creditors for any relief or consideration they may provide until their active-duty status is modified by providing copies of:

- SCRA cover letter.
- Military orders.
- Name of person stateside who can confirm their active-duty status.

Upon receipt of these documents, we will:

- Establish special payment plans as required.
- Postpone service disconnection.
- Reconnect services already disconnected if proper military paperwork is provided.

Service disconnection

If your account is past due and you purchase both natural gas and electric service from us, either or both of your services may be disconnected.

Notice of disconnection

If payment is not received for past-due energy charges and payment arrangements are not made, you may receive a disconnection notice. The notice states the past-due amount, the date your service is subject to disconnection and the phone number to call to make payment arrangements to avoid disconnection.

After we receive full or partial payment, along with an agreed-upon payment plan, we schedule service reconnection for the next available business day. A service reconnection fee will be charged to your account.

Cold weather disconnection rules

The Public Service Commission of Wisconsin sets rules for winter service disconnections. These rules are designed to protect your health and life if you are having trouble paying your bills. If you have the ability to pay

for service but do not pay during the heating season, you are not necessarily protected by these rules and may be subject to disconnection or legal action to recover up to three times the amount of the unpaid balance, plus all court costs.

Medical emergency or protective services emergency

If you have a medical emergency or protective services emergency, we may postpone service disconnection up to 21 days (or service can be reconnected) to allow extra time to make payment arrangements. You must contact us to see if you qualify for an extension.

Third-party notification

Third-party notification is a confidential procedure in which another person, designated by you, is alerted that your service may be disconnected. This third party can be any person you choose. The third party is not obligated to pay your bill but can make sure that you receive and understand the disconnection notice, provide counseling and help take action to prevent disconnection.

We also notify the county department of human or social services at least five calendar days before a scheduled disconnection if you or another responsible person has requested this notification in writing. Call our customer services number to sign up for this service.

Moving and name changes on your bill

Please contact us at least three business days in advance when moving or requesting a name change on your bill. Contacting us in a timely manner eliminates the potential of you being responsible for energy consumed after your move.

Service disputes

If you have contacted us and you are not satisfied with our response to your service needs, you may contact the Public Service Commission of Wisconsin to request a formal review of your concerns.

Public Service Commission of Wisconsin

P.O. Box 7854 • Madison, WI 53707
800-225-7729

For more information

Customer Services

Bilingual services available - para español, oprima el numero ocho.

800-242-9137

Email: contactwe@mail.we-energies.com

Collections Center/Payment Arrangements

April 16 to Oct. 31 - agents available weekdays, 7 a.m. to 9 p.m., and Saturdays, 8 a.m. to 1 p.m.

Nov. 1 to April 15 - agents available weekdays, 7 a.m. to 7 p.m.

Automated information available anytime.

800-842-4565

Website

we-energies.com

Telecommunications Relay System

For deaf and hard-of-hearing customers.

800-947-3529 or 711

Emergencies

Power outage hotline

800-662-4797

Natural gas leak and emergency

800-261-5325

Digging

Diggers Hotline

811 or 800-242-8511

800-242-9137 • we-energies.com

24 hours a day, 7 days a week



Service Guide

This guide provides information about our electric and natural gas service. Please keep it handy for future reference.

We Energies – Energy You Can Depend On

Energy

Choose electric and natural gas services to suit your needs.

Energy services

We know that each household is unique, so we offer basic service and optional programs to meet your energy needs. Our customer consultants are available 24 hours a day to answer your questions and help you make the service choices that are right for you.

Electric services

We offer you the choice of two basic plans:

Standard rate plan

Under this plan, you pay a flat rate per kilowatt-hour (kWh) 24 hours a day.

Time-of-Use plan

Under this plan, you pay a higher rate during the day, when electric demand is highest, and a lower-than-standard rate the rest of the time, including evenings, weekends and holidays. This plan gives you the ability to lower your electric bill by using energy during off-peak periods.

If you are interested in doing more to support environmental efforts, we offer an optional renewable energy program for electric service.

Energy for Tomorrow® renewable energy program

Take action to increase the amount of electricity generated by sources such as wind, solar and biomass. When you sign up at the 25, 50 or 100 percent level, you pay a slightly higher rate for us to generate or purchase enough renewable energy to match that percentage of your electricity use. Help improve and preserve our environment by choosing to add more renewable energy to the overall energy mix.



Natural gas service

Natural gas is a convenient and cost-effective way to heat your home. Line-item charges for your natural gas service are explained on the back of the bill.

We are responsible for maintaining natural gas mains and underground lines that connect our main to our natural gas meter at your home. We inspect this piping on a regular schedule. However, you own and are responsible for maintaining all natural gas lines running from the natural gas meter to your natural gas equipment in and around your property. To ensure your safety, we advise you to periodically inspect the natural gas metal piping that is your responsibility. Piping that is not maintained can be subject to potential leak and corrosion hazards. If an unsafe condition is discovered, have it repaired immediately. Before excavating near buried natural gas piping, locate the piping in advance and excavate by hand. A contractor can assist with locating, inspecting and repairing the pipe. If you are unsure which natural gas facilities are your responsibility, please contact us.

Meter reading

Meters are read remotely using automated meter reading systems. If necessary, estimates are made based on past use and seasonal weather trends. Any difference between estimates and actual metered use is adjusted with your next reading, so you only pay for the energy you use. We still may need to access your meter, so please make sure that it is accessible. Keep the meter and surrounding area clear of snow, foliage and pets.

Pricing/rate information

Electric and natural gas prices are regulated by the Public Service Commission of Wisconsin and are published and sent with bills once a year. However, this information is available by request at any time. You can either call us or visit our website for pricing information. You also can request your personal energy use information any time.



Energy efficiency

Visit our website or contact us for electric and natural gas energy efficiency resources and materials. We offer money-saving tips and other energy efficiency information.

For more ways to save, contact Focus on Energy, our partner in energy efficiency programming. Call 800-762-7077 or visit focusonenergy.com to learn more.

Choices

Enjoy the convenience of our flexible ways to receive and pay your energy bill.

Billing and payment choices

We offer billing and payment options to meet your needs and preferences. Some options can be combined to make it even easier to manage your account.

Online billing with My Account

View and pay your bill online and eliminate paper bills, stamps and trips to the mailbox. Sign up for My Account at we-energies.com.

Automatic Pay Plan

Deduct your monthly payment automatically from your bank account at no additional charge to you. Call us or visit our website to sign up.

Budget Billing

Spread your monthly energy costs more evenly over the year at no additional charge to you. Call us or visit our website to learn more.

Credit/debit card payments

Pay your energy bill by credit or debit card 24 hours a day at 888-823-2943 or on our website. Our vendor processes credit card payments on our behalf and charges a convenience fee for this service. Payments post the next business day.

Rely-a-Bill

Eligible residential customers pay a set monthly natural gas charge with no mid-year adjustments or year-end balances. The program requires a 12-month commitment, and enrollment is limited. Your Rely-a-Bill amount is customized to your specific household based on normal weather conditions and covers all of your natural gas charges, including a program fee, but does not include taxes or any other non-natural-gas charges.

Payment by mail

Mail your check or money order to:
We Energies
P.O. Box 90001
Milwaukee, WI 53290-0001

Walk-in payments

Visit our website for a map of authorized payment centers located closest to you or call us for more information. Vendors acting as authorized payment centers charge a convenience fee for each payment. Payments post the next business day.

Payment arrangements

Call 800-842-4565 to make a payment arrangement when difficult circumstances arise that prevent you from paying your bill in full.

Energy assistance

Call 866-432-8947 or contact your county social service agency for eligibility requirements and other information on funds available to help pay your natural gas or electric heating bills. For more information about energy assistance, please contact us.

Early Identification Program

If difficult financial circumstances require long-term assistance, we may refer you to our Early Identification Program. If your income qualifies you for this program, we can establish payment plans, provide information about energy conservation and weatherization services, and/or direct you to certain community programs and services.

Gift of Energy

Give the Gift of Energy by paying a portion of someone's energy bill – a practical and convenient gift for any occasion. Use your credit or debit card to buy a gift card, which can be mailed to you or the recipient. Fees apply. Visit we-energies.com to purchase a Gift of Energy card.



We Energies

Creating brighter futures for the communities
in which we do business.

we-energies.com



We Energies – Energy You Can Depend On




We Energies

ENERGY TIP:

Only power on the computer,
monitor and printer when you need them.
Computers and other office equipment
still use energy in sleep mode.

APRIL 2013

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
BIRTHDAYS 4 - Magnus Hellberg 5 - Juuso Puustinen 13 - Jeremy Smith 19 - Daniel Bang	1	 7:05 GAME	3	4	 7:00 GAME	 6:30 GAME
 2:00 GAME	8	9	10	12	 6:00 GAME	 7:30 GAME
14	15	 7:00 GAME	17	18	 7:00 GAME	 7:00 GAME
 5:05 GAME	22 Earth Day	23	24	25	26	27
28	29	30	PROMOTIONS & ENTERTAINMENT: 5th- Potawatomi Bingo Casino Bobblehead Night (5,000) 13th: Pepsi Mugs (5,000) 19th: Fan Appreciation Night, Saz's Team Picture Night (All Fans), Lucky Tiger Grooming for Men Head Shaving			

HOME

AWAY

FOR TICKETS

414-227-0550 MILWAUKEEADMIRALS.COM



We Energies

ENERGY TIP:

Watch out for downed power lines after storms. Always assume a downed power line is energized and stay away. Contact with an energized power line can cause serious injury or death.

AUGUST 2013

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 State Fair Begins	2	3
4	5	6	7	8	9	10
11 State Fair Ends	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



We Energies

ENERGY TIP:

For your safety, make sure electric and natural gas meters remain free of snow and ice buildup.

DECEMBER 2012

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
PROMOTIONS & ENTERTAINMENT: 5th - Feeding America Ticket Package 14th - Roscoe/Brewers Ornament Night (2,500), U.S. Cellular Teddy Bear Toss 16th - Wendy's/The Private Bank Family Day; Skating with Santa 21st - We Energies Calendars (All Fans) 27th - Potawatomi Bingo Casino Cowbells (5,000); Retro Jersey Auction; Wendy's/The Private Bank Family Days 28th - Old Orchard Sausage Noise Makers; Pat McCurdy performs in the East Atrium; Retro Jersey Auction					BIRTHDAYS 3 - Kevin Henderson 12 - Jeff Foss, Mike Moore	1
2	3	4	5 TEXAS STARS 7:00 GAME	6	7 ROCKFORD IceHogs 7:05 GAME Pearl Harbor Day	8 Hanukkah begins at sundown
9 CHECKERS 2:00 GAME	10	11 CHECKERS 6:00 GAME	12	13	14 ROCKFORD IceHogs 7:00 GAME	15 PEORIA RIVERMEN 7:05 GAME
16 5:00 GAME	17	18	19 ROCKFORD IceHogs 7:00 GAME	20	21 ROCKFORD IceHogs 7:00 GAME Winter Begins	22
23	24 New Year's Eve	25	26	27 PEORIA RIVERMEN 7:00 GAME	28 PEORIA RIVERMEN 7:00 GAME	29 ROCKFORD IceHogs 7:05 GAME
30	31	Christmas	Kwanzaa Begins			



We Energies

ENERGY TIP:

Resist opening the oven when baking.
Every time you open the oven door,
the temperature drops 25 degrees and
requires additional energy to bring
the temperature back up.

DECEMBER 2013

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7 <small>Pearl Harbor Day</small>
8	9	10	11	12	13	14
15	16	17	18	19	20	21 <small>Winter Begins</small>
22	23	24	25 <small>Christmas</small>	26 <small>Kwanzaa Begins</small>	27	28
29	30	31 <small>New Years Eve</small>	BIRTHDAYS 3 - Kevin Henderson 12 - Jeff Foss, Mike Moore			



We Energies

ENERGY TIP:

Natural gas smells like rotten eggs.
If you smell natural gas in your home,
leave immediately and then call We Energies.

FEBRUARY 2013

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
PROMOTIONS & ENTERTAINMENT: 1st - Badger Band Night, presented by Reinhart Partners 8th - Brewers/Admirals Cinch Sacks (2,500) 10th - Rocky Rococo Goaltender Water Bottles (1,500 14 & under); Salute to Wrestling; Wendy's/The Private Bank Family Day 15th - Lee Jeans Chris Mueller Bobbleheads (5,000); Pink & White Jersey Auction 16th - Coors Light, Toyota and Lee Jeans present REO Speedwagon in a post-game concert; Pink & White Jersey Auction 17th: Milwaukee Admirals Charity Game benefitting Children's Hospital; Children's Hospital Poster Giveaway						
3	4	5	6	7	1  7:00 GAME	2 Groundhogs Day
10  3:00 GAME	11	12  7:00 GAME	13 Ash Wednesday	14 Valentine's Day	8  7:00 GAME	9
17  5:00 GAME	18 President's Day	19	20	21  6:00 GAME	22	16  7:30 GAME
24  2:00 GAME	25	26  6:00 GAME	27	28	BIRTHDAYS 17 - Victor Bartley	23  2:00 GAME



We Energies

ENERGY TIP:

Sign in to My Account at we-energies.com to get money-saving tips personalized to your home.

JANUARY 2013

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
PROMOTIONS & ENTERTAINMENT: 5th - Admirals Winter Hats, courtesy of TSMGI (2,500) 6th - Children's Hospital Blankets (1,500 14 & under); Wendy's/The Private Bank Family Day 12th - US Bank Roscoe Bobbleheads (5,000)		BIRTHDAYS 1 3 - Ryan Ellis 5 - Joonas Jarvinen 13 - Austin Watson 17 - Mark Van Guilder 30 - Jon Blum New Year's Day	2	3  7:00 GAME	4	5  7:00 GAME
6  3:00 GAME	7	8	9	10	11  7:05 GAME	12  7:00 GAME
13  5:00 GAME	14	15	16	17	18	19  9:00 GAME
20  6:00 GAME	21 Martin Luther King Day	22	23  7:00 GAME	24	25  7:00 GAME	26  7:35 GAME
27	28	29	30	31	PROMOTIONS CONTINUED... 13th - UW Milwaukee Chip Clips (3,000); Roscoe's Birthday Party; Wendy's/The Private Bank Family Day 25th - Coors Light/FM 106.1 Country Music Night featuring Brantley Gilbert	



IndependenceFirst
The Reason For People With Disabilities

ONE CALL

GRU

SLAPSHOTS
ON SHO
SIT



We Energies

ENERGY TIP:

Hey kids – Mr. Ouch means danger!
Never play near electrical equipment
like power poles or green-box electric
transformers.

JULY 2013

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4 Independence Day	5	6
7 Summerfest Ends	8 First of Ramadan	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	BIRTHDAYS 27 - Patrick Cehlin		



We Energies

ENERGY TIP:

Call Digger’s Hotline at 811 at least three business days before you begin your digging project. This free service can help you stay safe and avoid costly damage to buried utilities.

JUNE 2013

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		BIRTHDAYS 5 - Jack MacLellan 16 - Jani Lajunen				1
2	3	4	5	6	7	8
9	10	11	12	13	14 <small>Flag Day</small>	15
16 <small>Father's Day</small>	17	18	19	20	21 <small>Summer Begins</small>	22
23	24	25	26 <small>Summerfest Begins</small>	27	28	29
30						

HOME

AWAY

FOR TICKETS

414-227-0550 MILWAUKEEADMIRALS.COM