



# Public Service Commission of Wisconsin

Eric Callisto, Chairperson  
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**For Immediate Release** – November 6, 2009

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## **PSC holds Public Hearing on Northern States Power Rate Request**

MADISON – The Public Service Commission of Wisconsin (PSC) will hold public hearings on Wednesday, November 11<sup>th</sup> in Madison, Eau Claire and La Crosse on Northern States Power Company-Wisconsin's (NSPW) request to adjust its electric rates by \$30.4 million or 5.7 percent.

When a utility requests a change in rates, the PSC conducts a thorough audit of the utility's expenses and revenues. The PSC will look at the amount NSPW needs to provide a reliable source of energy to customers, which includes costs of fuel, maintenance, new construction and environmental protection. Public comments on NSPW's application will be included in the record that the PSC will review to make a decision. The PSC has the authority to approve, deny or modify the application.

Citizens are encouraged to attend the public hearings which will be simultaneously broadcast at the times and dates listed below:

**Wednesday, November 11, 2009  
3:00 p.m. & 6:00 p.m.**

**Public Service Commission of Wisconsin  
Annicon Falls Hearing Room – 1<sup>st</sup> floor  
610 North Whitney Way  
Madison, WI**

**UW-Eau Claire Old Library Building  
Room 1118  
127 Roosevelt Avenue  
Eau Claire, WI**

**UW-La Crosse Wing Technology Center  
Room 104  
1705 State Street  
La Crosse, WI**

Attendees at the La Crosse and Eau Claire locations will be able to provide testimony via video conference to the Administrative Law Judge presiding at the hearing from the Madison location. The hearings are accessible to people in wheelchairs. Those requiring accommodations to participate should contact Docket Coordinator Mary McIlwee at 608-267-7915.

If you cannot attend the public hearing, but would like to provide comments, you can do so on the PSC's website at <http://psc.wi.gov> until November 10. Click on the Public Comments button on the homepage and click on the case title. Documents associated with NSPW's application can be viewed on the Electronic Regulatory Filing System at the PSC's website. Type case numbers 4220-UR-116 in the boxes provided on the PSC homepage, or click on the Electronic Regulatory Filing System button.

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